Handbook of Research on Transnational Higher Education (2 Vols.)

Part of the Advances in Higher Education and Professional Development (AHEPD) Book Series

Siran Mukerji (IGNOU, India) and Purnendu Tripathi (IGNOU, India)

The integration of new technology and global collaboration has undoubtedly transformed learning in higher education from the traditional classroom setting into a domain of support services, academic programs, and educational products which are made available to learners.

The Handbook of Research on Transnational Higher Education is a unique compilation of the most recent research done by higher education professionals in the areas of policy, governance, technology, marketing, and leadership development. This publication succeeds in highlighting the most important strategies and policies for professionals, policymakers, administrators, and researchers interested in higher education management.

Topics Covered:

- Higher Education Development and Leadership
- Higher Education Strategies
- Management and Development in Higher Education
- Quality Assurance in Higher Education
- Social Media in Higher Education
- Student Support in Higher Education
- Training and Development in Higher Education
- Trans-national Higher Education Collaboration
- Virtual spaces and Higher Education

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Siran Mukerji, a Jawahar Lal Nehru scholar for her doctorate in Human Resource Development, also has completed her masters in distance education and public administration. She has been International Research Fellow of Open University Business School (2009) at Open University (UK). At Arab Open University Saudi Arabia, she was a faculty member in Business Administration for three years. She is one of the Editors-in-Chief of International Journal of Technology and Educational Marketing (IJTEM) and Author/Editor of Teaching Case books on Innovations in Educational Marketing, Interactive Technology Environments, Technology Enhanced Learning, Transnational Learning & Technologically enabled Environments, and Technological Adaptability and Transnational Learning. She has contributed articles in standard national and international journals and also presented papers in national and international conferences. Dr. Mukerji is a member of review committees for numerous international conferences and journals. Her current research interests include performance management and HRM in open and distance learning institutions. In her parent institution, IGNOU (India), she is Deputy Director, responsible for student recruitment and related support services management in the present region.

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Section 1: Management and Development in Higher Education

Chapter 1
GISS and GISP Facilitate Higher Education and Cooperative Learning Design
Ahamer Gilbert (Austrian Academy of Sciences, Austria)

Chapter 2
Leading Across Generations:
Stevenson Carolyn N. (Kaplan University, USA)

Chapter 3
Cultivating Leaders from Within:
Wynne Caroline Womack (University of North Georgia, USA)

Chapter 4
Observations through a Keyhole:
Chan Tak C. (Kennesaw State University, USA)
Mense Evan G. (Southern Louisiana University, USA)
Crain-Dorough Mindy (Southern Louisiana University, USA)
Richardson Michael D. (Southern Louisiana University, USA)
Lane Kenneth E. (Southern Louisiana University, USA)

Chapter 5
Curriculum Development through Competency-Based Approach in Higher Education
Cano Elena (University of Barcelona, Spain)
Ion Georgeta (Autonomous University of Barcelona, Spain)

Section 2: Higher Education Strategies

Chapter 6
Examining Adjustment Challenges of Mainland Chinese Students in Hong Kong
Cheung Alan Chi Keung (The Chinese University of Hong Kong, Hong Kong)
Wong Jocelyn Lai Ngok (The Chinese University of Hong Kong, Hong Kong)

Chapter 7
Optimal Motivation and Governance of Education Agents:
O’Connell Nadia (Stenden University, Indonesia)
Wong Ho Yin (Deakin University, Australia)

Chapter 8
Administrators’ Assesments of Online Courses and Student Retention in Higher Education:
Cook Ruth Gannon (DePaul University, USA)
Sutton Roy (Jones International University, USA)

Chapter 9
Cross-Cultural Approach to Evaluation of University Services
Sanchis Margarita Garcia (Universitat de Valencia, Spain)
Sauty Irene Gil (Universitat de Valencia, Spain)
Contreras Gloria Berenguer (Universitat de Valencia, Spain)
Blasco Maria Fuentes (Universidad Pablo de Olavide, Spain)

Chapter 10
Marketing Higher Educational Institutions on Social Network Sites
Leng Ho Keat (Nanyang Technological University, Singapore)
Leng Dahlia (Axton Group, Hong Kong)

Section 3: Higher Education Development and Leadership

Chapter 11
Higher Education Leadership:
Wang Victor C. X. (Florida Atlantic University, USA)
Russo Marianne Robin (Florida Atlantic University, USA)

Chapter 12
Supporting Sustainability Education and Leadership:
Cassidy Alice (In View Education and Professional Development, Canada)
Sipos Yona (University of British Columbia, Canada)
Nyrose Sarah (Boucher Institute of Naturopathic Medicine, Canada)

Chapter 13
Developing and Supporting the Internationalisation of Research Capacity
Hill Christopher (University of Nottingham Malaysia Campus, Malaysia)

Section 4: Quality Assurance in Higher Education

Chapter 14
Measuring Perceptions of New Faculty towards Research, Service, and Teaching in Higher Education
Bradley Kelly D. (University of Kentucky, USA)
Worley Linda (University of Kentucky, USA)
Cunningham Jessica D. (Georgetown College, USA)
Bieber Jeffrey P. (University of Kentucky, USA)

Section 5: Training and Development in Higher Education

Chapter 15
Quality Assurance in Transnational Education Management:
Ahamer Gilbert (Austrian Academy of Sciences, Austria)

Chapter 16
Global Accreditation for a Knowledge-Oriented Community:
Ahamer Gilbert (Austrian Academy of Sciences, Austria)

Chapter 17
Evaluation of Course Curriculum and Teaching:
Coyle James P. (University of Windsor, Canada)
Carter Jene (University of Windsor, Canada)
Campbell Derek (University of Windsor, Canada)
Talor Ori (University of Windsor, Canada)

Chapter 18
The Writing on My Wall:
Renner Jasmine (East Tennessee State University, USA)
Click Ivy (East Tennessee State University, USA)

Chapter 19
An Intramuscular Approach to Teacher Development in International Collaborative Higher Education
Breen Paul (University of East Anglia, UK)

Chapter 20
Flying a Hot Air Balloon:
Mavrou Katerina (European University Cyprus, Cyprus)
Meletiou-Mavrotheris Maria (European University Cyprus, Cyprus)

Chapter 21
Teaching and Learning in English as the Medium for Instruction for International Students
Glover Jeremy (Swinburne University of Technology, Australia)
Verezub Elena (Swinburne University of Technology, Australia)

Chapter 22
Student Support in Higher Education
Click Ivy (East Tennessee State University, USA)

Chapter 23
University Student Absenteeism:
Triandos X. (Universitat de Barcelona, Spain)
Aparicio-Chueca Pilar (Universitat de Barcelona, Spain)
Guàrdia-Olmos Joan (Universitat de Barcelona, Spain)
Cebollero Maribel Peró (Universitat de Barcelona, Spain)

Chapter 24
Identifying the Barriers and Enablers for Supporting Learners with Special Needs in Higher Education
Nicholls Peter (University of Ulster, UK)
Graham Deryn (University of Greenwich, UK)
Redpath Jennifer (University of Ulster, UK)

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Chapter 25
Trends and Challenges in Serving Students with Disabilities in Post-Secondary Education
Roszkowski Michael J. (La Salle University, USA)
Spreat Scott (Woods Services, USA)
McDonald MarySheila E. (La Salle University, USA)
Soven Margot (La Salle University, USA)

Section 7: Transnational Higher Education Collaboration
Chapter 26
Education Collaboration Development:
Strohschen Gabriele (DePaul University, USA)

Chapter 27
Education and Literature for Development in Responsibility:
Ahmer Gilbert (Austrian Academy of Sciences, Austria & Karl-Franzens University Graz, Austria)
Kumpfmüller Karl A. (Graz University, Austria)

Chapter 28
Effective Higher Education Management through Collaborative Dual-Degree Programs:
Culver Steven M. (Virginia Tech, USA)

Chapter 29
Building a Case of Student Experience for Sustainable Higher Education in Transnational Environment:
Mujtaba UmmeSalma (Heriot Watt University, UAE)

Chapter 30
The Global Scholar:
Lu Mei-Yan (San Jose State University, USA)
Miller Michael T. (University of Arkansas, USA)
Newman Richard E. (Presbyterian College, USA)

Section 8: Virtual Spaces and Higher Education
Chapter 31
Information Literacy Support for Online Students in Higher Education:
Kumar Swapna (University of Florida, USA)
Heathcock Kristin (Hillsborough Community College, USA)

Chapter 32
Emergence of Successful Online Courses:
Sedivy-Benton Amy L. (University of Arkansas at Little Rock, USA)
Hunt Andrew L. (University of Arkansas at Little Rock, USA)
Hunt Teri L. (University of Arkansas at Little Rock, USA)
Fetterly James M. (University of Arkansas at Little Rock, USA)
Wood Berry K. (University of Arkansas at Little Rock, USA)

Chapter 33
A Conceptual Framework for E-Assessment in Higher Education:
Tinoca Luis (University of Lisbon, Portugal)
Pereira Alda (Universidade Aberta, Portugal)
Oliveira Isolina (Universidade Aberta, Portugal)

Chapter 34
Virtual School of the Smokies:
Bloom Lisa (Western Carolina University, USA)
Dole Sharon (Western Carolina University, USA)

Section 9: Social Media in Higher Education
Chapter 35
Media Streaming for Technological Innovation in Higher Education:
Olaniyan Moradeke (University of Greenwich, UK)
Graham Deryn (University of Greenwich, UK)

Chapter 36
Constructing Community in Higher Education Regardless of Proximity:
Clemmons Karina R. (University of Arkansas at Little Rock, USA)
Nolen Amanda L. (University of Arkansas at Little Rock, USA)
Hayn Judith A. (University of Arkansas at Little Rock, USA)

Chapter 37
Social Media in Higher Education:
Wagner Kristy Kowalske (University of Georgia, USA)
Dole Sharon (Western Carolina University, USA)