



Handbook of Research on Mobile Multimedia

Edited by:

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Key Features

- Authoritative contributions by 95 internationally renowned experts from 20 different countries
- Over 975 references on existing literature and research to mobile multimedia
- A single source for comprehensive information on an expansive field
- In-depth definitions of more than 250 key terms
- More than 200 figures depicting critical issues in the field
- Organized by topic and indexed, making it a convenient method of reference for all IT/IS scholars and professionals

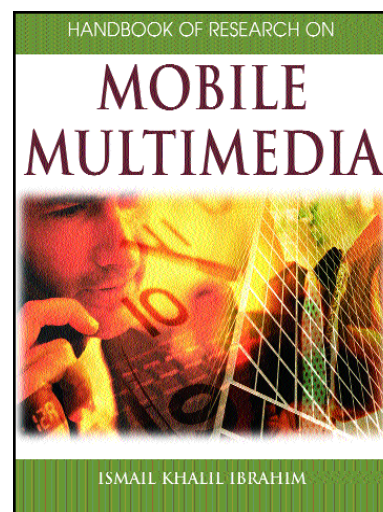
The **Handbook of Research on Mobile Multimedia** provides a descriptive, analytical, and comprehensive assessment of factors, trends, and issues in the ever-changing field of mobile multimedia. This authoritative, research-based publication also offers in-depth explanations of mobile solutions and their specific applications areas, as well as an overview of the future outlook for mobile multimedia. This timely reference source provides direction for future researchers to pursue when examining issues in the field, and is also the perfect tool for practitioners interested in applying pioneering concepts in practical situations.

Topics Covered

- Business drivers
- Business goes mobile
- Communication
- Frequency allocation
- Future of mobile multimedia
- High interactive multimedia
- Impact of speed and bandwidth on mobile multimedia
- Medium multimedia
- Mobile Internet access
- Mobile intranet/extranet
- Networking
- New business models
- Next generation computing
- Problems, challenges, and solutions
- Protocols and standards
- Quality of service
- Technical drivers

"This handbook provides the background for understanding emerging technology areas, and details major advantages and disadvantages of individual technologies."

— Prof. Ismail Khalil Ibrahim



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