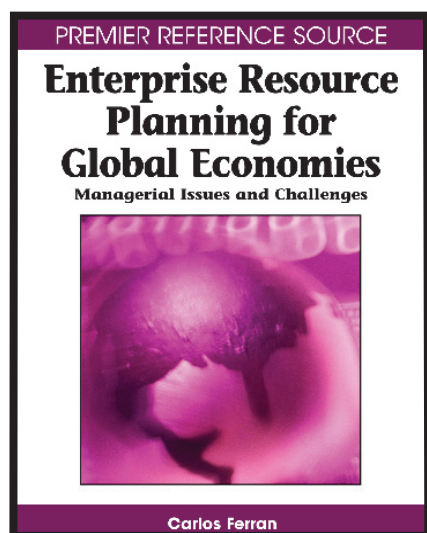


New Release

April 2008

Enterprise Resource Planning for Global Economies: Managerial Issues and Challenges

Edited by: Carlos Ferran, The Pennsylvania State University, USA; Ricardo Salim, Universidad Autonoma de Barcelona, Spain and and Cautus Networks Corp., Venezuela



“This book provides an important and critical overview of the complex world of global ERPs.”

- Carlos Ferran, The Pennsylvania State University, USA

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Local functional systems that create inefficient islands of information are being replaced by expensive enterprise-wide applications that unify the functional areas; however, while we have not yet been able to completely and seamlessly integrate across functions, we find that the new islands of information are no longer functional but political, cultural, linguistic, and geographical. The global village is a reality and enterprise resource planning (ERP) implementations face new issues and challenges.

Enterprise Resource Planning for Global Economies: Managerial Issues and Challenges provides authoritative research on the theoretical frameworks and pragmatic discussions on global implementations of information systems, particularly ERP systems. This book offers professionals, managers, and researchers, who want to improve their understanding of the issues and challenges that arise when information systems cross national boundaries, with an authoritative, essential research resource.

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