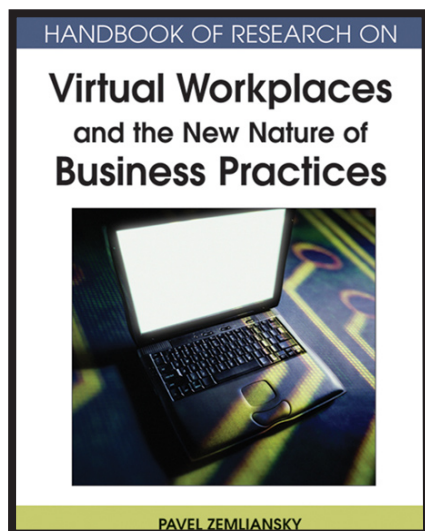


New Release

April 2008

Handbook of Research on Virtual Workplaces and the New Nature of Business Practices



Edited by: Pavel Zemliansky, James Madison University, USA and Kirk St. Amant, East Carolina University, USA

13-digit ISBN: 978-1-59904-893-2

768 pages; 2008 Copyright

Price: US \$245.00 (hardcover*)

Pre-pub price[§]: US \$215.00

Online Access only^{**}: US \$195.00

Illustrations: figures, tables (8 1/2" x 11")

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*Paperback is not available. [§]Pre-pub price is good through one month after publication. ^{**}Online access is for libraries and is good for the life of the edition.

“This book addresses fundamental issues essential for successfully organizing, managing, or participating in a virtual workplace.”

-Pavel Zemliansky, James Madison University, USA

At one time, the office was a physical place, and employees congregated in the same location to work together on projects. The advent of the Internet and the World Wide Web, however, not only made the unthinkable possible, it forever changed the way persons view both the office and work.

The **Handbook of Research on Virtual Workplaces and the New Nature of Business Practices** compiles authoritative research from 83 scholars from over 17 countries, covering the issues surrounding the influx of information technology to the office environment, from choice and effective use of technologies to necessary participants in the virtual workplace.

Subject:

Mobile Computing and Communications Technologies; Business/Management Information Technology and Systems; Computer Networking Technology; Information Security, Privacy, and Ethics; Software/Systems Engineering, Programming, Analysis, and Design

Market:

This essential publication is for all academic and research libraries, as well as all those involved in telecommuting, hot desk environments, or virtual teams. Researchers, practitioners, organizational decision makers, educators, managers, and students in a full range of business and IT-related fields will also benefit.



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Edited by: Pavel Zemliansky, James Madison University, USA
and Kirk St.Amant, East Carolina University, USA

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Topics Covered

- Business process modeling
- Collaborative information technologies
- Computer-mediated communication
- Cultural implications
- Digital divide
- Distance internships
- Distributed virtual organizations
- Education in the virtual workplace
- Effectiveness of collaborative technologies
- Employee privacy in virtual workplaces
- Foundations of the virtual workplace
- Future of virtual workplaces
- Global virtual teams
- High-tech labor
- Instant messaging in the workplace
- Instructional design
- Intelligent knowledge exchange
- Intranet
- Knowledge transfer
- Meta-communication
- Mixed media opportunities
- Online training
- Organizational virtuality
- Parawork
- Plagiarism of online content
- Professional e-mail communication
- Role of virtual team leader
- Successful virtual communication
- Support of virtual workplaces
- Telecommuting
- Telemedicine
- Transformative learning
- Ubiquitous connectivity
- Virtual classrooms
- Virtual employees with disabilities
- Virtual identity
- Virtual marketing
- Virtual office
- Virtual team relationships
- Virtual workplace management
- Virtual workplace organization
- Virtual workplace participation
- Virtual writing
- Wi-fi technology adoption

About the Editors:

Pavel Zemliansky is an associate professor of writing and rhetoric at James Madison University where he also directs the first-year composition program. Dr. Zemliansky teaches courses in composition, visual and digital rhetoric, and methods of teaching writing. He has published several books and numerous book chapters and journals articles on rhetoric and the teaching of writing.

Kirk St.Amant is an assistant professor of technical communication in the Department of English at East Carolina University. He has a background in anthropology, international government, and technical communication, and his research interests include intercultural exchanges via online media and international outsourcing. He has taught online and conventional courses in technical and professional communication and in intercultural communication for Texas Tech University, Mercer University, and James Madison University. He has also taught courses in e-commerce, distance education, and business communication in Ukraine as a part of the USAID-sponsored Consortium for the Enhancement of Ukrainian Management Education (CEUME).

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