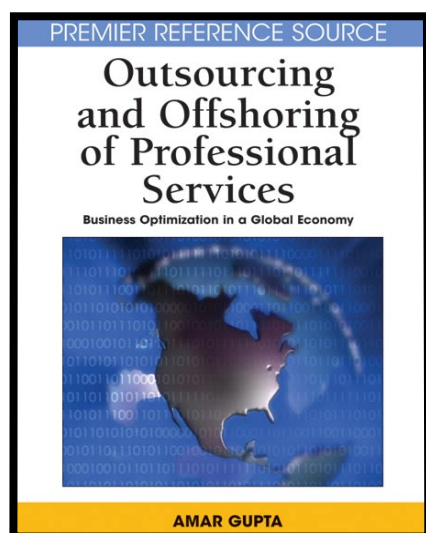


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Outsourcing and Offshoring of Professional Services: Business Optimization in a Global Economy



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Amar Gupta is a Tom Brown Endowed Chair of Management and Technology; professor of entrepreneurship, management information systems, management of organizations, computer science; and Latin American studies at the University of Arizona. Earlier, he was with the MIT Sloan School of Management (1979-2004); for half of this 25-year period, he served as the founding co-director of the Productivity from Information Technology (PROFIT) initiative. Subsequent to his move to Arizona in 2004, he continued to maintain ties with MIT as a visiting professor in engineering systems division there. He has published over 100 papers, and serves as associate editor of ACM Transactions on Internet Technology. At the University of Arizona, Professor Gupta is the chief architect of new multi-degree graduate programs that involve concurrent study of management, entrepreneurship, and one specific technical or scientific domain. He has nurtured the development of several key technologies that are in widespread use today, and is currently focusing on the area of the 24-hour knowledge factory.

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