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Fundamental Concepts and Theories

This section opens this three-volume set with a look at Banking, Finance, and Accounting in a modern, global context. In the wake of financial distress, increased awareness of all aspects of banking and investment, however fundamental, is critical. This section investigates many of these topics, including project management, international investment, and risk analysis, among others. In the opening 15 chapters of this extensive reference source, readers will obtain a clear understanding of the fundamental concepts and theories integral to the field of Banking, Finance, and Accounting.

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This section presents strategies, methods, and words of caution for managers and organizational leaders invested in Banking, Finance, and Accounting institutions. More than any other industry, the individuals in charge of banks and other financial firms have a tremendous impact on the stability of not only their own organization, but all organizations to which they have ties. As such, careful consideration of risk management and corporate investment strategies is critical to success. This section’s 12 chapters examine the managerial impact of key topics in the field of Banking, Finance, and Accounting.

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