Preface

The constantly changing landscape of Business Law and Ethics makes it challenging for experts and practitioners to stay informed of the field’s most up-to-date research. That is why Business Science Reference is pleased to offer this three-volume reference collection that will empower students, researchers, and academicians with a strong understanding of critical issues within Business Law and Ethics by providing both broad and detailed perspectives on cutting-edge theories and developments. This reference is designed to act as a single reference source on conceptual, methodological, technical, and managerial issues, as well as provide insight into emerging trends and future opportunities within the discipline.

Business Law and Ethics: Concepts, Methodologies, Tools and Applications is organized into six distinct sections that provide comprehensive coverage of important topics. The sections are: (1) Fundamental Concepts and Theories, (2) Tools and Technologies, (3) Frameworks and Methodologies, (4) Cases and Applications, (5) Issues and Challenges, and (6) Emerging Trends. The following paragraphs provide a summary of what to expect from this invaluable reference tool.

Section 1, “Fundamental Concepts and Theories,” serves as a foundation for this extensive reference tool by addressing crucial theories essential to the understanding of Business Law and Ethics. Introducing the book is “The Impact of Corruption on Entrepreneurship,” a great foundation laying the groundwork for the basic concepts and theories that will be discussed throughout the rest of the book. Another chapter of note in Section 1 is titled “Assessing the Political and Socio-Economic Impact of Corruption among Nations,” which discusses the novel techniques of pathway analytics to assist Business Law and Ethics policies and tactics. Section 1 concludes, and leads into the following portion of the book with a nice segue chapter, “Business Ethics Perceptions of Working Adults.” Where Section 1 leaves off with fundamental concepts, Section 2 discusses tools and technologies in place for Business Law and Ethics.

Section 2, “Tools and Technologies,” presents extensive coverage of the various tools and technologies used in the implementation of Business Law and Ethics. Section 2 begins where Section 1 left off, though this section describes more concrete tools at place in the modeling, planning, and applications of Business Law and Ethics. The first chapter, “The Potential for ICT Tools to Promote Public Participation in Fighting Corruption,” lays a framework for the types of works that can be found in this section, a perfect resource for practitioners looking for the types of technologies currently in practice in Business Law and Ethics. Section 2 is full of excellent chapters like this one, including such titles as “Anti-Corruption Capabilities of Public E-Procurement Technologies,” “Value-Oriented Specification of Service Systems,” and “Are Persuasive Technologies Really Able to Communicate?” to name a few. Where Section 2 described specific tools and technologies at the disposal of practitioners, Section 3 describes frameworks and methodologies within the field.
Section 3, “Frameworks and Methodologies,” presents in-depth coverage of the conceptual design and architecture of Business Law and Ethics. Opening the section is “Corruption, Economic Development, and Insecurity in Colombia.” This section is vital for developers and practitioners who want to measure and track the progress of Business Law and Ethics through the multiple lens of parametric design. Through case studies, this section lays excellent groundwork for later sections that will get into present and future applications for Business Law and Ethics, including, of note: “The Future of the European Union in the Framework of Globalization” and “Integrating Ethics into Management.” The section concludes with another excellent work on sequence design, titled “Knowledge Management Strategies.”

Section 4, “Cases and Applications,” describes how the broad range of Business Law and Ethics efforts has been utilized and offers insight on and important lessons for their applications and impact. Section 4 includes the widest range of topics because it describes case studies, research, architectures, theory, analysis, and guides for implementation. The first chapter in the section is titled “Business Risk from Governmental Corruption in East Central Europe, the Baltic Countries, and Russia.” The breadth of topics covered in the chapter is also reflected in the diversity of its authors, from countries all over the globe. Section 4 concludes with an excellent view of a case study in a new program, “Corporate Social Responsibility in the West (U.S. and West Europe) vs. East (China).”

Section 5, “Issues and Challenges,” presents coverage of academic and research perspectives on Business Law and Ethics tools and applications. The section begins with “Corruption, Business Climate, and Economic Growth.” The section concludes with “Leading Ethically in a Culturally Diverse Global Environment,” a great transitional chapter between Sections 5 and 6 because it examines an important trend going into the future of the field. The last chapter manages to show a theoretical look into future and potential technologies, a topic covered in more detail in Section 6.

Section 6, “Emerging Trends,” highlights areas for future research within the field of Business Law and Ethics, opening with “Ethics in the Age of Technological Change and its Impact on the Professional Identity of Librarians.” Section 6 contains chapters that look at what might happen in the coming years that can extend the already staggering amount of applications for Business Law and Ethics. Other chapters of note include “The Role of Religion and National Culture in Economic Growth of Emerging Markets” and “The Potential of Political Changes in the Information Age.” The final chapter of the book looks at an emerging field within Business Law and Ethics, in the excellent contribution, “Game-Theoretic Insights Concerning Key Business Ethics Issues Occurring in Emerging Economies.”

Although the primary organization of the contents in this multi-volume work is based on its six sections, offering a progression of coverage of the important concepts, methodologies, technologies, applications, social issues, and emerging trends, the reader can also identify specific contents by utilizing the extensive indexing system listed at the end of each volume. As a comprehensive collection of research on the latest findings related to using technology to providing various services, Business Law and Ethics: Concepts, Methodologies, Tools and Applications, provides researchers, administrators, and all audiences with a complete understanding of the development of applications and concepts in Business Law and Ethics. Given the vast number of issues concerning usage, failure, success, policies, strategies, and applications of Business Law and Ethics in countries around the world, Business Law and Ethics: Concepts, Methodologies, Tools and Applications addresses the demand for a resource that encompasses the most pertinent research in technologies being employed to globally bolster the knowledge and applications of Business Law and Ethics.