Table of Contents

Preface.................................................................................................................................................. xix

Volume I

Section 1  
Fundamental Concepts and Theories

This section serves as a foundation for this exhaustive reference tool by addressing underlying principles essential 
to the understanding of Business Law and Ethics. Chapters found within these pages provide an excellent framework 
in which to position Business Law and Ethics within the field of information science and technology. Insight 
regarding the critical incorporation of global measures into Business Law and Ethics is addressed, while crucial 
stumbling blocks of this field are explored. With 17 chapters comprising this foundational section, the reader can 
learn and choose from a compendium of expert research on the elemental theories underscoring the Business Law 
and Ethics discipline.

Chapter 1
The Impact of Corruption on Entrepreneurship................................................................. 1
   Gil Avnimelech, Ono Academic College, Israel
   Yaron Zelekha, Ono Academic College, Israel

Chapter 2
Assessing the Political and Socio-Economic Impact of Corruption among Nations ............ 14
   Richard N. LaRocca, Wagner College, USA

Chapter 3
Planning Ethics in the Age of Wicked Problems............................................................ 36
   Jeffrey Chan Kok Hui, National University of Singapore, Singapore

Chapter 4
Sowing the Seeds for Ethical Business Leadership through Business Education .................. 57
   Hélène de Burgh-Woodman, University of Notre Dame, Australia
   Amitav Saha, University of Notre Dame, Australia
   Kimera Somasundram, University of Notre Dame, Australia
   Angela Torrisi, University of Notre Dame, Australia
Chapter 5
Windows on Corporate Ethics: The Organisation and Change ............................ 80
  Christian L. van Tonder, Curtin Business School, Australia & University of Johannesburg,
  South Africa

Chapter 6
Teaching Business and Cyber Ethics to University Students............................... 112
  Ghassan Al-Qaimari, University of Modern Sciences, UAE

Chapter 7
Ethics in Business and Human Flourishing: Integrating Economy in Life ............ 121
  Dirk Lanzerath, University of Bonn, Germany

Chapter 8
Bribery and Corruption....................................................................................... 144
  Philippe Zgheib, Lebanese American University, Lebanon

Chapter 9
Developing Organizational Renewal Capability in the Municipal (City) Organization .... 159
  Anna-Maija Nisula, Lappeenranta University of Technology, Finland

Chapter 10
Globally Responsible Management Education: From Principled Challenges to Practical
  Opportunities ...................................................................................................... 180
  Marco Tavanti, University of San Francisco, USA
  Elizabeth A. Wilp, Sustainable Capacity International Institute, USA

Chapter 11
The Leadership Role of the Ethicist: Balancing between the Authoritative and the Passive ..... 204
  Aimee van Wynsberghe, University of Twente, The Netherlands

Chapter 12
Ethical Healthiness: A Key Factor in Building Learning Organizations...................... 215
  Alexis Jacobo Bañón-Gomis, Universitat Politècnica de València, Spain

Chapter 13
Trust Deficit in Public Sector: Causes, Consequences, and Strategies to Mitigate .......... 231
  Vedantam Leela, National Law University, India

Chapter 14
Strategic Management Overview and SME in Globalized World........................... 266
  Neeta Baporikar, Sultanate of Oman Ministry of Higher Education, CAS-Salalah, Oman

Chapter 15
We-Transparency.................................................................................................... 284
  Marco Bani, Scuola Superiore Sant’Anna, Italy
  Gianluca Sgueo, University of Coimbra, Portugal
This section presents an extensive coverage of various tools and technologies available in the field of Business Law and Ethics that practitioners and academicians alike can utilize to develop different techniques. These chapters enlighten readers about fundamental research on the many tools facilitating the burgeoning field of Business Law and Ethics. It is through these rigorously researched chapters that the reader is provided with countless examples of the up-and-coming tools and technologies emerging from the field of Business Law and Ethics. With 12 chapters, this section offers a broad treatment of some of the many tools and technologies within the Business Law and Ethics field.

Chapter 18
The Potential for ICT Tools to Promote Public Participation in Fighting Corruption .................... 338
Arjun Neupane, University of Southern Queensland, Australia
Jeffrey Soar, University of Southern Queensland, Australia
Kishor Vaidya, University of Southern Queensland, Australia & University of Canberra, Australia
Sunil Aryal, Monash University, Australia

Chapter 19
Anti-Corruption Capabilities of Public E-Procurement Technologies: Principal-Agent Theory ...... 355
Arjun Neupane, University of Southern Queensland, Australia
Jeffrey Soar, University of Southern Queensland, Australia
Kishor Vaidya, University of Southern Queensland, Australia & University of Canberra, Australia

Chapter 20
Value-Oriented Specification of Service Systems: Modeling the Contribution Perspective of Enterprise Networks........................................................................................................................................... 374
João Pombinho, University of Lisbon, Portugal
David Aveiro, University of Madeira, Portugal
José Tribolet, University of Lisbon, Portugal
Chapter 21
Are Persuasive Technologies Really Able to Communicate? Some Remarks to the Application of Discourse Ethics .............................................................. 396
Christian Linder, Institute for Employment Research, Germany

Chapter 22
Mixed Methods Research Online: Problems and Potential in Business Ethics Research............ 411
Theodora Issa, Curtin University, Australia
David Pick, Curtin University, Australia

Chapter 23
Ethical E-Participation: Reasons for Introducing a ‘Qualitative Turn’ for PPGIS ......................... 433
Marco Picone, University of Palermo, Italy
Francesco Lo Piccolo, University of Palermo, Italy

Chapter 24
Business Ethics in the Information Age: The Transformations and Challenges of E-Business ....... 456
Daniel E. Palmer, Kent State University, USA

Chapter 25
Technological Mediation in Odissi Dance: A Transnational Perspective of Digitized Practice and Pedagogy in a Traditional Artistic Community ............................................................. 474
Shreelina Ghosh, Dakota State University, USA

Chapter 26
Assessing Knowledge Management Processes and Competitive Advantage in Local Authorities using Knowledge Management Assessment Instrument (KMAI) .............................................. 492
Abu Hassan Abu Bakar, Universiti Sains Malaysia, Malaysia
Wiwied Virgiyanti, Universiti Sains Malaysia, Malaysia
Muhammad Asim Tafail, Universiti Sains Malaysia, Malaysia
Mohamad Nizam Yusof, Universiti Sains Malaysia, Malaysia

Chapter 27
Applying a New Sub-Systems Model to Analyze Economic Policy and the Question of Systemic Persistence ........................................................................................................... 512
James C. Schopf, Keimyung University, South Korea

Chapter 28
Privacy, Trust, and Business Ethics for Mobile Business Social Networks .............................. 528
István Mezgár, Budapest University of Technology and Economics, Hungary & Hungarian Academy of Sciences, Hungary
Sonja Grabner-Kräuter, Alpen-Adria-Universität Klagenfurt, Austria

Chapter 29
Electronic Voting System: Case of Mongolia ............................................................................. 557
Dashbalbar Gangabaatar, National University of Mongolia, Mongolia
Volume II

Section 3
Frameworks and Methodologies

This section provides in-depth coverage of conceptual architecture frameworks to provide the reader with a comprehensive understanding of the emerging developments within the field of Business Law and Ethics. Research fundamentals imperative to the understanding of developmental processes within Business Law and Ethics are offered. From broad examinations to specific discussions on methodology, the research found within this section spans the discipline while offering detailed, specific discussions. From basic designs to abstract development, these chapters serve to expand the reaches of development and design technologies within the Business Law and Ethics community. This section includes 14 contributions from researchers throughout the world on the topic of Business Law and Ethics.

Chapter 30
Corruption, Economic Development, and Insecurity in Colombia .................................................... 572
Alexander Cotte Poveda, University of Göttingen, Germany & University of La Salle, Colombia & University Santo Tomas, Colombia

Chapter 31
The Future of the European Union in the Framework of Globalization............................................... 585
Ebru Nergiz, Gelisim University, Turkey

Chapter 32
Ethics for Students Means Knowing and Experiencing: Multiple Theories, Multiple Frameworks, Multiple Methods in Multiple Courses......................................................... 598
Cynthia Roberts, Purdue University North Central, USA
Carolyn D. Roper, Purdue University North Central, USA

Chapter 33
Integrating Ethics into Management: Why Is It Important? ................................................................. 624
Irem Tukel, Yaşar University, Turkey
Deniz Zaptcioglu Celikdemir, Yaşar University, Turkey

Chapter 34
Corporate Social Responsibility and Ethics in Management in Light of Sustainable Development.. 643
N. Öykü İyigün, Istanbul Commerce University, Turkey

Chapter 35
Designing Multichannel Value Propositions to Enhance Value-Cocreation Phenomenon............. 662
Vittorio Cesarotti, University of Rome (“Tor Vergata”), Italy
Alessio Guisusa, Amazon.eu, Italy
Stephen K. Kwan, San José State University, USA
Vito Introna, University of Rome (“Tor Vergata”), Italy
Jim Spohrer, IBM Almaden Research Center, USA
Chapter 36
The Basic Principles of Competitive Strategy: External and Internal Diagnosis.......................... 693
  Nabyla Daidj, TELECOM Business School, France

Chapter 37
Natural Resources and Welfare: A Study of U.S. States................................................................. 719
  Leslie Dunn, Washington and Jefferson College, USA
  Robert Dunn, Washington and Jefferson College, USA

Chapter 38
Risk-Based Selection of Portfolio: Heuristic Approach ................................................................. 744
  Soma Panja, NSHM Knowledge Campus Durgapur, India
  Dilip Roy, University of Burdwan, India

Chapter 39
Business Ethics, Strategy, and Organizational Integrity: The Importance of Integrity as a Basic
  Principle of Business Ethics that Contributes to Better Economic Performance ......................... 759
  Jacob Dahl Rendtorff, Roskilde University, Denmark

Chapter 40
Education and Literature for Development in Responsibility: Partnership Hedges Globalization.... 774
  Gilbert Ahamer, Austrian Academy of Sciences, Austria & Karl-Franzens University Graz,
  Austria
  Karl A. Kumpfmüller, Graz University, Austria

Chapter 41
A Platform for Analyzing Behaviors of Service-Oriented Application Based on the Probabilistic
  Model Checking.......................................................................................................................... 831
  Jinyu Kai, Shanghai University, China & Shanghai Key Laboratory of Computer Software
    Evaluating and Testing, China
  Huaikou Miao, Shanghai University, China & Shanghai Key Laboratory of Computer
    Software Evaluating and Testing, China
  Kun Zhao, Shanghai University, China
  Jiaan Zhou, Shanghai University, China
  Honghao Gao, Shanghai University, China

Chapter 42
Research of Strategic Global Development Trends and Competitiveness in the World
  Pharmaceutical Industry .............................................................................................................. 845
  Dragan Kesic, University of Primorska, Slovenia

Chapter 43
Knowledge Management Strategies: Balanced Systems in Public Sector ...................................... 857
  Salwa Alhamoudi, Institute of Public Administration, Saudi Arabia
Section 4
Cases and Applications

This section discusses a variety of applications and opportunities available that can be considered by practitioners in developing viable and effective Business Law and Ethics programs and processes. This section includes 14 chapters that discuss Business Law and Ethics in a variety of settings. Contributions included in this section provide excellent coverage of today’s IT community and how research into Business Law and Ethics is impacting the social fabric of our present-day global village.

Chapter 44
Business Risk from Governmental Corruption in East Central Europe, the Baltic Countries, and Russia.................................................................869

Duane Windsor, Rice University, USA

Chapter 45
Severing Corruption from Everyday Life: Some Reflections from Nigerian Political Space ..........891

Babatunde Joshua Omotosho, Federal University Oye-Ekiti, Nigeria

Chapter 46
The India against Corruption Movement.................................................................904

M. V. Rajeev Gowda, Indian Institute of Management Bangalore, India

Purnima Prakash, Indian Institute of Management Bangalore, India

Chapter 47
Foreign Land Acquisitions, Corruption, and Sustainable Livelihood in Sub-Saharan Africa: The Cases of Mozambique and Tanzania.................................................................922

James E. Conable, Lund University, Sweden

Chapter 48
Ethics in Higher Education.................................................................................947

Suja R. Nair, Jain University, India

Chapter 49
Sustainability, Ethics and Education: What’s Accounting Got to Do with It? .........................978

Tehmina Khan, RMIT University, Australia

Chapter 50
Globalization and its Challenges for Teacher Education in Nigeria.................................996

A. O. K. Noah, Lagos State University, Nigeria

Adesoji A. Oni, University of Lagos, Nigeria

Simeon A. Dosunmu, Lagos State University, Nigeria

Chapter 51
Ethical Challenges and Adaptive Solutions Regarding Support of Online Graduate Student Research in Regions with Limited Infrastructure .................................................1004

Leilani Endicott, Walden University, USA

Jenny Sherer, Walden University, USA
Chapter 52
Globalization and Transformation of Care in Japan .................................................. 1026
Reiko Ogawa, Kyūshû University, Japan

Chapter 53
A Matter of Justice: Building Trust among Hospital Managers and Physicians ............... 1046
Andrea Dörries, Zentrum für Gesundheitsethik, Germany

Chapter 54
Knowledge Management Initiatives in Indian Public Sector ........................................ 1065
Neeta Baporikar, Ministry of Higher Education, Oman

Chapter 55
Global Education in the Russian Federation ................................................................. 1101
Carsten Schmidtke, University of Arkansas, USA

Volume III

Chapter 56
Identifying Corporate Social Responsibility (CSR) Curricula of Leading U.S. Executive MBA Programs ........................................................................................................... 1123
Robin James Mayes, University of North Texas, USA
Pamela Scott Bracey, Mississippi State University, USA
Mariya Gavrilova Aguilar, University of North Texas, USA
Jeff M. Allen, University of North Texas, USA

Chapter 57
Corporate Social Responsibility in the West (U.S. and West Europe) vs. East (China) ........ 1140
Ruth Wolf, Bar Ilan University, Israel

Section 5
Issues and Challenges

This section contains 13 chapters, giving a wide variety of perspectives on Business Law and Ethics and its implications. The section also discusses new ethical considerations within transparency and accountability. Within the chapters, the reader is presented with an in-depth analysis of the most current and relevant issues within this growing field of study. Crucial questions are addressed and alternatives offered, and topics discussed.

Chapter 58
Corruption, Business Climate, and Economic Growth ..................................................... 1156
Harish C. Chandan, Argosy University, USA
Chapter 59
Bridging the Foundational Gap between Theory and Practice: The Paradigm on the Evolution of Business Ethics to Business Law

Ben Tran, Alliant International University, USA

Chapter 60
The Bhagavad-Gita and Business Ethics: A Leadership Perspective

Balakrishnan Muniapan, Wawasan Open University, Malaysia

Chapter 61
Corruption in the Public Eye: From Transparency to Publicity

Elizaveta Katzarova, University of Trento, Italy

Chapter 62
Using ERG Theory as a Lens to Understand the Sharing of Academic Tacit Knowledge: Problems and Issues in Developing Countries – Perspectives from Vietnam

Ta Van Canh, Latrobe University, Australia
Suzanne Zyngier, Latrobe University, Australia

Chapter 63
Exploring Ethics in Innovation: The Case of High-Fructose Corn Syrup

Leticia Antunes Nogueira, Aalborg University, Denmark
Tadeu Fernando Nogueira, Aalborg University, Denmark

Chapter 64
Critical Instruction, Student Achievement, and the Nurturing of Global Citizens: Global and Comparative Education in Context

Howard Menand, University of North Carolina – Charlotte, USA

Chapter 65
Entrepreneurial Ethical Decision Making: Context and Determinants

Gizem Öksüzoğlu-Güven, University of Mediterranean Karpasia, Cyprus

Chapter 66
Why Do Good People Do Bad Things in Business? Lessons from Research for Responsible Business Managers

Harvey S. James Jr., University of Missouri, USA

Chapter 67
Business Ethics Competencies: Controversies, Contexts, and Implications for Business Ethics Training

David Cramm, Ethics Emporium, Canada
Ronel Erwee, University of Southern Queensland, Australia
Chapter 68
The Moral Limitations of the Rational-Monistic Model: A Revision of the Concept of Rationality and Rational Action .......................................................... 1394
  Galit Berenstok, Tel Aviv University, Israel
  Ishak Saporta, Tel Aviv University, Israel

Chapter 69
The Ethical Implications of Personal Health Monitoring ........................................... 1414
  Brent Mittelstadt, De Montfort University, UK
  Ben Fairweather, De Montfort University, UK
  Mark Shaw, De Montfort University, UK
  Neil McBride, De Montfort University, UK

Chapter 70
Leading Ethically in a Culturally Diverse Global Environment ..................................... 1441
  Laurie A. Yates, Eastern Oregon University, USA

Section 6
Emerging Trends

This section highlights research potential within the field of Business Law and Ethics while exploring uncharted areas of study for the advancement of the discipline. Introducing this section are chapters that set the stage for future research directions and topical suggestions for continued debate, centering on the new venues and forums for discussion. A pair of chapters on the usability and effectiveness research makes up the middle of the section of the final 10 chapters, and the book concludes with a look ahead into the future of the Business Law and Ethics field, with “Game-Theoretic Insights Concerning Key Business Ethics Issues Occurring in Emerging Economies.” In all, this text will serve as a vital resource to practitioners and academics interested in the best practices and applications of the burgeoning field of Business Law and Ethics.

Chapter 71
Ethics in the Age of Technological Change and its Impact on the Professional Identity of Librarians .......................................................... 1459
  Deborah Hicks, University of Alberta, Canada

Chapter 72
In Case You Didn’t Know: Recommendations for Case-Based Ethics Training .................. 1480
  Zhanna Bagdasarova, California State University – Fresno, USA
  Alexandra E. MacDougall, Central Michigan University, USA
  James F. Johnson, Air Force Personnel Center, Strategic Research and Assessment Branch, USA
  Michael D. Mumford, University of Oklahoma, USA

Chapter 73
The Role of Religion and National Culture in Economic Growth of Emerging Markets ............ 1506
  Harish C. Chandan, Argosy University, USA
Chapter 74
Super Soldiers: The Ethical, Legal, and Operational Implications

Patrick Lin, California Polytechnic State University, USA
Max Mehlman, Case Western Reserve University, USA
Keith Abney, California Polytechnic State University, USA
Shannon French, Case Western Reserve University, USA
Shannon Vallor, Santa Clara University, USA
Jai Galliott, Macquarie University, Australia
Michael Burnam-Fink, Arizona State University, USA
Alexander R. LaCroix, Arizona State University, USA
Seth Schuknecht, Arizona State University, USA

Chapter 75
The Potential of Political Changes in the Information Age: The Political Challenges Sphere of Saudi Arabia through Citizen Activism

Anas Alahmed, Indiana University – Bloomington, USA

Chapter 76
Examining Trust in Collaborative Research Networks

Adam Leadbetter, British Oceanographic Data Centre, NERC, UK

Chapter 77
Techniques for Preparing Business Students to Contribute to Ethical Organizational Cultures

William Irvin Sauser Jr., Auburn University, USA
Ronald R. Sims, College of William and Mary, USA

Chapter 78
Reducing Corruption and Protecting Privacy in Emerging Economies: The Potential of Neuroeconomic Gamification and Western Media Regulation in Trust Building and Economic Growth

Jonathan Bishop, European Parliament, Belgium

Chapter 79
“Home Base” and the Brand Globalization Strategies of Emerging Market Multinationals

Xiaohua Lin, Ryerson University, Canada
Carlyle Farrell, Ryerson University, Canada

Chapter 80
Game-Theoretic Insights Concerning Key Business Ethics Issues Occurring in Emerging Economies

Duane Windsor, Rice University, USA

Index