Acknowledgment

At the outset we would like to thank Dr Bibek Banerjee, the Director & Academic Mentor, Institute of Management Technology, for extending his continued guidance and support throughout the project. Further, we would like to thank each one of the authors who contributed their time and expertise to this book.

We wish to acknowledge the valuable contributions of the reviewers regarding the improvement of quality and content presentation of chapters. Most of the authors also served as reviewers; we highly appreciate their dual contribution.

The rich inputs of IGI Global editorial and production team have significantly helped us in smooth sailing of this project, sincere thanks to all of them for always being available to guide us.

Shalini Kalia  
IMT Ghaziabad, India

Bhavna Bhalla  
IMT Ghaziabad, India

Lipi Das  
IMT Ghaziabad, India

Neeraj Awasthy  
IMT Ghaziabad, India