# Table of Contents

Foreword ........................................................................................................................................... xxii

Preface ............................................................................................................................................... xxviii

## Section 1
### Overview of Digital Media in Society

**Chapter 1**
What Does Digital Media Allow Us to “Do” to One Another? Economic Significance of Content and Connection

*Donna E. Alvermann, University of Georgia, USA*
*Crystal L. Beach, University of Georgia, USA*
*George L. Boggs, Florida State University, USA*

**Chapter 2**
Moving beyond the Basics: The Evolution of Web 2.0 Tools from Preview to Participate

*Patricia Dickenson, National University, USA*
*Martin T. Hall, Charles Sturt University, Australia*
*Jennifer Courduff, Azusa Pacific University, USA*

**Chapter 3**
Digital Media and Cosmopolitan Critical Literacy: Research and Practice

*Thomas W. Bean, Old Dominion University, USA*

**Chapter 4**
It Is Real Colouring? Mapping Children’s Im/Material Thinking in a Digital World

*Dane Marco Di Cesare, University at Buffalo, USA*
*Debra Harwood, Brock University, Canada*
*Jennifer Rowsell, Brock University, Canada*
Chapter 5
The Irrevocable Alteration of Communication: A Glimpse into the Societal Impact of Digital Media

Elizabeth (Betsy) A. Baker, University of Missouri, USA
Arwa Alfayez, University of Missouri, USA
Christy Dalton, University of Missouri, USA
Renee Smith McInnish, University of Missouri, USA
Rebecca Schwerdfeger, University of Missouri, USA
Mojtaba Khajeloo, University of Missouri, USA

Chapter 6
New Visual Literacies and Competencies for Education and the Workplace

Julie A. Delello, The University of Texas at Tyler, USA
Rochell R. McWhorter, The University of Texas at Tyler, USA

Chapter 7
Libraries and Digital Media

Jessica R. Olin, Wesley College, USA

Chapter 8
Economic Impact of Digital Media: Growing Nuance, Critique, and Direction for Education Research

George L. Boggs, Florida State University, USA

Chapter 9
Digital Media Affecting Society: Instruction and Learning

Terry Cottrell, University of St. Francis, USA

Chapter 10
Video Game Making and Modding

Elisabeth R. Gee, Arizona State University, USA
Kelly M. Tran, Arizona State University, USA

Chapter 11
A Review of E-Textiles in Education and Society

Kylie Peppler, Indiana University, USA

Chapter 12
Virtual Worlds and Online Videogames for Children and Young People: Promises and Challenges

Guy Merchant, Sheffield Hallam University, UK
Chapter 13
Digital Storytelling ................................................................. 317

Alan Davis, University of Colorado – Denver, USA
Leslie Foley, Grand Canyon University, USA

Chapter 14
Use of Apps and Devices for Fostering Mobile Learning of Literacy Practices ................. 343

Richard Beach, University of Minnesota, USA
Jill Castek, Portland State University, USA

Chapter 15
Deviously Deviant: The Strange Tapestry that is deviantART.com .................................. 371

Brian Lee Jones, Marana Unified School District, USA

Chapter 16
Children and Youth Making Digital Media for the Social Good .................................... 398

Jill Denner, Education, Training, Research, USA
Jacob Martinez, Digital NEST, USA

Chapter 17
The Appification of Literacy .................................................................................. 417

David Gerard O’Brien, University of Minnesota, USA
Megan McDonald Van Deventer, University of Minnesota, USA

Chapter 18
New and Strange Sorts of Texts: The Shaping and Reshaping of Digital and Multimodal Books and Young Adult Novels ....................................................... 437

Melanie Kittrell Hundley, Vanderbilt University, USA
Teri Holbrook, Georgia State University, USA

Chapter 19
Collaborative Writing: Wikis and the Co-Construction of Meaning .............................. 467

Katina Zammit, Western Sydney University, Australia

Chapter 20
Instant Messaging and Texting .................................................................................. 493

Gloria E. Jacobs, Portland State University, USA

Section 3
Issues Associated with Digital Media

Chapter 21
Cyberbullying and Internet Safety ............................................................................ 529

Deirdre M. Kelly, University of British Columbia, Canada
Chrisstie Arnold, University of British Columbia, Canada
Chapter 22
Diversification and Nuanced Inequities in Digital Media Use in the United States .................. 560
Eliane Rubinstein-Avila, University of Arizona, USA
Aurora Sartori, University of Arizona, USA

Chapter 23
The Role of Mobile Learning in Promoting Literacy and Human Rights for Women and Girls ...... 581
Judith M. Dunkerly-Bean, Old Dominion University, USA
Helen Crompton, Old Dominion University, USA

Chapter 24
Social Media for Promoting Grassroots Political Movements and Social Change ...................... 609
Amir Manzoor, Bahria University, Pakistan

Chapter 25
Social Media and Gender Issues .................................................................................................. 638
Lynne M. Webb, Florida International University, USA
Nicholas Temple, Central Washington University, USA

Compilation of References ........................................................................................................ 670

About the Contributors .............................................................................................................. 778

Index ........................................................................................................................................... 785