# Table of Contents

**Foreword** ................................................................................................................................. xxii

**Preface** ........................................................................................................................................... xxiii

**Acknowledgment** ............................................................................................................................ xxix

## Section 1
### Understanding the Information Society

**Chapter 1**
The Making of the Information Society: Taxonomy of Concepts, Determinants, and Implications ...... 1  
*P.E. Thomas, Bharathiar University, India*

**Chapter 2**
A Design Framework for Evolving a Citizen-Centric Information Society ........................................ 25  
*Charru Malhotra, Indian Institute of Public Administration, India*

**Chapter 3**
Consumers as Producers: Information Decomposition Exploiting the Prosumerist culture ............... 42  
*Sandeep Kaur, Bharathiar University, India*

## Section 2
### Emergence of Innovative Practices

**Chapter 4**
The Thin-Blue Web: Police Crime Records of Internet Trolling Show Chivalrous Attitudes That Can Be Resolved through Transfer of Powers ......................................................................................... 67  
*Jonathan Bishop, Centre for Research into Online Communities and E-Learning Systems, UK*

**Chapter 5**
Impact of ICT on Innovation: The Case of Japanese SMEs ................................................................. 92  
*Hiroki Idota, Kinki University, Japan*  
*Teruyuki Bunno, Kinki University, Japan*  
*Masatsugu Tsuji, University of Hyogo, Japan*
Chapter 6
The Empirical Analysis of Cloud Computing Services among the Hungarian Enterprises ............ 118
  Peter Sasvari, University of Miskolc, Hungary
  Zoltán Nagymate, University of Miskolc, Hungary

Chapter 7
Societal and Economical Impact on Citizens through Innovations Using Open Government Data:
Indian Initiative on Open Government Data .................................................................................. 147
  D. P. Misra, National Informatics Centre, India
  Alka Mishra, National Informatics Centre, India

Chapter 8
Intangible Investment and Technical Efficiency: The Case of Software-Intensive Manufacturing
Firms in Turkey ............................................................................................................................. 179
  Derya Findik, Yıldırım Beyazıt University, Turkey
  Aysit Tansel, Middle East Technical University, Turkey

Chapter 9
Does Participation in International R&D Networks Enhance Local Dynamism? ....................... 203
  Hüseyin Güler, Bahçeşehir University, Turkey
  Erkan Erdil, Middle East Technical University, Turkey

Chapter 10
Understanding Educational Potential and Value of Affective Computing ..................................... 233
  Cenk Akbiyik, Erciyes University, Turkey

Chapter 11
Regional Landfill Site Selection with GIS and Analytical Hierarchy Process Techniques: A Case
Study of Langkawi Island, Malaysia ............................................................................................... 248
  Elmira Shamshiry, University Kebangsaan, Malaysia & Research Management Center (RMC), University Malaysia Terengganu (UMT), Malaysia
  Abdul Mumin Abdulai, University Kebangsaan, Malaysia
  Mazlin Bin Mokhtar, University Kebangsaan, Malaysia
  Ibrahim Komoo, Universiti Malaysia Terengganu (UMT), Malaysia

Section 3
Cultural Transformation through Information

Chapter 12
Effect of Mobile Phone SMS on M-Health: An Analysis of Consumer Perceptions ....................... 284
  Mahmud Akhter Shareef, North South University, Bangladesh
  Jashim Uddin Ahmed, North South University, Bangladesh
  Vinod Kumar, Carleton University, Canada
  Uma Kumar, Carleton University, Canada
Chapter 13
Use of Social Media for Policing ................................................................. 297
  Amir Manzoor, Bahria University, Pakistan

Chapter 14
Culture of Use of Moodle in Higher Education: Networked Relations between Technology, Culture and Learners..................................................................................... 327
  M. Shuaib Mohamed Haneef, Pondicherry University, India

Chapter 15
The Current State of Dialogue in South African Universities: Change through Open Conversations and the Facilitating Role of ICTs .................................................................................. 345
  Kevin Allan Johnston, University of Cape Town, South Africa
  Bane Nogemane, Standard Bank, South Africa
  Salah Kabanda, University of Cape Town, South Africa

Chapter 16
Mobile Phone Revolution and its Dimensional Social and Economic Impacts in Nigeria’s Context ................................................................................................................................. 359
  Okanlade Adesokan Lawal-Adebowale, Federal University of Agriculture, Nigeria

Chapter 17
Overview of Electronic Payment System: A Special Reference to India ................................................. 391
  Sanghita Roy, West Bengal University of Technology, India

Section 4
Mitigation of End-User Information

Chapter 18
Information Societies to Interactive Societies: ICT Adoptions in the Agriculture Sector in Sri Lanka................................................................................................................................. 420
  Uvasara Dissanayke, University of Peradeniya, Sri Lanka
  H.V.A. Wickramasuriya, University of Peradeniya, Sri Lanka

Chapter 19
E-Governance for Socio Economic Welfare: A Case Study of Gyandoot Intranet Project in Madhya Pradesh, India ..................................................................................................................... 444
  Umesh Kumar Arya, Guru Jambheshwar University of Science and Technology, India

Chapter 20
The Potential of Social Media as a Communication Tool in Rural Community Development........ 475
  Pádraig Wims, University College Dublin, Ireland
Chapter 21
ICT: A Magic Wand for Social Change in Rural India................................................................. 501
  Orance Mahaldar, Ghent University, Belgium
  Kinkini Bhadra, Jadavpur University, India

Chapter 22
Contingency Factors Impacting the Rural Information and Communication Technology Hubs...... 526
  P Govindaraju, Manonmaniam Sundaranar University, India
  M Maani Mabel, VELS University, India

Compilation of References ........................................................................................................... 547
About the Contributors .................................................................................................................. 606
Index.................................................................................................................................................. 615