# Table of Contents

**Preface** .................................................................................................................................................. xv

**Chapter 1**  
Higher Education-Workforce Relationship and Higher Education Job Satisfaction ....................... 1  
  *Maryam Haghshenas, Tehran University, Iran*  
  *Abouzar Sadeghzadeh, University of Bradford, UK*  
  *Mojtaba Nassiriyar, University of Tehran, Iran*  
  *Roghayeh Shahbazi, Alzahra University, Iran*

**Chapter 2**  
A New Third Sector Intellectual Capital Model ...................................................................................... 27  
  *Graziella Sicoli, University of Calabria, Italy*  
  *Franco Ernesto Rubino, University of Calabria, Italy*  
  *Bronzetti Giovanni, University of Calabria, Italy*  
  *Rija Maurizio, University of Calabria, Italy*  
  *Paolo Tenuta, University of Calabria, Italy*

**Chapter 3**  
I Have a Story to Tell You: Engaging Learners and Issues in Distance Learning of Yasar University 44  
  *Serra Inci Celebi, Yasar University, Turkey*

**Chapter 4**  
The Roles of Lifelong Learning and Knowledge Management in Global Higher Education ............. 71  
  *Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand*

**Chapter 5**  
Academic Assessment of Critical Thinking in Distance Education Information Technology Programs ......................................................................................................................... 101  
  *Mina Richards, Trident University, USA*  
  *Indira R Guzman, Trident University, USA*

**Chapter 6**  
Economic Crisis and Higher Education in Greece .................................................................................. 120  
  *Charalampos Giousmpasoglou, University of West London, UK*  
  *Evangelia Marinakou, University of West London, UK*  
  *Vasileios Paliktzoglou, University of Eastern Finland, Finland*
Chapter 7
IT in Higher Education—Possibilities and Prospects in an Era of Economic Crisis .......................... 149
Amir Manzoor, Bahria University, Pakistan

Chapter 8
Giving Painkillers to a Dying Patient: Educational and Training Policies as Treatment for Youth
Unemployment during the Greek Economic Crisis ................................................................. 169
Nikos Fotopoulos, University of Western Macedonia, Greece
Argyris Kyridis, Aristotle University, Greece
Maria Pavlis-Korres, Hellenic Open University, Greece
Christos Zagkos, Center of Educational Policy Development (KANEP/GSEE), Greece

Chapter 9
Ontology Based Intelligent System for Online Employer Demand Analysis ................................. 185
Chamonix Terblanche, Curtin University, Australia
Pornpit Wongthongtham, Curtin University, Australia
Boris Marcelo Villazon-Terrazas, Expert System Iberia, Spain

Chapter 10
A Comparative Study of Teachers’ and Students’ Use of Social Media for Interaction with Other People.......................................................................................................................... 214
Jelena Zaščerinska, Centre for Education and Innovation Research, Latvia
Andreas Ahrens, Hochschule Wismar University of Applied Sciences, Germany

Chapter 11
Learning to Work, Working to Learn: New Vocationalism and the Economic Crisis.................. 239
David Starr-Glass, University of New York in Prague, Czech Republic

Chapter 12
Lifelong Learning in Knowledge Society .................................................................................... 263
Neeta Baporikar, HP-GSB, Namibia & University of Pune, India

Chapter 13
Cloud Computing in Higher Education ....................................................................................... 285
Chin Kang Chen, Universiti Brunei Darussalam, Brunei
Mohammad Nabil Almunawar, Universiti Brunei Darussalam, Brunei

Chapter 14
Identifying the Determinates of Entrepreneurial Intention ...................................................... 309
Muhammad Khalique, Mirpur University of Science and Technology (MUST), Pakistan

Chapter 15
Relations of Career Plateau and Supervisory Support on Career Satisfaction ........................... 321
Naser Salah Boresli, Kuwait University, Kuwait
Chapter 16
From Quality Assurance to Value Management to Improve Training and Increase All Actors’ Competencies: Talents and Welfare at Work to Solve Complexity .......................................................... 335
  Walter Nuninger, University of Lille, France
  Jean-Marie Chatelet, University of Lille, France

Compilation of References ............................................................................................................. 361

About the Contributors .................................................................................................................... 421

Index................................................................................................................................................... 430