Foreword

It is well documented that innovations in Operations and Supply Chain Management have had a profound impact on firms. It has also been argued that operation excellence globally impact business performance more than changes caused by the industrial revolution. Unsurprisingly, in the past few years, we have witnessed the increasing role of ICT within service and manufacturing supply chains. Many academics and professionals have noted that without the use of ICT, modern logistics and supply chain systems would not be able to operate successfully. More importantly, in many contexts, Global Supply Chain Practices offer a competitive advantage to companies, such as increased operational efficiency, improved responsiveness, as well as better integration, alignment, and collaboration with other supply chain companies.

This book is titled *Handbook of Research on Designing and Implementing Global Supply Chain Management*, and therefore, it aims to analyse many key innovations and changes emanating globally from the use of ICT within logistics and supply chains. The book contains three major sections (“The concepts of Global Supply Chain Operations and Management,” “Evolving Business” and “Industrial Challenges in Designing and Implementing Global Supply Chain) and thirteen comprehensive chapters detailing a wide range of ICT features including web applications, e-procurement, disaster management and cloud computing, ERP systems, and RFID, to name a few. The authors have also carefully selected these book chapters, as they represent many different industries and sectors, such as operation services, transportation, shipping, education and e-learning. They have also examined the application of global strategies in relation to many topical supply chain issues, such as collaboration and integration, outsourcing and 3PL, leaness traceability, and CRM, and have provided many new, original, and interesting insights to the issues explored.

Based on the above, I most certainly believe that this book is a welcome addition to the current strategies and practices in supply chain management literature. It will serve sufficiently the undergraduate and postgraduate student market, and many researchers and practitioners will find this book extremely beneficial. I am impressed by the breadth and depth of issues covered in the domain of Global Supply Chain. I congratulate both the editors (Dr. Sudhanshu Joshi, Doon University and Dr. Rohit Joshi, IIM Shillong) for producing such a valuable volume on the much demanded area.

To conclude, I have no reservations to recommend this book to anybody interested in Global Logistics and Supply Chain Management.

*Dwarika Prasad Uniyal*
*Lal Bahadur Shastri National Academy of Management, India*
Foreword

Dwarika Prasad Uniyal currently serves as a Professor of Management at LBSNAA, Mussoriee. Previously he was an Associate Professor of Marketing with IIM Kashipur. He did his initial education from Rajasthan and later his doctoral studies from Gujarat. He was also part of the Faculty Internship Programme of MICA, Ahmedabad. He holds a Professional Certificate in Development Evaluation from World Bank and Carleton University, Canada. He was the Founding Dean (Academics) of Jindal Global Business School, O P Jindal Global University. In his academic life spanning over close to two decades, he served as faculty member in premier Business Schools like S P Jain Institute of Management and Research, Mumbai, S P Jain Global School of Management, Dubai-Singapore-Sydney and MICA Ahmedabad. He is a visiting professor of retailing at many premier business schools in India like IIM Indore, SPJIMR, Mumbai, MICA, Ahmedabad, XIM Bhubaneswar, GIM, Goa, NID Ahmedabad as well as many abroad like SPJGSM Dubai-Singapore, IMT Dubai, Lincoln University, New Zealand, Dongbei University, China, La Para University, Brazil etc. He has published widely in international journals and is also the co-author of the book Managing Retailing, published by Oxford University Press.