# Table of Contents

**Preface** .................................................................................................................................................... xiv

**Acknowledgment** ........................................................................................................................................ xix

## Section 1
**Understanding Virtual Reality in Education**

**Chapter 1**
Virtual Reality and Education: Overview Across Different Disciplines .................................................... 1
   *Nicoleta Melida Sala, Institute for Complexity Studies, Italy*

**Chapter 2**
Applied Areas of Three Dimensional Virtual Worlds in Learning and Teaching: A Review of Higher Education ........................................................................................................................................ 26
   *Reza Ghanbarzadeh, Griffith University, Australia*
   *Amir Hossein Ghapanchi, Griffith University, Australia*

**Chapter 3**
Faculty Perception of Virtual 3-D Learning Environment to Assess Student Learning.......................... 48
   *Anita Cassard, University of Phoenix, USA*
   *Brian W. Sloboda, US Department of Labor, USA*

**Chapter 4**
Increasing Student Engagement through Virtual Worlds: A Community College Approach in a Diversity Course ............................................................................................................................................. 75
   *Yvonne Pigatt, The Community College of Baltimore County, USA*
   *James Braman, The Community College of Baltimore County, USA*
Section 2
Virtual Reality Across Disciplines

Chapter 5
Using Second Life® for Situated and Active Learning in Teacher Education .................................................. 96
  Barbara L. Ludlow, West Virginia University, USA
  Melissa D. Hartley, West Virginia University, USA

Chapter 6
Teaching Economics in World of Warcraft ........................................................................................................ 121
  András Margitay-Becht, St. Mary’s College of California, USA

Chapter 7
The Use of Virtual Worlds in Foreign Language Teaching and Learning ....................................................... 145
  Ellen Yeh, Columbia College Chicago, USA
  Guofang Wan, Virginia Commonwealth University, USA

Chapter 8
Augmented Reality as an Emerging Application in Tourism Marketing Education ....................................... 168
  Azizul Hassan, Cardiff Metropolitan University, UK
  Timothy Jung, Manchester Metropolitan University, UK

Chapter 9
Seeing Numbers Differently: Mathematics in the Virtual World ...................................................................... 186
  Rebecca Lynne Patterson, Dream Realizations, USA
  D. Cooper Patterson, CERLabs, USA
  Anna-Marie Robertson, Dream Realizations, USA

Section 3
Next Generation of Learning: Catalysts and Considerations in Virtual Reality

Chapter 10
Pedagogical Agents for Learning .................................................................................................................. 216
  Noah L. Schroeder, Wright State University, USA

Chapter 11
Augmented Reality: A New Direction in Education ...................................................................................... 239
  Çelebi Uğuroğlu, Gazi University, Turkey
  Sami Şahin, Gazi University, Turkey
Chapter 12
Ethics in Virtual World Environments Research ................................................................. 258
   Amit Goel, University of Central Florida, USA
   William A. Rivera, University of Central Florida, USA
   Peter Kincaid, University of Central Florida, USA
   Michele Montgomery, University of Central Florida, USA
   Waldemar Karwowski, University of Central Florida, USA
   Neal M. Finkelstein, US Army Research Laboratory, USA

Chapter 13
Integrating Technological Innovations to Enhance the Teaching-Learning Process .............. 277
   Judi Simmons Estes, Park University, USA
   Amber Dailey-Hebert, Park University, USA
   Dong Hwa Choi, Park University, USA

Compilation of References .......................................................................................................... 305

About the Contributors ....................................................................................................................... 350

Index................................................................................................................................................... 357