# Table of Contents

**Foreword** ........................................................................................................................................... xiii

**Preface** ................................................................................................................................................ xiv

**Chapter 1**
Searching for Humor in Dehumanization: American Sitcoms, the Internet, and the Globalization of Holocaust Parodies ................................................................................................................................. 1

*Jeffrey Demsky, San Bernadino Valley College, USA*

**Chapter 2**
Negotiation of Wit in *Facebook* Humour ........................................................................................................... 20

*Akin Odebunmi, University of Ibadan, Nigeria*

*Simeon Ajiboye, Federal University of Technology, Nigeria*

**Chapter 3**
More Than a Joking Matter: Humor and Political Engagement in *Ogas at the Top* ................................. 38

*Funmi Olubode-Sawe, Federal University of Technology Akure, Nigeria*

**Chapter 4**
Speaking in the Free Marketplace of Ideas: The Stylistics of Humour in “Blogversations” .................. 65

*Bimbola Idowu-Faith, Bowen University, Nigeria*

**Chapter 5**
Communicative Content of Selected Visual Construction of Humour on Facebook: A Visual Social Semiotic Analysis ................................................................................................................................. 85

*Ibrahim Esan Olaosun, Obafemi Awolowo University, Nigeria*

**Chapter 6**
A Rhetoric of Visual Humor on Facebook ........................................................................................................... 101

*Wincharles Coker, Michigan Technological University, USA*

*Stephen Kwame Dadugblor, Michigan Technological University, USA*

**Chapter 7**
A Linguistic Analysis of Klint Da Drunk’s “Alcoholic” Talk Show ................................................................. 114

*Faleyé James Oladunjoye, Obafemi Awolowo University, Nigeria*
Chapter 8
Language and Humour in Cameroon Social Media

Camilla Arundie Tabe, Ecole Normale Supérieure, University of Maroua, Cameroon

Chapter 9
“Can I Get in on the Joke, Too?”: Analysing Racial Humor within the Public/Private Realm of the Internet

Frederick W. Gooding Jr., Northern Arizona University, USA

Chapter 10
Discursive Power Relations in Naijabookofjokes.com

Rotimi Taiwo, Obafemi Awolowo University, Nigeria

Chapter 11
Pragmatics of Humour in a Nigerian University’s Departmental Chat Rooms

Onwu Inya, Federal University of Technology Akure, Nigeria

Chapter 12
Stand-Up Comedy and Addressivity: The Example of Joan Rivers

Akin Adetunji, Emmanuel Alayande College of Education, Nigeria

Chapter 13
Humour in Visual-Verbal Code-Pairing in Selected Comments on the Facebook Forum

M. T. Lamidi, University of Ibadan, Nigeria

Chapter 14
Socio-Semiotics of Humour in Ebola Awareness Discourse on Facebook

Lily Chimuanya, Covenant University, Nigeria
Esther Ajiboye, Covenant University, Nigeria

Chapter 15
Contextual Beliefs and Pragmatic Strategies in Online Humour: An Example of Akpos Jokes

Oluwatomi Adeoti, Kwara State University, Nigeria
Ibukun Filani, University of Ibadan, Nigeria

Compilation of References

About the Contributors

Index