Acknowledgment

I am deeply grateful to all the authors who contributed in person because we are mostly collaborating from a distance. Their talent and goodwill are hugely apparent and much appreciated.

I am grateful for their act of trust in me and also in IGI-Global, which has been a strong partner on a number of texts. Thanks to Janine Haughton for her work in supporting this project and all the others on this team who work so diligently to bring a text to reality. So much hard work is required behind-the-scenes. Creating a textually and visually coherent text, particularly with so many moving parts, is a complex challenge. The typographers especially rise to the task.

I hope to be worthy of the trust of all who are part of Social Media Data Extraction and Content Analysis, whether as authors-contributors, publisher, and/or readers.

I am deeply appreciative of the editorial board (listed in alphabetical order) who served on this project. They include:

Nancy Hays, EDUCAUSE, USA

Duygu Mutlu-Bayraktar, Istanbul University, Turkey

Marc A. Smith, Social Media Research Foundation, USA