Foreword

Holistic Optimization Techniques in the Hospitality, Tourism, and Travel Industry proves that optimization techniques could be valuable ally for problem solving in domain of non-engineering area.

Professor Pandian Vasant and a Hotel Practitioner Kalaivanthan as editors selected chapters which shows how formal mathematically oriented methods opens new way of thinking in area of Hospitality, Tourism, and Travel Industry.

In modern business, cost cutting, better decision making, optimal usage of disposable resources are a base for survival in turbulent market conditions. Holistic Optimization Techniques in the Hospitality, Tourism, and Travel Industry gives contribution how to achieve those aims and how to be better as a company in area of Hospitality, Tourism and Travel Industry by using power of optimization techniques.

The contributing authors of this book showed fresh ideas and enthusiasm which connects academic and practical aspects in area of optimization techniques and specific industries. Almost each chapter opens window into unrevealed optimization world landscape, where reader can discover many interesting details colored by creativity.

Books like this, spreads horizons, not only in area of optimization methods, but also in area of economy, IT, machine learning and lead us on thinking and awaking creativity regarding interdisciplinary topics.

Showed synergy effect between IT, machine learning, optimization methods, economy, can be great inspiration for the book readers, not only for practical applying of presented concepts in everyday business, but also for some new great book like Holistic Optimization Techniques in the Hospitality, Tourism, and Travel Industry is.

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