Businesses provide livelihood to the society and for a sustainable business model in economies there is a requirement of sound business infrastructure. This is particularly the case with the developing economies. Furthermore, the developing economies are also affected by issues like governance flaws, incompetency and complacency in the financial management and the overall financial sphere. While the quality of business infrastructure assurance mechanisms and the compliances are far from desirable levels in the developing economies. The international financial institutions and the prospective foreign direct investors fear to make investments owing to poor infra-structure, the corrupt practices and the poor financial management. All these lead to slow economic growth and upheavals in developing economies.

This book is a compilation of various research chapters which are contributed by eminent researchers globally and all are based on the theme of the book. Some chapters are discussing about the sustainable tourism issues and challenges whereas, other have taken the franchise business model and its growing trend. Few papers have taken up effective strategic info systems planning. I must say, present book is covering a wide range of topics and issues across the spectrum of business infrastructure. Truly, this project is very valuable initiative taken by editor and publisher to open a new window for coming researcher in the same domain. I earnestly think that these issues are of paramount importance and have been well researched and commented in the form of research chapters in the book.

It is my pleasure to write a Foreword to this Edited Book Volume titled, Business Infrastructure for Sustainability in Developing Economies, published from IGI Global-USA, under the able editorship of my close associate and a versatile Professor of Management, Dr. Nilanjan Ray.

I congratulate the editor and the contributors who had put in a lot of effort and time in bringing out this book to address many vital concerns for a better understanding of the issues surrounding in developing economies.

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