# Table of Contents

Preface ........................................................................................................................................ vi

Introduction .................................................................................................................................. viii

Chapter 1  
Five Factors for Planning ......................................................................................................... 1

Chapter 2  
User-Centered Design (Part 1 – Cultural Diversity) .............................................................. 39

Chapter 3  
User-Centered Design (Part 2 – Age, Gender and Accessibility) ........................................... 62

Chapter 4  
Selecting and Evaluating Learning Objects .............................................................................. 94

  *by Ellen Whybrow*

Chapter 5  
From Text to e-Text – Message Design .................................................................................. 118

Chapter 6  
From Text to e-Text – Resisting Print ...................................................................................... 176

Chapter 7  
Structuring the e-Learning Environment ................................................................................ 195

Chapter 8  
The Active e-Reader .............................................................................................................. 221