# Table of Contents

Preface ...................................................................................................................................................... xviii

Section 1
Online Identity and Self Presentation

Chapter 1
The Paradox of Computer-Mediated Communication and Identity: Peril, Promise and Second Life................................................................................................................................. 1
Lynnette G. Leonard, University of Nebraska at Omaha, USA
Lesley A. Withers, Central Michigan University, USA
John C. Sherblom, University of Maine, USA

Chapter 2
Social Activism in the ‘Blackosphere’: The Jena 6 Case........................................................................... 18
Lynnette Kvasny, Pennsylvania State University, USA
Fay Cobb Payton, North Carolina State University, USA
Kayla D. Hales, Pennsylvania State University, USA

Chapter 3
Textual Expectations, (Dis)Embodiment, and Social Presence in CMC.................................................... 32
Deborah Leiter, Purdue University, USA
John Dowd, Purdue University, USA

Chapter 4
Disclosure Decisions in Existing Relationships Online: Exploring Motivations for CMC Channel Choice................................................................................................................................. 48
Kathryn Greene, Rutgers University, USA
Kate Magsamen-Conrad, Rutgers University, USA
Section 2
Interpersonal Relationships and Gendered Communication

Chapter 5
Relationship Development and Maintenance in a Mediated World
Jessica L. Moore, North Carolina State University, USA
Elizabeth A. Craig, North Carolina State University, USA

Chapter 6
“Is it a Boy or a Girl?” Anonymity and Gender in Computer-Mediated Interactions
Katheryn C. Maguire, Wayne State University, USA

Chapter 7
Gender Style Differences in Mediated Communication
Nancy A. Burrell, University of Wisconsin, USA
Edward A. Mabry, University of Wisconsin, USA
Mike Allen, University of Wisconsin, USA

Section 3
Language Action and Discourse Features in CMC

Chapter 8
The Role of Metaphors in the Interpersonal Discourse of Online Forums
Agnès Vayreda, Open University of Catalonia (UOC), Spain
Francesc Núñez, Open University of Catalonia (UOC), Spain

Chapter 9
Self and Identity in Personal Blogs: A Cross-Linguistic and Cross-Cultural Perspective
Wengao Gong, National University of Singapore, Singapore

Chapter 10
Discourse Features in Nigerian Online Discussion Forums
Rotimi Taiwo, Obafemi Awolowo University, Nigeria/University of Freiburg, Germany

Chapter 11
Complicating Communication in Computer Mediate Environments: A Textual Analysis of Blogs in the First-Year Writing Classroom
Brittany Cottrill, Bowling Green State University, USA

Chapter 12
Learning to Work Virtually: Conversational Repair as a Resource for Norm Development in Computer-Mediated Team Meetings
Kris M. Markman, University of Memphis, USA
Section 4
Online Learning and Collaboration

Chapter 13
In a Virtual Classroom, Who has a “Voice”? A Discourse Analysis of Student-Instructor Interactions in Two Second Life-based Courses ................................................................. 237
Sharon Stoerger, Indiana University, USA

Chapter 14
Blended Learning Communities: Relational and Identity Networks ........................................... 256
S. Annese, University of Bari, Italy
M. Traetta, University of Bari, Italy
P. P. Spadaro, University of Bari, Italy

Chapter 15
Blurring Boundaries with Computer-Mediated Communication:
Academic-Personal Palimpsest as a Means of New Knowledge Production .................................. 277
Kayla D. Hales, Pennsylvania State University, USA
Stephanie Troutman, Pennsylvania State University, USA

Chapter 16
Mediated Group Development ...................................................................................................... 292
J. A. McArthur, Queens University of Charlotte, USA

Chapter 17
Collaborating with a (Non)Collaborator: Interpersonal Dynamics and Constructions of Identity in Graduate Online Learning .................................................................................. 305
Carolyn Kristjánsson, Trinity Western University, Canada

Section 5
Social Support and Networking and Social Technology

Chapter 18
A Cross-Cultural Comparison of American and Overseas Chinese Prenatal and Postnatal Women’s Online Social Support Behavior in Two Online Message Boards ........................................ 331
Yuping Mao, University of Alberta, Canada
Yuxia Qian, Albion College, USA
William Starosta, Howard University, USA
Chapter 19
Culturally Unique Social Patterns in Computer-Mediated Social Networking .......................................................................................................................... 354
Devan Rosen, University of Hawaii, USA
Michael A. Stefanone, University at Buffalo, USA
Derek Lackaff, University of Texas at Austin, USA

Chapter 20
The Representation of National Political Freedom on Web Interface Design: A Comparative Study of Government-Based and Business-Oriented Web Sites........................................................................................................... 368
Rowena Li, Bayside High School Library, New York, USA

Chapter 21
Sharing Usability Information: A Communication Paradox................................................................. 405
Paula M. Bach, Pennsylvania State University, USA
Hao Jiang, Pennsylvania State University, USA
John M. Carroll, Pennsylvania State University, USA

Compilation of References .................................................................................................................. 421
About the Contributors ....................................................................................................................... 475
Index .................................................................................................................................................. 484