Our shared vision of good writing and virtual (online) tools that enable the creation and dissemination of writing for various purposes—from expressive and therapeutic writing to the transactional and purposeful—stems from a belief that the thoughtful use of rhetoric provides a solid foundation for people to communicate. We believe that when writers collaborate, they create better, stronger pieces. Collaboration is increasingly important for communicating all kinds of thinking and information in our society, and we maintain that it is worth learning well. We hope that this book will help practitioners and academics alike—that it will help people committed to effective writing in any kind of a workplace setting.

We gratefully dedicate this book to our family and friends who have provided collaborative support, love, and patience as we undertook the effort to develop this book. Thank you all.