# Table of Contents

Preface .................................................................................................................................................. xv

Acknowledgment .................................................................................................................................. xxviii

## Section 1
**Privacy, Identity and Personality in a World of Digital Technology**

**Chapter 1**
Privacy and Identity in a Networked World......................................................................................... 1  
*Bradley T. Tennis, Yale Law School, USA*

**Chapter 2**
The Right to Privacy and the Right to Identity in the Age of Ubiquitous Computing:  
Friends or Foes? A Proposal towards a Legal Articulation................................................................. 19  
*Norberto Nuno Gomes de Andrade, European University Institute, Italy*

**Chapter 3**
Hasta La Vista Privacy, or How Technology Terminated Privacy......................................................... 44  
*Konstantinos K. Stylianou, University of Pennsylvania, USA*

## Section 2
**Defining the Private and the Public: Political Anonymity and the Technology of Security and Surveillance**

**Chapter 4**
The Electronic Surveillance of Public Assemblies: Political Privacy & Public Anonymity in Greece................................................................................................................................. 59  
*Haralambos Anthopoulos, Hellenic Open University, Greece*
Chapter 5
Telecommunications Interception in Turkey: Rights to Privacy vs Discourses of Security
Melike Akkaraca Köse, Marmara University, Turkey

Chapter 6
Surveillance in Public Spaces as a Means of Protecting Security: Questions of Legitimacy and Policy
Anna Tsiftsoglou, University of Athens, Greece

Section 3
Genetics, Medical Technology and Its Threats to Privacy, Individual Autonomy and Freedom

Chapter 7
Genetic Privacy: A Right between the Individual, the Family and the Public Interest
Christina M. Akrivopoulou, Democritus University of Thrace, Greece

Chapter 8
Autonomy, Abortion and Pain Criteria: An Ethical Approach
Hasan Atilla Güngör, Istanbul Kultur University, Turkey

Chapter 9
Cristina Contartese, University of Bologna, Italy

Section 4
The ‘Targeted’ Privacy: Ambient Technology and Tagging

Chapter 10
Radio Frequency Identification in Hospitals: Balancing Hospital Efficiency and Patient Privacy
Christopher A. Suarez, Yale Law School, USA

Chapter 11
Privacy Expectations in Passive RFID Tagging of Motor Vehicles: Bayan Muna et al. v. Mendoza et al. in the Philippine Supreme Court
Diane A. Desierto, Yale Law School, USA & University of the Philippines College of Law, Philippines

Chapter 12
Ambient Intelligence: Legal Challenges and Possible Directions to Privacy Protection
Shara Monteleone, European University Institute, Italy
Section 5
Privacy Policies in the Network: Children’s Privacy and the Protection of Copyright

Chapter 13
Privacy Policy Improvements to Protect Children Privacy .................................................. 223
  Federica Casarosa, Robert Schuman Centre for Advanced Studies, Italy

Chapter 14
Digital Copyright Enforcement: Between Piracy and Privacy ........................................... 241
  Pedro Pina, Polytechnic Institute of Coimbra, Portugal

Section 6
Data Protection and Privacy in Europe and in the European Union

Chapter 15
The EC Data Retention Directive: Legal Implications for Privacy and Data Protection ........ 256
  Nora Ni Lon edain, Office of the Director of Public Prosecutions, Ireland

Chapter 16
Data Protection in EU Law: An Analysis of the EU Legal Framework and the
  ECJ Jurisprudence ............................................................................................................. 273
  Maria Tzanou, European University Institute, Italy

Chapter 17
Cross Border Transfer of Personal Data: The Example of Romanian Legislation ................. 298
  Grigore-Octav Stan, Salans, Romania and King’s College London, UK
  Georgiana Ghitu, DLA Piper, Romania

Chapter 18
  Anna Pateraki, Humboldt University of Berlin, Germany

Compilation of References .................................................................................................. 329

About the Contributors ....................................................................................................... 362

Index .................................................................................................................................. 366