Table of Contents

Preface ......................................................................................................................................................xviii

Section 1
Business Models, Regulation and Standard for Sustainability

Chapter 1
Towards the Transition to a Post-Carbon Society: The Crisis of Existing Business Models?.............. 1
  Sophie Galharret, Expert on Energy and Climate Issues, France
  Laurent Beduneau Wang, Expert on Strategy & Transformation of Business Model and
  Financial System Issues, France

Chapter 2
Environmental Standardization for Sustainability .................................................................................. 31
  John W. Bagby, Pennsylvania State University, USA

Chapter 3
Promoting Technological Environmental Innovations: What is the Role of Environmental
Regulation? ............................................................................................................................................. 56
  Jacqueline C. K. Lam, The University of Hong Kong, Hong Kong
  Peter Hills, The University of Hong Kong, Hong Kong

Chapter 4
Quantifying Sustainability: Methodology for and Determinants of an Environmental
Sustainability Index ................................................................................................................................... 74
  Kobi Abayomi, Georgia Institute of Technology, USA
  Victor de la Pena, Columbia University, USA
  Upmanu Lall, Columbia University, USA
  Marc Levy, CIESIN at Columbia University, USA
Section 2
Green ICT for Sustainability

Chapter 5
Greener Data Centres in the Netherlands
Theo Thiadens, Fontys University of Applied Sciences, The Netherlands
Marko Dorenbos, Fontys University of Applied Sciences, The Netherlands
Andries Kasper, Fontys University of Applied Sciences, The Netherlands
Anda Counoutte-Potman, Open University, The Netherlands

Chapter 6
Information Technology Resources Virtualization for Sustainable Development
Malgorzata Pankowska, University of Economics in Katowice, Poland

Chapter 7
An Introduction to the Green IT Balanced Scorecard as a Strategic IT Management System
Yulia Wati, Chosun University, South Korea
Chulmo Koo, Chosun University, South Korea

Chapter 8
A New Recommendation for Green IT Strategies: A Resource-Based Perspective
Yulia Wati, Chosun University, South Korea
Chulmo Koo, Chosun University, South Korea

Chapter 9
Information and Communication Technologies (ICT) in Building Knowledge Processes in
Vulnerable Ecosystems: A Case for Sustainability
Prakash Rao, Symbiosis International University, India

Chapter 10
MSP430 Microcontroller: A Green Technology
Mala Mitra, PES School of Engineering, India

Chapter 11
Toward a Conceptual Model for Sustainability and Greening through Information
Technology Management
A.T. Jarmoszko, Central Connecticut State University, USA
Marianne D’Onofrio, Central Connecticut State University, USA
Joo Eng Lee-Partridge, Central Connecticut State University, USA
Olga Petkova, Central Connecticut State University, USA
Section 3
Green Finance and Carbon Market

Chapter 12
Price Relationships in the EU Emissions Trading System

Julien Chevallier, Université Paris Dauphine, France

Chapter 13
Carbon as an Emerging Tool for Risk Management

Tenke A. Zoltáni, Islan Asset Management, Switzerland

Chapter 14
Voluntary Emissions Reduction: Are We Making Progress?

Robert Bailis, Yale University, USA
Neda Arabshahi, Yale University, USA

Chapter 15
GHG Emissions from the International Goods Movement by Ships and the Adaptation
Funding Distribution

Haifeng Wang, University of Delaware, USA

Chapter 16
Emissions Trading at Work: The EU Emissions Trading Scheme and the Challenges for
Large Scale Auctioning

Bernd Mack, Deutsche Boerse, Germany
Sabina Salkic, Deutsche Boerse, Germany

Chapter 17
A Pragmatic Profile Approach to Evaluating Environmental Sustainability Investment
Decisions

Frank Lefley, University of London, UK
Joseph Sarkis, Clark University, USA

Section 4
Green Manufacturing, Logistics and SCM

Chapter 18
Green Logistics: Global Practices and their Implementation in Emerging Markets

Marcus Thiell, Universidad de los Andes, Colombia
Juan Pablo Soto Zuluaga, Universidad de los Andes, Colombia
Juan Pablo Madiedo Montañez, Universidad de los Andes, Colombia
Bart van Hoof, Universidad de los Andes, Colombia
Chapter 19
The Impact of Sustainability-Focused Strategies on Sourcing Decisions ........................................ 358
Ozan Özcan, University of South Florida, USA
Kingsley Anthony Reeves Jr., University of South Florida, USA

Chapter 20
Green Logistics and Supply Chain Management ................................................................................ 387
Darren Prokop, University of Alaska Anchorage, USA

Chapter 21
Greener Transportation Infrastructure: Theoretical Concepts for the Environmental
Evaluation of Airports ......................................................................................................................... 394
Jean-Christophe Fann, Université Libre de Bruxelles, Belgium & University of
California, Berkeley, USA
Jasenka Rakas, University of California, Berkeley, USA

Chapter 22
A Conceptual Model for Greening a Supply Chain through Greening of Suppliers and
Green Innovation ............................................................................................................................. 422
H. K. Chan, University of East Anglia, UK
T.-Y. Chiou, University of East Anglia, UK
F. Lettice, University of East Anglia, UK

Chapter 23
An Environmentally Integrated Manufacturing Analysis Combined with Waste Management
in a Car Battery Manufacturing Plant ............................................................................................... 436
Suat Kasap, Hacettepe University, Turkey
Sibel Uludag Demirer, Villanova University, USA
Sedef Ergün, Drogson Pharmaceuticals, Turkey

Section 5
Regional Development

Chapter 24
The Impact of Electricity Market and Environmental Regulation on Carbon Capture & Storage
(CCS) Development in China ................................................................................................................ 463
Zhao Ang, Freelance Researcher, Belgium

Chapter 25
A Critical Assessment of Environmental Degeneration and Climate Change:
A Multidimensional (Political, Economic, Security) Challenge for China’s Future
Economic Development and its Global Reputation ................................................................................ 472
Christian Ploberger, University of Birmingham, UK
Chapter 26
Study on Low-Carbon Economy Model and Method of Chinese Tourism Industry .................... 492
  Zhang Mu, Jinan University, China
  Luo Jing, Jinan University, China
  Zhang Xiaohong, Jinan University, China
  Tang Lei, Jinan University, China
  Feng Xiao-na, Jinan University, China
  Chen Shan, Jinan University, China

Chapter 27
Government Policies and Private Investments Make for a Bright Cleantech Future in India......... 526
  Gavin Duke, Aloe Private Equity, UK
  Nidhi Tandon, Networked Intelligence for Development, Canada

Chapter 28
Building a Sustainable Regional Eco System for Green Technologies: Case of Cellulosic
Ethanol in Oregon ......................................................................................................................... 535
  Bob Greenlee, Cascade Microtech, USA
  Tugrul Daim, Portland State University, USA

Compilation of References ............................................................................................................. 569

About the Contributors .................................................................................................................. 613

Index ................................................................................................................................................ 625