# Table of Contents

**Preface** .................................................................................................................................................. vii

**Chapter 1**  
Model Analysis and Development Strategy on Building an Industrial Research and Development (R&D) Centre: Shanghai’s Practice and Inspiration ................................................................. 1  
   Xi Li, Macau University of Science and Technology, China  
   Aliana MW Leong, Macau University of Science and Technology, China

**Chapter 2**  
LoTour: Using Technology to Provide Competitive Advantage in Local Tourism Industries .......... 15  
   Marcos Ruano-Mayoral, Egeo IT, Spain  
   Ricardo Colomo-Palacios, Universidad Carlos III de Madrid, Spain  
   Pedro Soto-Acosta, University of Murcia, Spain  
   Angel García-Crespo, Universidad Carlos III de Madrid, Spain

**Chapter 3**  
Emergent Technologies and Social Connectedness in Learning ........................................................ 25  
   Kumar Laxman, Nanyang Technological University, Singapore  
   Yap Kueh Chin, Nanyang Technological University, Singapore

**Chapter 4**  
Internal Key Factor in the Export Performance of Spanish SMEs ..................................................... 38  
   Lluís Jovell Turró, Autonomous University of Barcelona, Spain  
   Rossano Eusebio, Autonomous University of Barcelona, Spain

**Chapter 5**  
Evaluation of Corporate Structure Based on Social Network Analysis ........................................... 58  
   Sebastian Palus, Wroclaw University of Technology, Poland  
   Przemyslaw Kazienko, Wroclaw University of Technology, Poland  
   Radoslaw Michalski, Wroclaw University of Technology, Poland
Chapter 6
High Technology Industrialization and Internationalization: Exploring International Technology Transfer ................................................................. 70
Leong Chan, Portland State University, USA
Tugrul Daim, Portland State University, USA

Chapter 7
E-Governance Adoption: Identification of Success Factors from Teachers’ Perspectives in Greece .......... 99
Ioannis Karavasilis, University of Macedonia, Greece
Kostas Zafiropoulos, University of Macedonia, Greece
Vasiliki Vrana, Technological Education Institute of Serres, Greece

Chapter 8
E-Government Maturity Levels in Brazil: Lessons Drawn from Several Brazilian States ............... 118
Ciro Campos Christo Fernandes, Getulio Vargas Foundation, Brazil
Luiz Antonio Joia, Getulio Vargas Foundation, Brazil

Chapter 9
Digital Transition in Alaska .................................................................................................................................................. 136
Ping Lan, University of Alaska Fairbanks, USA

Chapter 10
Pressures or Weapons? Applying Information Technologies to Innovate Organizational Structures win the Information Age ............................................................................................................. 151
Liang-Hung Lin, National Kaohsiung University of Applied Sciences, Taiwan

Chapter 11
Improving Cognitive Load on Students with Disabilities Through Software Aids ......................... 163
Rubén González Crespo, Universidad Pontificia de Salamanca, Spain
Oscar Sanjuan Martíne, Universidad de Oviedo, Spain
Juan Manuel Cueva Lovelle, Universidad de Oviedo, Spain
B. Cristina Pelayo García-Bustelo, Universidad de Oviedo, Spain
Vicente García Diaz, Universidad de Oviedo, Spain
Patricia Ordoñez de Pablos, Universidad de Oviedo, Spain

Chapter 12
Reviewing the European Innovation Activities and Industrial Competitiveness.......................... 176
George M. Korres, University of Newcastle, UK & University of the Aegean, Greece
Aikaterini Kokkinou, University of Glasgow, UK

Chapter 13
Kh. Md. Nahiduzzaman, King Fahd University of Petroleum and Minerals, Saudi Arabia
Adel S. Aldosary, King Fahd University of Petroleum and Minerals, Saudi Arabia
Chapter 14

Eugenijus Kurilovas, Vilnius University, Lithuania; Ministry of Education and Science, Lithuania & Vilnius Gediminas Technical University, Lithuania

Compilation of References .................................................................................................................. 244

About the Contributors ................................................................................................................... 276

Index ................................................................................................................................................... 283