We would like to thank family and friends for their support which helped bring about this book. We would also like to thank colleagues at The Logistics Institute-Asia Pacific for their contribution in the review process of the case studies.

We would also like to take this opportunity to thank all our co-authors for their work and their dedication.

We extend our heartiest thanks to all the research assistants who worked indefatigably for helping me to prepare cases for this book.

In addition to this we would like to acknowledge the support received from The Logistics Institute-Asia Pacific and SP Jain Center of Management. The Logistics Institute - Asia Pacific is collaboration between the National University of Singapore (NUS) and the Georgia Institute of Technology (Georgia Tech) for research and education programs in global logistics. This collaboration provides joint logistics expertise which caters to the logistics needs of the industries across the world today focusing on global logistics, information technology, industrial engineering, and supply chain management.

In particular, TLI - Asia Pacific has strong ties with the School of Industrial and Systems Engineering at Georgia Tech and also has a strong relationship with the Faculties of Engineering, Science, Computing, and Business in NUS. This makes for a unique blend of disciplines necessary for the advancement of logistics practice.

SP Jain Center of Management (SP Jain) is an AMBA (Association of MBAs) accredited business school, with established campuses in Dubai and Singapore and a new one coming up in Sydney. Its legacy dates back to 1981 when its sister campus was initialized in Mumbai, India. The institute has global alliances with Schulich School of Business, York University, Toronto (Canada) and Australian School of Business, University of New South Wales, Sydney (Australia). The one-year Global MBA program operates on a unique twin-city model: six months in Dubai + six
months in Singapore, exposing students firsthand to diverse business environments and cultures, thus preparing them for a global career. Distinguished multinational faculty from academia and the corporate world, a case study model, and live projects with top companies make the learning experiential. S P Jain offers its students six cutting-edge specializations in areas of - Finance, Marketing, Global Logistics & Supply Chain Management, Information Technology Management, and Consulting, which equip them with the required in-depth knowledge and tools that their future work life would demand. Since its inception, S P Jain has been ranked among the top 10 business schools in India for its MBA programs. S P Jain has been ranked No. 1 in a Brand Perception Audit conducted by A C Nielsen in 2008 and it has won the coveted Asia’s Best B-School Award, conferred by CMO Asia in 2010.

Miti Garg  
The Logistics Institute-Asia Pacific, Singapore

Sumeet Gupta  
Shri Shankaracharya Institute of Technology and Management, India