# Table of Contents

Preface ............................................................................................................................................ xviii

Acknowledgment .......................................................................................................................... xx

Introduction .................................................................................................................................. xxi

*Sushil K. Sharma, Ball State University, USA*
*Rui Chen, Ball State University, USA*
*Jeff Zhang, Ball State University, USA*

Chapter 1
Digital Natives and H1N1: How Adversity Can Drive Change ...................................................... 1

*Peter Woodhead, German Swiss International School, Hong Kong, China*
*David M. Kennedy, Lingnan University, China*

Chapter 2
Driving IT Architecture Innovation: The Roles of Competing Organizational Cultures and
Collaborating Upper Echelons ......................................................................................................... 15

*Sibylle Mabry, Louisiana State University in Shreveport, USA*

Chapter 3
Strategy and Structure in a Virtual Organization ........................................................................... 34

*Nazim Ahmed, Ball State University, USA*
*Ray Montagno, Ball State University, USA*
*Sushil Sharma, Ball State University, USA*

Chapter 4
Knowledge Sharing Adoption Model Based on Artificial Neural Networks .................................. 46

*Olusegun Folorunso, University of Agriculture Abeokuta, Nigeria*
*Rebecca O. Vincent, University of Agriculture Abeokuta, Nigeria*
*Adewale Opeoluwa Ogunde, Redeemer’s University (RUN), Nigeria*
*Benjamin Akintayo Agboola, University of Agriculture Abeokuta, Nigeria*
Chapter 5
User Acceptance of Location-Based Mobile Advertising: An Empirical Study in Iran

Kiyana Zolfaghar, K. N. Toosi University of Technology, Iran
Farid Khoshalhan, K. N. Toosi University of Technology, Iran
Mohammad Rabiei, K. N. Toosi University of Technology, Iran

Chapter 6
Electronic Voting by Means of Digital Terrestrial Television: The Infrastructure, Security Issues and a Real Test-Bed

Roberto Caldelli, University of Florence, Italy
Rudy Becarelli, University of Florence, Italy
Francesco Filippini, University of Florence, Italy
Francesco Picchioni, University of Florence, Italy
Riccardo Giorgetti, University of Florence, Italy

Chapter 7
Towards E-Society Policy Interoperability for Social Web Networks

Renato Iannella, NICTA, Australia

Chapter 8
Electronic Voting Using Identity Domain Separation and Hardware Security Modules

Thomas Rössler, Secure Information Technology Center Austria (A-SIT), Austria

Chapter 9
Requirements and Properties of Qualified Electronic Delivery Systems in eGovernment: An Austrian Experience

Arne Tauber, E-Government Innovation Center (EGIZ), Austria

Chapter 10
Employees’ Perceptions of Biometric Technology Adoption in E-Government: An Exploratory Study in the Kingdom of Saudi Arabia

Thamer Alhussain, Griffith University, Australia
Steve Drew, Griffith University, Australia

Chapter 11
Diffusion of E-Learning Practice in an Educational Institution: Organizational Learning Attributes and Capabilities

Keith Thomas, The Chinese University of Hong Kong, China
Paul Lam, The Chinese University of Hong Kong, China
Annisa Ho, The Chinese University of Hong Kong, China

Chapter 12
Investigating the Attitude of Students Towards Online Learning

Zerrin Ayvaz Reis, Istanbul University, Turkey
Chapter 13
Adoption of PBL to Online Environments: Student’s Perspectives .................................................. 170
   Fatih Gursul, Istanbul University, Turkey
   Hafize Keser, Ankara University, Turkey
   Sevinc Gulsecen, Istanbul University, Turkey

Chapter 14
Wiki Interaction Tracks in Geometry Learning .................................................................................. 185
   Wajeeh Daher, An-Najah National University, Palestine and Al-Qasemi Academic College of Education, Israel

Chapter 15
An Evaluation of WebCT Course Content Management System at the University of Botswana ...... 205
   Adeyinka Tella, University of Ilorin, Nigeria
   S. M. Mutula, University of Botswana, Botswana
   Athulang Mutshewa, University of Botswana, Botswana
   Angelina Totolo, University of Botswana, Botswana

Chapter 16
E-Assessment as a Driver for Cultural Change in Network-Centric Learning .............................. 233
   Henk Eijkman, University of New South Wales at the Australian Defence Force Academy, Australia
   Allan Herrmann, Independent Researcher and Consultant, Australia
   Kathy Savige, University of New South Wales at the Australian Defence Force Academy, Australia

Chapter 17
Impact of E-Adoption on Teaching and Learning in the Context of Teaching French .................. 245
   Christèle Joly, Chinese International School, Hong Kong, China
   Nathalie Iseli-Chan, The University of Hong Kong, China

Chapter 18
Examining Diffusion and Sustainability of E-Learning Strategies through Weblog Data ............ 258
   Paul Lam, The Chinese University of Hong Kong, China
   Judy Lo, The Chinese University of Hong Kong, China
   Antony Yeung, The Chinese University of Hong Kong, China
   Carmel McNaught, The Chinese University of Hong Kong, China

Compilation of References .............................................................................................................. 273

About the Contributors ...................................................................................................................... 303

Index.................................................................................................................................................. 311