Table of Contents

Preface .................................................................................................................................................. xv

Introduction ........................................................................................................................................ xvi

Section 1
Fundamental Issues

Chapter 1
A Digital (R)evolution to the Information Age.................................................................................... 1
   Th.P. (Theo) van der Weide, Radboud University, The Netherlands

Chapter 2
ICT and Women Empowerment in a Rural Setting in India................................................................. 15
   Nirupama Prakash, Jaypee University of Information Technology (JUIT), India

Chapter 3
Globalization, Information and Communication Technologies, and Women’s Lives .................... 25
   Gillian Youngs, University of Wales, UK

Section 2
Culture and Policy

Chapter 4
Gender, Culture, and ICT Use................................................................................................................ 36
   B. Ratna Kumari, Andhra University, India

Chapter 5
Gendering Professionalism in the Internationalization of Information Work........................................ 51
   Esther Ruiz Ben, Technical University of Berlin, Germany
Chapter 6
Women, Big Ideas, and Social Networking Technologies: Hidden Assumptions ........................................ 70
  Zhang Wei, Peking University, China
  Cheris Kramarae, University of Oregon, USA

Chapter 7
From Drift to Draft: International Institutional Responses to the Global Digital Divide .................... 83
  Roxana Georgiana Radu, Central European University, Hungary

Section 3
Digital Divide

Chapter 8
Exclusiveness vs. Inclusiveness in Software Development: The Triple-Loop-Learning Approach .......... 96
  Edeltraud Hanappi-Egger, WU Vienna University of Economics and Business, Austria

Chapter 9
The Gender Divide: Attitudinal Issues Inhibiting Access ................................................................. 110
  Vinitha Johnson, National Law University, India

Chapter 10
Gender Symbolism and Technology Uptake: A Literature Review .................................................. 120
  Ruth Nsibirano, Makerere University, Uganda
  Consolata Kabonesa, Makerere University, Uganda
  Aramanzan Madanda, Makerere University, Uganda

Section 4
Access and Use of ICTs among Women

Chapter 11
Gender Aspects in the Use of ICT in Information Centres ............................................................... 129
  Shahida Mutaza, Maulana Azad National Urdu University, India
  Lalitha K. Sami, Gulburga University, India

Chapter 12
  Mona Alkhattabi, University of Bradford, UK
  Daniel Neagu, University of Bradford, UK
  Andrea Cullen, University of Bradford, UK
Section 5
Women’s Work, Career and Choices in the ICT Sector

Chapter 13
Challenges Faced by Women: BPO Sector

P. Jyothi, University of Hyderabad, India

Chapter 14
Indian Women Working in Call Centers: Sites of Resistance?

Doreen J. Mattingly, San Diego State University, USA

Chapter 15
Re-Examining the Career Anchor Model: An Investigation of Career Values and Motivations among Women in the Information Technology Profession

Jeria L. Quesenberry, Carnegie Mellon University, USA

Chapter 16
Gender and Employability Patterns amongst UK ICT Graduates: Investigating the Leaky Pipeline

Ruth Woodfield, University of Sussex, UK

Chapter 17
Virtual Tourism as a New Form of Oppression against Women

M N Rajesh, University of Hyderabad, India

Section 6
Cybercrimes

Chapter 18
Filipino Cyborg Sexualities, Chatroom Masculinities, Self-Ascribed Identities, Ephemeral Selves

Alvin S. Concha, Davao Regional Hospital, Philippines

Chapter 19
End-Users’ Acceptance of Biometrics Authentication to Secure E-Commerce within the Context of Saudi Culture: Applying the UTAUT Model

Fahad AL Harby, University of Bradford, UK
Rami Qahwaji, University of Bradford, UK
Mumtaz Kamala, University of Bradford, UK

Chapter 20
The Case of the U.S. Mother / Cyberspy / Undercover Iraqi Militant: Or, how Global Women Have Been Incorporated in the Technological War on Terror

Winifred R. Poster, Washington University, USA
Section 7
Case Studies

Chapter 21
Western Work Worlds and Altering Approaches to Marriage: An Empirical Study of Women Employees of Call Centers in India

Shelly Tara, Indian Institute of Technology Delhi, India
P. Vigneswara Ilavarasan, Indian Institute of Technology Delhi, India

Chapter 22
Gender Gaps and Information and Communication Technology: A Case Study of India

Rekha Pande, University of Hyderabad, India

Compilation of References

About the Contributors

Index