Table of Contents

Preface.................................................................................................................................................. xix

Acknowledgment.................................................................................................................................. xxv

Section 1
Disruptive Technologies

Chapter 1
Disruptive Technologies, Innovation and Global Redesign................................................................. 1
   Nazrul Islam, Aberystwyth University, UK & Middlesex University, UK
   Ndubuisi Ekekwe, African Institution of Technology, USA & Babcock University, Nigeria

Chapter 2
Innovation Risk Path Assessing for a Newly Emerging Science and Technology: Illustrated for
Dye-Sensitized Solar Cells ..................................................................................................................... 12
   Ying Guo, Beijing Institute of Technology, China & Georgia Institute of Technology, USA
   Tingting Ma, Beijing Institute of Technology, China & Georgia Institute of Technology, USA
   Alan Porter, Georgia Institute of Technology, USA & Search Technology, Inc., USA

Chapter 3
Disruptive Product Innovation Strategy: The Case of Portable Digital Music Player.......................... 27
   Nazrul Islam, Aberystwyth University, UK & Middlesex University, UK
   Sercan Ozcan, Aberystwyth University, UK

Chapter 4
Is the Mobile Phone a Disruptive Technology? A Partial Review of Evidence from Developing
Economies.................................................................................................................................................. 46
   Simon Columbus, Amsterdam University College, The Netherlands

Chapter 5
Disruptive Product Strategy for Industry First Mover: A Bottom-Up, Low-Cost Innovation
Model....................................................................................................................................................... 63
   Iuan-Yuan Lu, National Sun Yat-Sen University, Taiwan
   Chao-Ching Wei, National Sun Yat-Sen University, Taiwan
Chapter 6
Technology Breakthrough and Mutability Management: Market Disruption with Disruptive Innovation

Yves Ekoué Amaïzo, Afrology Think Tank, Austria & Hult International Business School, UK

Chapter 7
Nanosciences and Nanotechnologies: Evolution Trajectories and Disruptive Features

Ugo Finardi, Università degli studi di Torino, Italy & National Research Council of Italy, Italy

Section 2
Innovation

Chapter 8
How Firms Deal with Discontinuous Innovation: An Empirical Analysis

Davide Aloini, University of Pisa, Italy
Antonella Martini, University of Pisa, Italy

Chapter 9
Strategy and Policy Issues Related to Nanotechnology Innovations in Medical Education

Tamar Chachibaia, Georgian National Nano-Innovation Initiative, Georgia Republic

Chapter 10
Phytoremediation of Nickel: Mechanisms, Application and Management

Ackmez Mudhoo, University of Mauritius, Mauritius
Zhi-Qing Lin, Southern Illinois University – Edwardsville, USA

Chapter 11
Innovation in Financing Mechanism of Information and Communication Technology (ICT)

Kunal, Indian Institute of Technology, India

Chapter 12
Branding Innovation: The Case Study of Turkey

Neslihan Aydogan-Duda, Thunderbird School of Global Management, Walker Center for Global Entrepreneurship, USA

Chapter 13
Technological Learning and Innovations in Indigenous Leather Clusters in Nigeria: Current Status and Policy Directions

Willie O. Siyanbola, National Center for Technology Management, Nigeria
Olumuyiwa O. Olamade, National Center for Technology Management, Nigeria
Oluseyi O. Isola, Obafemi Awolowo University, Nigeria
Boladale A. Adebowale, Obafemi Awolowo University, Nigeria
Chapter 14
Social Networks, Online Technologies, and Virtual Learning: (Re)Structuring Oppression and Hierarchies in Academia ................................................................. 266

Lydia Rose, Kent State University, USA

Chapter 15
VoIP vs GSM Technology: The Way of the Future for Communication ................................................................. 280

Ikponmwosa Oghogho, Landmark University, Nigeria
Dickinson C. Odikayor, Landmark University, Nigeria
Abayomi-Alli Adebayo, Igbinedion University Okada, Nigeria
Samuel T. Wara, Igbinedion University Okada, Nigeria

Section 3
Global Redesign

Chapter 16
Technology Transfer Means and Processes: Improving the System of Transmitting Scientific Knowledge and Know-How to Recipient Emerging Nations ........................................... 300

Ngozi Caleb Kamalu, Fayetteville State University, USA
Johnson Amala Kamalu, Alabama A&M University, USA

Chapter 17
Planning and Designing Educational Technology for Low-Income Communities: A Participatory and Proactive Approach ................................................................. 315

Bellarmine Ezumah, Murray State University, USA

Chapter 18
Technology and the Multipolar Global Economy: Implications for European Competitiveness ...... 331

Steven McGuire, Aberystwyth University, UK

Chapter 19
Rethinking Mass Communication Theories in the Internet Era ................................................................. 345

Bruce Mutsvairo, University of Twente, The Netherlands
Louis Klamroth, Amsterdam University College, The Netherlands
Simon Columbus, Amsterdam University College, The Netherlands

Chapter 20
Dream and the Reality: The Adoption of “Digital Concept” in an Emerging Country ...................... 357

Mohammad Nurunnabi, Edge Hill University, UK
Ella Pereira, Edge Hill University, UK
Abdul Hannan Chowdhury, North South University, Bangladesh
Chapter 21
Market Pitfalls and Economics of New Health Technologies in Developing Economies

Ahmed Driouchi, Al Akhawayn University in Ifrane, Morocco
Karim Malki, Al Akhawayn University in Ifrane, Morocco
Nada Zouag, Al Akhawayn University in Ifrane, Morocco

Chapter 22
Expense and Exposure: Virtual Global Education for Tomorrow

Bobbe Cummins Colburn, Northcentral University, USA
Julie Nolin, British Columbia Institute of Technology, Canada

Section 4
Emerging Impacts and Implications

Chapter 23
The Impact of Genetic Testing and Genetic Information on Ethical, Legal and Social Issues in North America: The Framework

Natalia Serenko, Lakehead University, Canada

Chapter 24
Technology Diffusion and Economic Progress in Africa: Challenges and Opportunities

Evans S. Osabuohien, Covenant University, Nigeria
Uchenna R. Efobi, Covenant University, Nigeria

Chapter 25
Consequences of Disruptive Technology: A Review of New Management Practices and Human Capability

Güera Massyn Romo, University of Johannesburg, South Africa

Chapter 26
Dual-SIM Phones: A Disruptive Technology?

Dickinson C. Odikayor, Landmark University, Nigeria
Ikponmwosa Oghogho, Landmark University, Nigeria
Samuel T. Wara, Federal University Abeokuta, Nigeria
Abayomi-Alli Adebayo, Igbinedion University Okada, Nigeria

Chapter 27
Policy Influence of Solar PV Diffusion into the Nigerian Rural Energy Mix

Olalekan A. Jesuleye, National Center for Technology Management, Nigeria
Willie O. Siyanbola, National Center for Technology Management, Nigeria
Matthew O. Ilori, Obafemi Awolowo University, Nigeria