# Table of Contents

Preface.................................................................................................................................................. xiv

## Section 1
### Workforce Issues

**Chapter 1**
Workforce Assessment in the Jordanian ICT Industry ................................................................. 1  
*Salem Al-Agtash, Yarmouk University, Jordan*

**Chapter 2**
Is Updating Play or Work? The Mediating Role of Updating Orientation in Linking  
Threat of Professional Obsolescence to Turnover/Turnaway Intentions........................................ 20  
*Damien Joseph, Nanyang Technological University, Singapore*  
*Mei Ling Tan, Nanyang Technological University, Singapore*  
*Soon Ang, Nanyang Technological University, Singapore*

**Chapter 3**
*George Nezlek, Grand Valley State University, USA*  
*Gerald DeHondt, Grand Valley State University, USA*

**Chapter 4**
An Examination of Prestigious Stigma: The Case of the Technology Geek ................................. 48  
*Jo Ellen Moore, Southern Illinois University Edwardsville, USA*  
*Mary Sue Love, Southern Illinois University Edwardsville, USA*

**Chapter 5**
Committing to Organizational Change in IT Industry ................................................................. 74  
*Jukka-Pekka Kauppinen, Oy International Business Machines Ab, Finland*  
*Hanna Kivijärvi, Aalto University School of Economics, Finland*  
*Jari Talvinen, Aalto University School of Economics, Finland*
Chapter 6
Understanding Collaboration Success in Context of Cognitive and Social Presence

Amit V. Deokar, Dakota State University, USA
Thomas O. Meservy, University of Memphis, USA
Joel Helquist, Utah Valley University, USA
John Kruse, MITRE Corporation, USA

Chapter 7
Coding for Unique Ideas and Ambiguity: A Method for Measuring the Effect of Convergence on the Artifact of an Ideation Activity

Victoria Badura, Chadron State College, USA
Aaron Read, University of Nebraska at Omaha, USA
Robert O. Briggs, University of Nebraska at Omaha, USA
Gert-Jan de Vreede, University of Nebraska at Omaha, USA & Delft University of Technology, The Netherlands

Section 2
Organizational Issues

Chapter 8
Towards a Model of Employee Weblog Usage: A Process-Oriented Analysis of Antecedents and Consequences

Philip Raeth, EBS Universität für Wirtschaft und Recht, Germany
Stefan Smolnik, EBS Universität für Wirtschaft und Recht, Germany

Chapter 9
Examining the Varying Influence of Social and Technological Aspects on Adoption and Usage of Knowledge Management Systems

Andrea J. Hester, Southern Illinois University Edwardsville, USA

Chapter 10
A Model for Operationalising Influencing Factors in IT Strategy Deployment

Tiko Iyamu, Tshwane University of Technology, South Africa

Chapter 11
Playing Virtual Power Games: Micro-Political Processes in Inter-Organizational Networks

Monique Janneck, Luebeck University of Applied Sciences, Germany
Henning Staar, University of Hamburg, Germany
Section 3
Virtual and Software Issues

Chapter 12
3D Virtual Worlds: Assessing the Experience and Informing Design ................................................ 194
Sean P. Goggins, Drexel University, USA
Matthew Schmidt, University of Missouri, USA
Jesus Guajardo, University of Texas Health Science Center, USA
Joi L. Moore, University of Missouri, USA

Chapter 13
Toward an Understanding of Software Piracy in Developed and Emerging Economies .................. 214
Bruce A. Reinig, San Diego State University, USA
Robert K. Plice, San Diego State University, USA

Chapter 14
Getting Lost in the Labyrinth: Information and Technology in the Marketplace .......................... 226
John Conway, Art Institute of Pittsburgh, USA

Chapter 15
Using an Ethical Framework to Examine Linkages Between “Going Green” in Research Practices and Information and Communication Technologies ........................................ 243
Maliha Zaman, Drexel University, USA
Claire A. Simmers, Saint Joseph’s University, USA
Murugan Anandarajan, Drexel University, USA

Compilation of References ........................................................................................................... 263

About the Contributors ................................................................................................................. 290

Index............................................................................................................................................ 297