## Table of Contents

Preface................................................................................................................................................... xi

**Chapter 1**  
Introduction to Academic Entrepreneurship....................................................................................... 1  
*Mateusz Lewandowski, Institute of Public Affairs, Jagiellonian University, Poland*

**Chapter 2**  
Critical Review of Academic Entrepreneurship in India........................................................................... 29  
*Ministry of Higher Education CAS-Salalah, Sultanate of Oman*

**Chapter 3**  
Introducing a Science-to-Business Marketing Unit to University Knowledge and Technology Transfer Structures: Activities, Benefits, Success Factors ................................................................. 53  
*Thorsten Kliewe, Münster University of Applied Sciences, Science-to-Business Marketing Research Centre, Germany*  
*Thomas Baaken, Münster University of Applied Sciences, Science-to-Business Marketing Research Centre, Germany*  
*Tobias Kesting, Münster University of Applied Sciences, Science-to-Business Marketing Research Centre, Germany*

**Chapter 4**  
Entrepreneurship Education at Mtech, University of Maryland.............................................................. 75  
*James V. Green, University of Maryland, USA*  
*David F. Barbe, University of Maryland, USA*

**Chapter 5**  
Business Process Modeling: A Practical Introduction to Academic Entrepreneurship............................... 100  
*Roman Batko, Jagiellonian University, Poland*

**Chapter 6**  
Cultivating Entrepreneurial Thinking through a Management of Innovation and Technology Course: Evidence from the University of Nicosia.................................................................................. 114  
*Despo Ktoridou, University of Nicosia, Cyprus*