# Table of Contents

Preface .................................................................................................................................................. xvi

**Section 1**  
**Economics and Management in India**

**Chapter 1**  
Financial Reporting of Intellectual Capital and Company’s Performance in Indian Information Technology Industry ................................................................. 1  
  *Karam Pal, Guru Jambheshwar University of Science & Technology, India*  
  *Sushila Soriya, Guru Jambheshwar University of Science & Technology, India*

**Chapter 2**  
IT Outsourcing Strategies: The Case of Indian Banking Sector .......................................................... 18  
  *Siva Prasad Ravi, Thompson Rivers University, Canada*  
  *Ravi Kumar Jain, IFHE University, India*  
  *Wei Song, Thompson Rivers University, Canada*

**Chapter 3**  
Forecasting Inflation in India: An Application of ANN Model ............................................................ 32  
  *Rudra P. Pradhan, Indian Institute of Technology Kharagpur, India*

**Section 2**  
**Manufacturing Strategies in China**

**Chapter 4**  
Chinese Manufacturing: Renovation or Rebuilding? ........................................................................ 44  
  *Valerie Zhu, Xi’an University of Science & Technology, China*  
  *Linyan Sun, Xi’an Jiaotong University, China*

**Chapter 5**  
The Factors Affecting Successful Implementation of ERP in Nanjing Manufacturing SMEs ................. 59  
  *Xi Chen, Assumption University, Thailand*  
  *Rapeepat Techakittiroj, Assumption University, Thailand*
Section 3
Entrepreneurship, Leadership, and Management in Asia

Chapter 6
East and West, Past and Present: Rekindle Old Principles for New Management Practices.............. 72
Connie Zheng, Deakin University, Australia

Chapter 7
Impact of Structures on Knowledge Contribution in Virtual Organizations: The Asian Case .......... 82
Xi Zhang, Chinese Academy of Sciences, Beijing

Chapter 8
Improving Small Firm Performance Through Collaborative Change Management and Outside Learning: Trends in Singapore.............................................................................................................. 97
Thomas Menkhoff, Singapore Management University, Singapore
Chay Yue Wah, SIM University, Singapore

Chapter 9
Australia-China and Stern Hu: A Dint in Relations or “Business as Usual”?............................ 123
Bruno Mascitelli, Swinburne University of Technology, Australia
Mona Chung, Deakin University, Australia

Chapter 10
General Enterprising Tendency (GET) and Recommendations to Boost Entrepreneurship Education in Sarawak ............................................................................................................. 130
Lee Ming Ha, Swinburne University of Technology (Sarawak Campus), Malaysia
Edith Lim Ai Ling, Swinburne University of Technology (Sarawak Campus), Malaysia
Balakrishnan Muniapan, Swinburne University of Technology (Sarawak Campus), Malaysia
Margaret Lucy Gregory, Universiti Institut Teknologi Mara (UiTM), Malaysia

Chapter 11
The Essential Leadership Wisdom of the Bhagavad Gita................................................................. 147
Patrick Kim Cheng Low, Universiti Brunei Darussalam, Malaysia & University of South Australia, Australia
Balakrishnan Muniapan, Swinburne University of Technology (Sarawak Campus), Malaysia

Chapter 12
Asian Leadership Wisdom: The Relevance of Kautilyan and Confucian Values for Leadership Development......................................................................................................................... 156
Balakrishnan Muniapan, Swinburne University of Technology (Sarawak Campus), Malaysia
Patrick Kim Cheng Low, Universiti Brunei Darussalam, Brunei Darussalam & University of South Australia, Australia
Chapter 13
Psycho-Social Impact of Shift Work: A Study of Ferro-Alloy Industries in Orissa

Rupashree Goswami, Fakir Mohan University, India
R. K. Jena, Institute of Management Technology, Nagpur, India
B. B. Mahapatro, Fakir Mohan University, India

Section 4
Literature Review and Evidences on Business and Management

Chapter 14
Development of Human Factors Ontology for Business Knowledge Management

Monica Philippart, University of Central Florida, USA
Waldemar Karwowski, University of Central Florida, USA

Chapter 15
The Globalisation of Firms as a Social Evolutionary Process

Thomas Borghoff, Victoria University of Wellington, New Zealand

Chapter 16
Key Intangible Performance Indicators (KIPs) for Organisational Success: The Literature Review

Hee Song Ng, Universiti Sains Malaysia, Malaysia
Daisy Mui Hung Kee, Universiti Sains Malaysia, Malaysia

Chapter 17
Capability Approach: A Prospective Basis for Measuring the Entrepreneurial Development Schemes

Vinay Sharma, Indian Institute of Technology, Roorkee, India
Prasoom Dwivedi, University of Petroleum and Energy Studies, India
Piyush Seth, Sahara Arts and Management Academy, India

Chapter 18
What Skill/Knowledge is Important to a Nursing Professional?

Li-Min Lin, Mei-Ho Institute of Technology, Taiwan
Yi-Cheng Chen, National Taitung University, Taiwan
Jen-Her Wu, National Sun Yat-Sen University, Taiwan
Robert D. Tennyson, University of Minnesota, USA

Chapter 19
Assessing Adequacy of Leisure and Recreation Facilities in KFUPM Campus: A Futuristic Need-Gap Perspective

Adel S. Aldosary, King Fahd University of Petroleum & Minerals (KFUPM), Saudi Arabia
Kh. Md. Nahiduzzaman, King Fahd University of Petroleum & Minerals (KFUPM), Saudi Arabia
Chapter 20
Social Loafing in Distributed Organization: An Empirical Study .................................................. 271
Xi Zhang, Institute of Policy and Management, Chinese Academy of Sciences, and Center for Innovation and Development, CAS, China

Compilation of References ............................................................................................................ 289

About the Contributors .................................................................................................................. 321

Index................................................................................................................................................ 325