# Table of Contents

**Preface** ................................................................................................................................................... xiv

## Section 1

### Mobile Application and Network

**Chapter 1**
Deployment and Success Factors for the Mobile Internet: A Case Study Approach

*Krassie Petrova, Auckland University of Technology, New Zealand*
*Raymond Yiwen Huang, Auckland University of Technology, New Zealand*

**Chapter 2**
Tackling M-Government Service Complexity: The Case of Bahrain

*Ahmed Sowaileh, Ministry of Justice, Bahrain*
*Ali AlSoufi, University of Bahrain, Bahrain*

**Chapter 3**
An Intelligent Approach to Assess Tacit Knowledge Fitness in Networked Enterprises

*Khalid A. Al-Mutawah, University of Bahrain, Bahrain*

**Chapter 4**
ANN Based Approach to Integrate Smell Sense in Multimedia Systems

*Yousif Al-Bastaki, University of Bahrain, Bahrain*
*Khalid Al-Mutawah, University of Bahrain, Bahrain*

**Chapter 5**
The Role of a Collaborative Research Network (CRN) in Improving the Arabian Gulf Countries’ Performance in Research and Innovation

*Ali Al-Soufi, University of Bahrain, Bahrain*
*Jaflah Al-Ammary, University of Bahrain, Bahrain*
Section 2
Global Technology and System Adoption

Chapter 6
A Comparative Study of the Effects of Culture on the Deployment of Information Technology

George Ditsa, Tshwane University of Technology, South Africa
Saleh Alwahaishi, Technical University of Ostrava, Czech Republic
Shayma Al-Kobaisi, United Arab Emirates University
Václav Snášel, Technical University of Ostrava, Czech Republic

Chapter 7
Social Drivers for ICT Diffusion among Agrarian Business Enterprises in Nigeria

Bartholomew Aleke, University of Northumbria, UK
Udechukwu Ojiako, University of Southampton, UK
David Wainwright, University of Northumbria, UK

Chapter 8
A Preliminary Classification of Usage Measures in Information System Acceptance: A Q-Sort Approach

Muhammad Z. I. Lallmahomed, Universiti Teknologi Malaysia, Malaysia
Nor Zairah Ab. Rahim, Universiti Teknologi Malaysia, Malaysia
Roliana Ibrahim, Universiti Teknologi Malaysia, Malaysia
Azizah Abdul Rahman, Universiti Teknologi Malaysia, Malaysia

Chapter 9
The Driving Internal Beliefs of Household Internet Adoption among Jordanians and the Role of Cultural Values

Khaled Saleh Al Omoush, Alzaytoonah University, Jordan
Raed Musbah Alqirem, Alzaytoonah University, Jordan
Amin A. Shaqrah, Alzaytoonah University, Jordan

Chapter 10
Barriers Hindering Ecommerce Adoption: A Case Study of Kurdistan Region of Iraq

Japhet E. Lawrence, University of Kurdistan-Hawler, Iraq

Section 3
Trends in Digital Divide

Chapter 11
Global Trends in Digital Governance: A Longitudinal Study

Aroon Manoharan, Kent State University, USA
Marc Fudge, California State University-San Bernardino, USA
Marc Holzer, Rutgers University-Newark, USA
Chapter 12
Public Information Service for the Disadvantaged in China’s Towns: Case Study of Two Chinese Towns

Jianbin Zhang, Wuhan University, China

Chapter 13
Software Quality Initiatives: An Empirical Study of Indian SMEs in the IT Sector

D. P. Goyal, Management Development Institute, India
Adarsh Garg, Institute of Management and Research, India

Section 4
Database and Algorithms Applications

Chapter 14
Using OCL to Model Constraints in Data Warehouses

François Pinet, Cemagref - Clermont Ferrand, France
Myoung-Ah Kang, LIMOS, France
Kamal Bouilil, Cemagref - Clermont Ferrand, France
Sandro Bimonte, Cemagref - Clermont Ferrand, France
Gil De Sousa, Cemagref - Clermont Ferrand, France
Catherine Rousse, Cemagref - Clermont Ferrand, France
Michel Schneider, LIMOS, France
Jean-Pierre Chanet, Cemagref - Clermont Ferrand, France

Chapter 15
Semantic Search Engine and Object Database Guidelines for Service Oriented Architecture Models

Omar Shehab, Staffordshire University, Malaysia
Ali Hussein Saleh Zoliat, University of Bahrain, Bahrain

Chapter 16
Segmentation of Arabic Characters: A Comprehensive Survey

Ahmed M. Zeki, University of Bahrain, Bahrain
Mohamad S. Zakaria, Universiti Kebangsaan Malaysia, Malaysia
Choong-Yeun Liong, Universiti Kebangsaan Malaysia, Malaysia

Chapter 17
Information Hiding Using Ant Colony Optimization Algorithm

Wasan Shaker Awad, University of Bahrain, Bahrain

Compilation of References

About the Contributors

Index