Managing IT/Community Partnerships in the 21st Century

Table of Contents

Preface ........................................................................................................................................... viii
Jonathan Lazar, Towson University, USA

Section I: Course Partnerships

Chapter I
Service-Learning Partnerships in the Information Systems Curriculum ........................................... 1
Jonathan Lazar and Doris Lidtke
Towson University, USA

Chapter II
Active Learning in Higher Education: A Model and Roadmap ...................................................... 17
Murali Venkatesh and Ruth V. Small
Syracuse University, USA

Chapter III
A University/Community Partnership to Build a K-8 School Network Infrastructure ......................... 52
David Ruppel, University of Toledo, USA
Cynthia Ruppel, Rollins College, USA

Chapter IV
University/Community Partnerships: Capstone Projects that Make a Difference ........................................ 70
Ann Roberts and Roger Boyle
University of Leeds, UK
Section II: Educational Partnerships

Chapter V
Building Educational Technology Partnerships Through Participatory Design ................................................................. 88
John M. Carroll, Virginia Tech, USA
George Chin, Jr., Battelle Pacific Northwest Laboratory, USA
Mary Beth Rosson, Virginia Tech, USA
Dennis C. Neale, Virginia Tech, USA
Daniel R. Dunlap, Virginia Tech, USA
Philip Isenhour, Virginia Tech, USA

Chapter VI
Cybercamp: A University/Community Partnership for Universal Empowerment ............................................................ 116
Steven Hawley, Wright State University, USA

Section III: Business Partnerships

Chapter VII
A Stage Model for Academic-Corporate Partnerships:
Using an Advisory Council to Build Bridges Between an Academic IS Program and the Business Community .................. 133
James R. Coakley, Oregon State University, USA
Craig K. Tyran, Western Washington University, USA

Chapter VIII
The Development of IT/Community Partnerships at a Small Regional University ........................................................... 157
John Borton and Kathy Lassila
University of Southern Colorado, USA

Chapter IX
Cindy LeRouge and Harold W. Webb
University of South Florida, USA
Chapter X
Success Factors for Industry-University Collaboration
Through IS Industry Boards: A University Case in a
Developing Country ................................................................. 204
  Carlos Navarrete, California State Polytechnic
  University–Pomona, USA
  James Pick, University of Redlands, USA

Section IV: Digital Divide Issues

Chapter XI
The Camfield Estates–MIT Creating Community
Connections Project: High Technology in a Low-to-Moderate
Income Community ............................................................... 221
  Randal Pinkett, MIT Media Laboratory, USA

Chapter XII
Research Partnerships to Support Rural Communities
in Malaysia with Information and Communication Technologies ...... 247
  Roger Harris, Central Queensland University, Australia

Chapter XIII
Service-Research Partnerships: Research Projects that
Help Bridge the Digital Divide ............................................... 271
  Jonathan Lazar, Towson University, USA
  Anthony Norcio, UMBC, USA

About the Authors ................................................................. 284

Index .......................................................................................... 290