Acknowledgment

As with any undertaking on the scale of a book such as this, the author serves largely as spokesperson for many others who have contributed and helped to refine good ideas. This is certainly the case here. This also explains in part why the words “we” and “our” are used instead of “I” and “my.” The book contains myriad literary citations to acknowledge the sources of good ideas upon which it builds. This represents the standard for acknowledgement in academics. Each of the cited authors should feel proud to know his or her work contributes to an endeavor as important as harnessing dynamic knowledge principles for competitive advantage in the technology-driven world. Of course there are others as well. You know whom you are, and I thank all of you, again, warmly. Last and hence first, there could be no book like this without the grace of God, to Whom I am thankful most of all.

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