Table of Contents

Foreword............................................................................................................................................xviii

Preface...................................................................................................................................................xx

Chapter 1
The Relevance of Science in Development: Scientific Development Favors Economic Prosperity, but Not Necessarily through its Effect on Technological Knowledge in Middle Income Countries........... 1
Klaus Jaffe, Universidad Simón Bolívar, Venezuela

Chapter 2
Accounting for the Growth of Real GDP in Cuba, 1990-2010: An Exploratory Empirical Study....... 18
Ernesto Hernández-Catá, The Foundry Inc., USA

Chapter 3
Business Ethics in Emerging Economies: Identifying Game-Theoretic Insights for Key Issues........ 30
Duane Windsor, Rice University, USA

Chapter 4
Decision-Making in Economics: Critical Lessons from Neurobiology................................................. 46
Renato Alas Martins, Bond University, Australia
Kuldeep Kumar, Bond University, Australia
Avik Mukherjee, Globsys Business School, India
Munirul H. Nabin, Deakin University, Australia
Sukanto Bhattacharya, Deakin University, Australia

Chapter 5
A Road Map for a Domestic Wind Turbine Manufacturing Industry in Turkey................................. 57
M. Mustafa Erdoğdu, Marmara University, Turkey
Coşkun Karaca, Cumhuriyet University, Turkey

Chapter 6
Social Capital, the Culture of Trust, and Economic Development...................................................... 91
Edward Cartwright, University of Kent, UK
Thomas Singh, University of Guyana, Guyana
Chapter 7
The Evolution of Business Ethics to Business Law

Ben Tran, Alliant International University, USA

109

Chapter 8
Intelligent Business Decision-Making in Global Organizations via Fuzzy Reasoning Systems

Zekâi Şen, Istanbul Technical University, Turkey

127

Chapter 9
A Survey of Game Theory Applications in Turkey

İ. Erdem Seçilmiş, Hacettepe University, Turkey

155

Chapter 10
Interorganizational Relationships: Theoretical Evolution and Success Attributes

Tharwa Najar, University of Mannouba, Tunisia
Mokhtar Amami, Royal Military College, Canada

169

Chapter 11
Interorganizational Information Systems and Interorganizational Relationships

Tharwa Najar, University of Mannouba, Tunisia
Mokhtar Amami, Royal Military College, Canada

186

Chapter 12
Game Theory vs. Business Ethics: The Game of Ethics

Ben Tran, Alliant International University, USA

213

Chapter 13
Reducing Corruption and Protecting Privacy in Emerging Economies: The Potential of Neuroeconomic Gamification and Western Media Regulation in Trust Building and Economic Growth

Jonathan Bishop, Centre for Research into Online Communities and E-Learning Systems, Belgium

237

Chapter 14
The Role of Religion and National Culture in Economic Growth of Emerging Markets

Harish C. Chandan, Argosy University, USA

250

Chapter 15
A Game Theoretic Approach to Corporate Lending by the Banks in India

Rituparna Das, National Law University Jodhpur, India

271

Chapter 16
Sectoral System of Innovation and Technological Upgrading Strategies: A Comparative Study of the Automotive Industry in South Korea and Turkey

Cem Okan Tuncel, Uludag University, Turkey

289
Chapter 17
Significance of Innovation Policies: Lessons for Countries Caught in the Middle Income Trap........ 323
  Cem Okan Tuncel, Uludag University, Turkey
  Volkan Gürsel, Uludag University, Turkey

Chapter 18
Sustainable Development and Turkey’s Biomass Energy Potential ........................................ 335
  Coşkun Karaca, Cumhuriyet University, Turkey
  M. Mustafa Erdoğdu, Marmara University, Turkey

Chapter 19
The Rationality of Dumping: The Case of Guatemala ................................................................. 359
  Mauricio Garita, Rafael Landivar University, Guatemala

Chapter 20
International Stock Investment Portfolio Management Strategies for Emerging Economies ........ 368
  H. Cem Sayin, Anadolu University, Turkey
  Sinan Çakan, Anadolu University, Turkey

Compilation of References ........................................................................................................ 385

About the Contributors .............................................................................................................. 431

Index........................................................................................................................................ 436