Table of Contents

Introduction ........................................................................................................................................xxi

Preface ...............................................................................................................................................xxiii

Acknowledgment ............................................................................................................................xxxiv

Section 1

The Social in the Classroom: Formal and Informal Use of SNS in Teaching and Learning

Chapter 1
The Use of Web 2.0 Technologies in Formal and Informal Learning Settings .............................. 1
Lisa A. Best, University of New Brunswick, Canada
Diane N. Buhay, University of New Brunswick, Canada
Katherine McGuire, University of New Brunswick, Canada
Signe Gurholt, New Brunswick Community College, Canada
Shari Foley, Bayside Middle School, Canada

Chapter 2
An Informal Use of Facebook to Encourage Student Collaboration and Motivation for Off-Campus Activities ........................................................................................................... 23
Steve Hogg, Southampton Solent University, UK

Chapter 3
Designing Learning in Social Online Learning Environments: A Process-Oriented Approach ........ 40
Philip Bonanno, University of Malta, Malta

Chapter 4
Classifying Facebook Usage in the Classroom or Around It ............................................................. 62
Marina Kandroudi, University of Western Macedonia, Greece
Tharrenos Bratitsis, University of Western Macedonia, Greece
Section 2
Socializing the Domain: Using SNS for Domain-Specific Teaching and Learning

Chapter 5
The Use of Facebook as a Pedagogical Platform for Developing Investigative Journalism Skills .......... 83
Wajeehah Aayeshah, Swinburne University of Technology, Australia
Saba Bebawi, Swinburne University of Technology, Australia

Chapter 6
Modeling the Use of Facebook in Environmental Higher Education ................................................. 100
Nataša Petrović, University of Belgrade, Serbia
Veljko Jeremić, University of Belgrade, Serbia
Dalibor Petrović, University of Belgrade, Serbia
Marko Cirović, University of Belgrade, Serbia

Chapter 7
Facebook’s Hidden Potential: Facebook as an Educational Support Tool in Foreign Language Education ......................................................................................................................... 120
Abdullah Saykili, Afyon Kocatepe University, Turkey
Evrim Genç Kumtepe, Anadolu University, Turkey

Chapter 8
Considerations for Online English Language Learning: The Use of Facebook in Formal and Informal Settings in Higher Education ................................................................. 147
Evriklea Dogoriti, University of Ioannina, Greece
Jenny Pange, University of Ioannina, Greece

Chapter 9
Facebook as an Educational Environment for Mathematics Learning ................................................. 171
Nimer Baya’a, Al-Qasemi Academic College of Education, Israel
Wajeeh Daher, Al-Qasemi Academic College of Education, Israel & An-Najah National University, Palestine

Section 3
Inside/Outside Society: Ethical, Social, and Psychological Implications of SNS Educational Use

Chapter 10
The Ethical Dilemmas of Social Networking Sites in Classroom Contexts ........................................ 192
Glenn Auld, Deakin University, Australia
Michael Henderson, Monash University, Australia
Chapter 11
Preparing Your Digital Legacy: Assessing Awareness of Digital Natives .............................................. 208

James Braman, Towson University, USA
Ursula Thomas, Towson University, USA
Giovanni Vincenti, University of Baltimore, USA
Alfreda Dudley, Towson University, USA
Karen Rodgers, Towson University, USA

Chapter 12
The Role of Students’ Personality Traits in the Effective Use of Social Networking Sites in the Educational Context ..................................................................................................................................... 224

Josip Burusic, Institute of Social Sciences Ivo Pilar, Croatia
Mia Karabegovic, University of Zagreb, Croatia

Chapter 13
Social Media in the Canadian Post-Secondary Classroom ........................................................................ 244

Linda Pardy, University of the Fraser Valley, Canada
David Thomson, University of the Fraser Valley, Canada
Samantha Pattridge, University of the Fraser Valley, Canada

Chapter 14
Facebook and the Societal Aspects of Formal Learning: Optional, Peripheral, or Essential ............. 269

Carolyn Woodley, Victoria University, Australia
Petrina Dorrington, Open University, Australia

Section 4
Socializing Tools: Individual Social Networks and Their Use in Instruction

Chapter 15
Diigo, Collaborative Knowledge Acquisition, and Social Networks of Graduate-Level Coursework .......................................................................................................................... 293

John Fenn, University of Oregon, USA

Chapter 16
Does Facebook Provide Educational Value? An Overview of Theoretical and Empirical Advancements of Affordances and Critical Issues .................................................................................. 311

Stefania Manca, Institute for Educational Technology – CNR, Italy
Maria Ranieri, University of Florence, Italy

Chapter 17
Brevity is the Soul of Wit: Twitter in the Shakespeare Classroom .............................................................. 337

Michael Ullyot, University of Calgary, Canada
Chapter 18
MOOCs: Exploiting Networks for the Education of the Masses or Just a Trend? ........................................ 348
Vanessa Camilleri, University of Malta, Malta
Leonard Busuttil, University of Malta, Malta
Matthew Montebello, University of Malta, Malta

Section 5
Social Networking Cases: Case Studies of Using Individual SNS in Teaching and Learning

Chapter 19
New Visual Social Media for the Higher Education Classroom ................................................................. 368
Julie A. Delello, The University of Texas at Tyler, USA
Rochell R. McWhorter, The University of Texas at Tyler, USA

Chapter 20
Social Networking for Educational Purposes: The Development of Social-Cultural Skills through Special Interest Groups ........................................................................................................ 394
Nikleia Eteokleous-Grigoriou, Frederick University, Cyprus
Despo Ktoridou, University of Nicosia, Cyprus

Chapter 21
Personal Learning Environments and Social Networks in the Traditional School System:
An Applied Case Study in the Greek Educational System ........................................................................ 417
Christos Manolis, Secondary Education, Greece
Eleni Kalaitzidou, Ionian University, Greece

Chapter 22
Teachers’ Use of Social Networking Sites for Continuing Professional Development ............................ 441
Daniel Xerri, University of Malta, Malta

Compilation of References .......................................................................................................................... 465

About the Contributors .............................................................................................................................. 518

Index ......................................................................................................................................................... 530