Table of Contents

Foreword .................................................................................................................................................... xv

Preface ...................................................................................................................................................... xvii

Acknowledgment .................................................................................................................................. xxii

Chapter 1
Designing and Delivering Web-Based Instruction to Adult Learners in Higher Education .......... 1
  Mabel C. P. O. Okojie, Mississippi State University, USA

Chapter 2
Cultural Orientation Differences and their Implications for Online Learning Satisfaction .......... 20
  Moussa Tankari, University of Zinder, Niger

Chapter 3
Adult Millennials: Conceptualizing a Student Subpopulation with Implications for Online
Teaching and Learning.............................................................................................................................. 62
  Brian Bourke, Louisiana State University, USA

Chapter 4
Cultural-Pedagogical Norms in Iranian Virtual Higher Education Institutions .............................. 79
  Davoud Masoumi, University of Gothenburg, Sweden
  Berner Lindström, University of Gothenburg, Sweden

Chapter 5
Culture Aware M-Learning Classification Framework for African Countries ................................. 98
  Simon Nyaga Mwendia, KCA University, Kenya
  Peter Waiganjo Wagacha, University of Nairobi, Kenya
  Robert Oboko, University of Nairobi, Kenya

Chapter 6
Differences in Generational Characteristics and Their Implications for Cross-Cultural Online
Learning and Knowledge Management ...................................................................................................... 112
  Doo Hun Lim, University of Oklahoma, USA
  Seung Won Yoon, Western Illinois University, USA
  Ji Hoon Song, University of North Texas, USA
Chapter 7
Adult Learners Online: Cultural Capacity Assessment and Application

Adam A. Morris, University of Arkansas, USA
Michael T. Miller, University of Arkansas, USA

Chapter 8
Understanding Online Cultural Learning Styles and Academic Performance of Management Students in an Ethnic Context

Syed Raza Ali Bokhari, Bahria University, Pakistan
Iqbal Ahmed Panhwar, Bahria University, Pakistan

Chapter 9
Cross-Cultural Challenges in the Design and Delivery of Online Language Programs

Frederick Kang’ethe Iraki, United States International University, Kenya

Chapter 10
Learning through Immersive Virtual Environments: An Organizational Context

Erastus Ndinguri, Framingham State University, USA
Krisanna Machtmes, Ohio University, USA
John Paul Hatala, George Brown College, Canada
Mary Leah Coco, Louisiana Transportation Research Center, USA

Chapter 11
A Place for Culture in Instructional Design

Shabana Figueroa, Georgia Institute of Technology, USA
Wanjira Kinuthia, Georgia State University, USA

Chapter 12
Best Practices of Teaching Cross-Cultural Adults in Online Format

Barbara Hagler, Southern Illinois University – Carbondale, USA

Chapter 13
Preparing for Online and Distance Learning Courses: Factors Affecting Student Learning and Retention

Paul A. Asunda, Southern Illinois University – Carbondale, USA
Jennifer Calvin, Southern Illinois University – Carbondale, USA
Rosalie Johanson, Southern Illinois University – Carbondale, USA

Chapter 14
Social Presence and Student Engagement in Online Learning

Luka Ngoyi, University of Zambia, Zambia
L. J. Sandy Malapile, Independent Consultant, South Africa
Chapter 15
The Role of Social Constructivist Instructional Approaches in Facilitating Cross-Cultural Online Learning in Higher Education ................................................................. 253
Janella Melius, Winston Salem State University, USA

Compilation of References .................................................................................................................. 271

About the Contributors ...................................................................................................................... 306

Index.................................................................................................................................................... 313