About the Contributors

Xiaoge Xu, PhD, is the founder of Mobile Studies International, a global institute of mobile media and communication research. He has been passionately promoting and conducting Mobile Studies, an emerging and interdisciplinary discipline. Among his research and business activities are various projects ranging from mobile journalism to mobile government in collaboration with practitioners and professors of mobile media and communication around the world. In providing service to the mobile industry, he serves as the editor-in-chief of the Advances in Wireless Technologies and Telecommunication Book Series of IGI Global. He also serves as a consultant of China Mobile Labs. He is an associate professor in digital media and communication at the School of International Communications, the University of Nottingham, China Campus. His expertise lies mainly in comparative mobile studies, including mobile experience and mobile journalism.

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Saleh Al-Shehri, PhD, is an Assistant Professor of Mobile Learning and Pedagogies at College of Education, King Khalid University, Saudi Arabia. He received his PhD in mobile and contextual learning from the University of Queensland, Australia in 2012. Al-Shehri has published several articles and book chapters and presented at different international conferences. His research interests include mobile learning, mobile language learning, mobile social media, behavior of mobile learners, design-based research, and connectivism. Saleh is currently focusing on prospects of mobile learning in Saudi Arabia and the Arab world.

Gloria Boone, PhD, is a professor of communication and graduate director at Suffolk University in Boston, Massachusetts. She has published articles in TripleC: Cognition, Communication, Cooperation, Journal of Computer Mediated Communication, First Monday, and Public Relations Review in social media, Websites, usability, and rhetoric. Gloria is a consultant on social media, marketing communication, and Website design and usability.

Florie Brizel is a strategic thinker who has spent the last 10 years studying mobile and wireless technologies as drivers of profound socio-economic change and innovation. Jim Luce profiled her on The Huffington Post, and she has contributed to CNN.com’s Our Mobile World series. She is a keynote speaker and mentors a TED Fellow, a Global Leadership Fellow at World Economic Forum, and a global mobile industry leader, among others. Ms. Brizel serves on the advisory board to Mobile Studies Inter-
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**Elizabeth Evans**, PhD, is a Assistant Professor in Film and Television Studies in the Department of Culture, Film, and Media at the University of Nottingham, UK Campus. She is the author of *Transmedia Television: Audiences, New Media, and Daily Life* (2011) and has published articles in *Media, Culture and Society, Participations*, and a number of edited collections. Her research explores the relationship between audiences, technology, and screen narratives.

**Katalin Feher**, PhD, is a Senior Lecturer at Taylor’s University, head of R&D at Digital Identity Agency Ltd. Member of the European Communication Research and Education Association, the European Society for Aesthetics, and the Hungarian Communication Studies Association, expert of Tempus Public Foundation. Current research projects: head of Digital Identity Strategy research project in international open source network (2013-), head of Systematic Analysis of Network Competences research project at Budapest Business School Research Centre, supported by the Hungarian Ministry for Human Resources (2013-), research fellow in International Mobile Studies hosted by University of Nottingham Ningbo China (2012-). Research interests: trends of digital and virtual media, network impact in new media. Current focus of interest: digital identity, digital culture, social media, network society, and business.

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**Janet Holland**, PhD, is an Associate Professor at Emporia State University in Emporia, Kansas, teaching graduate students in Instructional Design and Technology. She has served as president of the Kansas Association for Educational and Communications Technology, and conference chair. Research and publication interests include human-computer interaction in the field of instructional design and technology, online learning, mobile learning, globalization, and wearable technologies. Dr. Holland has published many book chapters and journal articles and has presented internationally in Paris, London,
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**Hee Jhee Jiow**, is a research scholar at the National University of Singapore investigating parental mediation of video gaming. His interests revolve around media’s impact in the domestic realm and parents’ response to media influences on their children. Recipient of the Graduates Students Teaching Award, he lectures on cybercrime, governance, advertising strategies and research methods at the university.

**Christopher S. LaRoche** works as a usability consultant at the Massachusetts Institute of Technology (MIT). He is also a Senior Lecturer at the College of Professional Studies (CPS) at Northeastern University, where he has taught for a dozen years. He teaches graduate courses in usability/UX and information architecture, and undergraduate courses in modern Irish and British history. Chris is active in the usability community and regularly presents at professional conferences. Chris is on the Board of Directors at the Boston chapter of the Usability Professionals’ Association (UXPA).

**Xigen Li**, PhD, is an Associate Professor of Department of Media and Communication, City University of Hong Kong. Dr Li’s research focuses on impact of communication technology on mass communication, media use and communication behaviors on the Internet, and social influence on media content. His publications have appeared in *Journal of Communication, Journal of Broadcasting and Electronic Media, Journal of Computer-Mediated Communication, New Media and Society*, and *Journalism and Mass Communication Quarterly*.

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**Paul Martin**, PhD, is an Assistant Professor in Digital Media and Communications at University of Nottingham Ningbo China. His background is in English literature, but he has since migrated to game studies via an interest in hypertext novels, reader response, and theories of performance. He has degrees in Psychology and English Literature, and his PhD was on space and place as means of expression in digital games. His work in the area of game studies focuses on textual analysis, expression in games, and the phenomenology of digital game play. He is currently expanding his doctorate work to examine the relationship between space, time, and movement in games.
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Cheong Kah Shin is a journalist at The Straits Times, an English-language newspaper in Singapore. She was a Research Assistant at the Arts, Culture, and Media cluster at the Institute of Policy Studies. She graduated with a Bachelor of Communication Studies and her research interests include online corrosive speech, media literacy, e-governance, and how the Internet has disrupted businesses.

Carol Soon, PhD, is a Research Fellow at the Institute of Policy Studies, National University of Singapore. Her research interests include digital engagement, how individuals and organizations leverage new media to engender political and social change and online communities. Her work has been published in peer-reviewed journals, including the Journal of Computer-Mediated Communication, Asian Journal of Communication, Journal of Information Technology and Politics, Social Science and Computer Review, and Telematics and Informatics, and two book projects. Prior to joining academia, she was in the corporate sector where she developed communication campaigns for profit and non-profit organizations. From August to December 2012, Dr. Soon was Visiting Research Fellow at the Asia Research Centre, Murdoch University, with support from the Australian Endeavour Award.

Cheryll Ruth Soriano, PhD, is an Associate Professor and coordinator of the Graduate Studies Program in Communication at the De La Salle University in the Philippines. She is interested in the social and political implications of new media, and she has published papers exploring the multiple intersections of cultural politics and activism, citizenship, multiculturalism, ritual, gender, and new media engagement. Her works are published in Media, Culture & Society, Telematics & Informatics, Journal of Creative Communications, Mobile Media & Communications, and Journal of Communication Management, among others. She received her PhD in Communications and New Media from the National University of Singapore.
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