About the Contributors

**Neeta Baporikar** is a Professor in the area of Strategic Management and Entrepreneurship. She holds a PhD in Management, an MBA (Distinction), and a Law (Hons.) degree. With more than two and a half decades of industry, consultancy, training, research, and academic experience, she is an Accredited Management Teacher, Qualified Trainer, Doctoral Guide, External Reviewer, Oman Academic Accreditation Authority, and Board Member of Academics and Selection Committee in accredited B-Schools. At the University of Pune, she supervises doctoral research students and collaborates on multidisciplinary research projects with academic/industry associates. Dr. Baporikar has traveled widely across India and abroad for professional and academic assignments. Prior to this, she was Head of Scientific Research at CAS- Salalah, Ministry of Higher Education, Sultanate of Oman. A reviewer for many international journals, she has to her credit several referred publications. An established author in the area of Entrepreneurship, Strategy, Management, and Higher Education, her books are widely read and recommended by leading universities/institutes in India and abroad. Dr. Baporikar has been honored with a DSc in Management Studies by the International University of Contemporary Studies, USA in 2009 and was listed in Marquis *Who’s Who in the World 2010* and onwards.

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**Hayat Al-Khatib** graduated from the University of London in 2003. She is currently Head of the English Department at the Arab Open University - Lebanon. Al-Khatib is active in research and conferencing at regional and international levels. She participated as a speaker in a number of conferences in Britain, Australia, South Africa, Belgium, Switzerland, Greece and Spain and has several articles in journals published by multilingual matters, commonwealth of learning and Eden and indexed by EBSCO, ERIC and DOAJ. Al-Khatib was shortlisted for best paper award at the Cambridge University International Conference in 2011. Her research interests span fields of pedagogy, applied linguistics, open learning, and pragmatics.

**Deboshree Banerji** joined the Research division of CUTS International, Jaipur, India on completion of Masters in Corporate Law at National Law University, Jodhpur, India. She completed her bachelors in Law from ILS Law College, Pune one of the most esteemed and old law colleges in the country. During her period of undergraduate study, she won the First Prize in inter-collegiate Debate Competition organized by the Environment and Forest Ministry of Government of India and Environment Planning and Conservation Organization Bhopal and the Second Prize in an essay writing competition organized by South Asian Association of Economic Geologists and the Geology Department of the Government Autonomous Science College, Jabalpur. She worked extensively in the field of corporate law, finance and investment law, and contract law. She wrote several articles in legalserviceindia.com Her full profile can be viewed at http://www.linkedin.com/pub/deboshree-banerji/62/540/4bb.
Emmanuelle Bernardin holds a PhD in Management Science. He is an Associate Professor at the Audencia-School of Management and Head of the Teaching Innovation Unit. She studies and implements various technologies in learning programs. As an Adjunct Associate Professor at Boston University, she also teaches online courses in Project Management. Dr. Bernardin research interests focus on e-learning effectiveness, technology usage in learning, and online program development. She participates actively in online courses and MOOC development. Her current interest in research and development is on social learning and peer reviews systems, as well as MOOC business model.

Mononita Kundu Das is Associate Professor in Law at the National Law University Jodhpur. Her current areas of specialization are Jurisprudence, Intellectual Property Rights, and Environmental Law and Policy. She holds dual undergraduate degrees in Law and Biological Sciences. Her Masters in Environmental Law is followed by a PhD in Environmental Law. She was the second topper in her Masters from North Bengal University and the first in her PhD in Law from National Law University Jodhpur. Being an author and educator in Law, she received the Honour of being Marquis Who’s Who biographee in 2012 because of her works on Tribal Rights, Jurisprudence, etc.

Rituparna Das is Associate Professor in Policy Science and Executive Director of the Centre of Risk Management and Derivatives at National Law University Jodhpur, India. His PhD in Econometrics is preceded by dual Masters in Economics and Management. His prior academic associations include Centre for Studies in Banking and Finance (established by the Reserve Bank of India) at National Law University Jodhpur, National Institute of Bank Management (established by the Reserve Bank of India) in Pune, National University of Juridical Sciences in Kolkata and Indian Institute of Social Welfare and Business Management in Kolkata. His areas of preference and international publications include Strategies, Bank Risk Management, Financial Economics and Policy Research. He is Life Member of Indian Statistical Institute, the Indian Econometric Society and Indian Economic Association. He received the Honour of being ‘One of the IBC’s Leading Educators of the World’ from the International Biographical Centre in 2013.

Mukund V Deshpande is currently a professor in an accredited management institute and an advisor to SMEs in Pune (India). He graduated in engineering from L.I.T. the premier institute from Nagpur in 1972 and joined the corporate sector to gain business, operational, and research experience and worked there for more than two decades. Based on the products researched, he developed projects for them commercially and executed consultancy assignments. His first time articles on CPM and PERT techniques useful in managing maintenance of continuous process plants, published in international journals gained appreciation from many parts of world. Later, he switched over to the management field owing to its significant requirement in projects and completed post graduate programs in operations management and later attained a PhD in Management from the University of Pune. He has written articles in technology and management, published refereed research papers and articles in prestigious publications, and also presented papers in national and international conferences.

Jan Fermelis is a Senior Lecturer within the Faculty of Business and Law at Deakin University in Australia, where she has taught Business Communication, Academic Communication, Management and Human Resource Management for seventeen years. During that time, she received numerous faculty and
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Shadi Hijazi is an academic and consultant in business administration with multinational experience. He is a consultant and a senior analyst in QSIU, the Intelligence Unit in Quacquarelli Symonds, the leading global provider of specialist higher education and careers information and solutions. His work is focused on management, research, and marketing strategies in higher education institutions. He has been delivering analysis pieces and managing and delivering consulting engagements in universities around the world. He holds a PhD in Business Administration from Kobe University in Japan. His study there addressed the interaction between business performance and knowledge management tools. He investigated the quality of information systems from the point of view of the sales department, and his PhD dissertation focused on the training methods used by Japanese companies to creating a “Knowledgeable Sales Force”.

Sheikh Md. Monzurul Huq graduated in Geography and Geographical Information Systems (GIS) from University of Windsor, Ontario, Canada and University of Durham, England respectively. His areas of research interest include medical geography, tourism, health and education services, GIS, and Remote Sensing (RS) applications. Professor Huq was the Dean of the Faculty of Social Sciences of Jahangirnagar University, Bangladesh. He is currently the Dean of the Faculty of Law of the same university. He has published more than 40 papers in various national and international journals and edited books. He participated and presented papers in more than 50 national and international seminars and conferences. He is a Life Member of Bangladesh National Geographical Association (BNGA), Bangladesh Geographical Society (BGS), Indian Association of Social Science and Health (IASSH) and Member of Research Advisory Council (RAC), and Guru Arjan Dev Institute of Development Studies, India.

Sheikh Mohammed Rafiul Huque obtained a PhD in Business Administration and MBA in Accounting and Management System from Yokohama National University, Japan, with a specialization in strategic management accounting and supply chain management. Currently, he is an Associate Professor of the Institute of Business Administration (IBA), at Jahangirnagar University, Bangladesh. He was as an Assistant Professor of the School of Accountancy of the University Utara Malaysia. His fields of research interest include strategic cost management, supply chain management, waste management, renewable energy, etc. He was involved in quite a few international projects funded by international agencies and universities namely, Toyota Foundation, Ministry of Education of Malaysia, Yokohama
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**Jashim Khan** holds a doctorate degree in business-marketing from AUT University. His current research interest is experimental consumer behaviour in new digital environment with particular interest in how mobile payment influences consumption and informs marketing education. Dr. Khan’s area of research interest is in the use of contactless smart cards, mobile Internet, location based advertising, and social media that are transcending payment landscape and redefining how we shop for goods and services. *His work appears in Journal of Business Research, Journal of Economic Psychology, Journal of Business and Economics, and International Business and Economic Review.*

**Hillol Nag** advised leading universities in areas such as Strategic Planning, Research Strategy, Internationalisation, Faculty and Student Recruitment, and Branding and Employers Relations. He has over 8 years of experience in advising global organisations on Performance/Process Improvement, Customer Centricity and Strategy. He is also a green belt Six-Sigma, and a qualified Project Manager. He has delivered transformation programs to a broad range of clientele, providing a range of proposed benefits. Hillol did his MBA in the UK at Cranfield School of Management and focussed on Strategy, Marketing, and Operational Transformation during the course. He was the elected student body representative for the cohort. He also has an undergraduate degree in engineering from India. Hillol has lived and worked in 3 continents and visited over 15 countries.

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Marina Pogrebnaya has been working in the private sector in the health and other service areas since completing her Honours in Management and Human Resources. It was her passion and interest in the communication’s area along with management interests that motivated her to pursue Honours in the wellbeing area.

José Manuel Saiz-Alvarez holds a PhD in Economics and Business Administration from Autonomous University of Madrid, Spain, and a PhD in Sociology from Pontifical University of Salamanca, Spain. He has also studied at the Royal Complutense College at Harvard, University of South Florida, USA, University Lumière-Lyon II, France, and Tallinn University, Estonia. He is an Academic Director for Business Administration Doctoral Studies, Nebrija University, Spain and a Visiting Professor at TEC de Monterrey, Mexico, and the Catholic University of Santiago de Guayaquil, Ecuador. He is President of FIEC Institute, a member of the Latin-American Net of Family Business, and co-founder of the International Center of Research on Solidarity Economy based at the Metropolitan University of
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**Ben Sowter** is from Nottingham, England. After moving around a lot, he returned to the University of Nottingham where he undertook a BSc in Computer Science. Upon graduation, Ben spent two years working for the UK national office of international student charity, AIESEC, for which he was ultimately elected National President. Ben leads the QS Intelligence Unit who is fully responsible for the operational management of all major QS research projects including the QS Top MBA Applicant and Recruiter Research, the QS World University Rankings® and the QS Asian University Rankings. Ben has travelled to over 40 countries and spoken on his research in over 20. He has personally visited over 35 of the world’s top 100 universities amongst countless others and is also a regular speaker on the conference circuit.

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