About the Contributors

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Gayle Allard has been a professor of Managerial Economics for IE Business School since 2001. She is a native of California, although she has lived and worked in Europe for 25 years. She studied at the University of California (PhD in Economics) and Johns Hopkins University (Master in International Affairs), and her research has centered on labor markets, in particular the position of youth and immigrants in European labor markets and how labor-market rigidities affect unemployment. More recently, she has moved into studying development issues. She appears regularly in leading international media as a commentator on today’s key economic problems. Gayle is currently teaching a course on Coursera called Understanding Economic Policymaking to about 30,000 students, and is the author of an interactive game on economic policymaking (EconPolicy101) and an e-textbook on the same topic published at www.itsmorethanatextbook.com.
Eugene Allevato, MBA, MPhil, MSc, joined Woodbury as an adjunct faculty member in 2001. He teaches Business Statistics, Advanced Statistics, Research Methods, Physical Science, and College Algebra. In 2006, he was awarded professor of the year. Eugene Allevato has implemented civic engagement projects in all his courses with significant success. Students’ gains have excelled expectations and some students projects have been accepted in conferences such as ECOWave 2008, NCER (National Conference Ecosystems Restoration-2009), and SENCER (Science Education and New Civic Engagement and Responsibilities 2013). Eugene has developed and designed new SENCER courses such as Water Issues in Los Angeles, Spirituality and Quality Management in the Workplace, Environmental Issues: Science and Spirituality, and Eco-Ethics. In addition, Eugene has introduced inter-classroom collaboration across two different courses and community services engagement based on group projects involving students’ majors. His experience in industry includes working in basic research and as manufacturing engineer. He has published more than 15 scientific publications. He worked at Rockwell and Boeing before coming to Woodbury University. He received his MPhil from the University of Wales in Electrical Engineering, MSc in Material Science from the Military Engineering Institute, and MBA from Woodbury University.

Maria Altamira completed a Master in Marketing Management at ESIC Business and Marketing School (Spain). She also holds a Master in Management Skills and a First Degree in Business Administration from Deusto University (Spain). She completed professional training programmes in Consultancy at Accenture headquarters in Chicago (USA), in Doing Business in China at Nanjing University (China), and in Marketing in China at Shanghai International Studies University (China). Ms. Altamira started her professional career at Accenture in 2007, where she was a Strategic Consultant specialized in Customer Relationship Management and Strategic Marketing in the high technology industry. During her years in the company, she worked in consulting projects for Telefonica and led initiatives for the Strategic Marketing and Customer Relations divisions. In 2011, she started to be professionally involved in business and projects in China. She is currently doing her PhD at the University of Warwick (United Kingdom) on the internationalisation of Chinese firms, and she is Research Fellow at ESIC Business and Marketing School’s China Centre (Spain). Ms. Altamira is an experienced pianist and is fluent in Spanish (native), English, and French.

Deboshree Banerji is a member of the research team of CUTS-International, where she joined after completion of LLM (Corporate Law) programme at National Law University, Jodhpur, India. She completed her bachelor in Law from ILS Law College Pune, the top-rated government-aided law college in India. During her period of undergraduate study, she won the First Prize in inter-collegiate debate competition organized by Environment and Forest Ministry of Government of India and Environment Planning and Conservation Organization Bhopal and the second prize in essay writing competition organized by South Asian Association of Economic Geologists and the Geology Department of the Government Autonomous Science College, Jabalpur. While pursuing her Masters at Jodhpur, she is also pursuing Masters in Business Laws from National Law School Bangalore. She worked extensively in the field of corporate laws, finance and investment laws, and contract laws. “Financial Sector Legislative Reforms Commission” was selected for the fiscal year 2013-14 and published by National Stock Exchange of India.

Muslum Basilgan completed his PhD in Economics from Uludağ University with the thesis titled, “Economic Psychology: Theory and an Application on Decision Making Profile of Exporter Entrepreneurs.” After completing his Doctorate degree, Dr. Basilgan continued his studies with a post-doctorate
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**Harish C. Chandan** is Professor of Business at Argosy University, Atlanta. He was interim chair of the business program in 2011. He received President’s award for excellence in teaching in 2007, 2008, and 2009. His teaching philosophy is grounded in the learner needs and lifelong learning. His research interests include research methods, leadership, marketing, and organizational behavior. He has published 20 peer-reviewed articles in business journals and 5 chapters in business reference books. Dr. Chandan has presented conference papers at Academy of Management, International Academy of Business and Management, Southeast Association of Information Systems, and Academy of International Business. Prior to joining Argosy, Dr. Chandan managed optical fiber and cable product qualification laboratories for Lucent Technologies, Bell Laboratories. During his career with Lucent, he had 40 technical publications, a chapter in a book, and 5 patents.

**Dorota Czyżyk** is a third year PhD student at the Department of Research on the European Union at the University of Wrocław, Poland. Her doctoral dissertation focuses on the influence of the interest groups on the governance of the state in Latin America. Her scientific development includes a postgraduate studies at the Center for Latin American Studies (CESLA) in Warsaw, Poland (2012-2013), a personalized consulting project on the competitiveness of the health system in Mexico (2011), participation in various conferences on Latin America, both in Poland as abroad (2009-2014), and a scholarship at the University of Salamanca, Spain (2008-2009). Her research interests include political and economic structures of the countries of Latin America and the development of democracies in that region.

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Management, Financial Economics, and Policy Research. He is Life Member of the Indian Statistical Institute, the Indian Econometric Society and Indian Economic Association. He received the Honour of being “One of the IBC’s Leading Educators of the World” from International Biographical Centre in 2013 and Financial Risk and Economics Educator and Author of Marqui’s Who’s Who in 2012. He was awarded three projects on Indian Financial Markets by National stock Exchange of India.

Anabella Davila (PhD, The Pennsylvania State University) is a tenured professor of Organization Theory and Human Resources Management, and formerly, she was the Research and PhD Program Director at EGADE Business School, Tecnologico de Monterrey. She has co-edited several books on Latin American culture and human resources management. Additionally, she has coauthored several chapter contributions and journal refereed articles. Besides culture and human resources management in Latin American organizations, her research interest includes human development and sustainability. Her work examines the social logic that governs Latin American business organizations. Dr. Davila has consulting experience in the private and public sector in the areas of organizational structure, culture, performance evaluation, and staffing. She is an active member of the Academy of Management and a member of the National Researchers System in Mexico (Tier II).

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Gaston Fornes holds a joint Senior Lecturer position between the Centre for East Asian Studies, University of Bristol (UK), and ESIC Business and Marketing School (Spain); in the latter, he is also the China Centre Director and Director of the International MBA and Master in Marketing programmes. He completed his Post-Doctoral Studies at IE Business School (Spain) after receiving a PhD in Management from the University of Bath (UK). He also holds a MBA degree from Universidad Adolfo Ibáñez (Chile) with a period of studies at University of Southern California (USA), and a First Degree in Business from Universidad Nacional de Cuyo (Argentina). Dr. Fornes started his professional career at the Citibank in 1993 and then funded what became a mid-sized company with operations in Chile and Argentina. Since 2005, he has combined academic and executive responsibilities. Also in 2005, he started to be professionally involved with China, where in 2010, for his work with SMEs, he received the Liupan Mountain Friendship Award from the Ningxia Government for his “contribution to Ningxia’s economy and society.” Dr. Fornes has published widely on management in emerging countries, including one of the first books on foreign exchange exposure in these markets and one on the economic relations between China and Latin America. His research has been featured in mass media like El Pais or Cinco
Dias, and in reputable academic journals like *Asia Pacific Journal of Management, Asia Pacific Business Review*, and *AIB Insights*. A full list of publications can be found here: http://research-information.bris.ac.uk/explore/en/persons/gaston-e-fornes(dc3d5437-a8e7-42fd-80aa-3a8dfd81b4f2)/publications.html. Dr. Fornes is a recognised expert on emerging markets, a topic in which he is periodically consulted by the mass and specialised media. A Google.com search under his name shows more than ten pages on his professional and academic activities in China and other emerging economies (especially Latin America). Dr. Fornes is visiting professor at Nanjing University (China), Shanghai International Studies University (China), Shanghai University (China), Southwestern University of Finance and Economics (China), and IE Business School (Spain), and has held a visiting professorship at the University of Bath (UK), Universidad San Andres (Argentina), and Universidad del Desarrollo (Chile); he has also taught at the Party School of the Communist Party of China. He is Senior Fellow of the UK Higher Education Academy and Member of the UK’s ESRC Peer Review College. Dr. Fornes has reached summit in the Andes and runs marathons.

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**Robert W. McGee** is a CPA, attorney, and novelist. He has lectured or worked in more than 30 countries and has published 58 books and more than 600 articles in a half-dozen disciplines. He has earned 13 doctorates from universities in the United States and 4 European countries. He is currently a professor at Fayetteville State University in the United States.
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