About the Contributors

Patricia Ordóñez de Pablos is a Professor in the Department of Business Administration in the Faculty of Economics and Business of the University of Oviedo, Spain. Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital, organizational learning, human resources management, information technologies, and Semantic Web. She serves as Associate Editor of Computers in Human Behaviour. She is Editor-in-Chief of International Journal of Asian Business and Information Management. She is author of numerous papers published in leading academic journals such as Computers in Human Behavior, Journal of Knowledge Management, Information Management Systems, International Journal of Technology Management, Journal of Universal Computer Science, Journal of Intellectual Capital, etc. She has edited several books published by IGI Global and Springer.

Luis Jovell Turró holds a PhD in Business Management from Universitat Ramón Llull (URL) and a Masters Degree in Applied Economics (Regional and Urban) from Universitat Autònoma de Barcelona (UAB). He received a Bachelor of Economic Science and Commerce from UAB, and a Bachelor in Law from Universitat de Barcelona (UB). Jovell is a tenured professor of UAB, where he has been working since January 1992; before this, he held directive positions at various companies. At UAB, he has been the sub-director at the University School for Business studies of UAB for over five years, and the founder and director of Masters Marketing, Commerce, and Distribution since 1999. Previously Jovell was the Director of Citius program managed by UAB and Universidad Autónoma de Madrid, and a member of its Academic Commission from 2003 until 2010. He was also a member of the Academic Commission of Instituto Universitario de Postgrado de Madrid from 2005 to 2012, Member of Editorial Review Board of International Journal of Asian Business Information Management (IJABIM), and the Scientific Committee of the International Congress of Applied Economics. He has been also a member of the Scientific Committee at the International Congress of Applied Economics. He has led several research and consulting projects for the City Council of Sabadell and Barbera del Valles, the Barcelona Provincial Council and the Chamber of Commerce and Industry of Terrassa, among others projects. He is also the author of several informative work. His last two informative projects are: The Internal Key Factor in the Export Performance of Spanish SMEs, in Social Development and High Technologie Industries (2012) and Education and IT Higher in Strategic Role of Tertiary Education and Technologies for Sustainable Competitive Advantage (2013). He wrote the forewords for Strategic Approaches for Human Capital Management and Development in a Turbulent Economy (2013) and International Business Strategy and Entrepreneurship: An Information Technology Perspective (2013).
Robert D. Tennyson is Professor of Educational Psychology at the University of Minnesota. He is editor of a professional journal *Computers in Human Behavior*. He also serves on editorial boards for seven other peer-reviewed journals. His research and publications include topics on problem solving, concept learning, intelligent systems, testing and measurement, instructional design, and advanced learning technologies. He has directed sponsored workshops and advanced study institutes in Germany, Greece, Norway, Spain, and Taiwan. He has authored over 300 journal articles, books, and book chapters.

Jingyuan Zhao is a Research Fellow at the Department of Political Science, University of Toronto. She was a professor at School of Management, Beijing Union University, China. Her PhD is in Management Science and Engineering from the Chinese Academy of Sciences and University of Science and Technology of China. She completed two Postdoctoral Programs in Technology Economy and Management from Harbin Institute of Technology, China, and Management of Technology from University of Quebec at Montreal, Canada. Dr. Zhao’s expertise is on regional innovation management, high-tech industry cluster, knowledge management, technology diffusion, organizational learning.

Irina Atkova is Doctoral Candidate at the University of Oulu, Oulu Business School, Finland, where she also received her M.Sc. in Economics and Business Administration in 2013. Her main research interests include business models and business networks dynamics in different contexts. Her dissertation focuses on the business models genesis process. She has published peer-reviewed conference papers and is currently working on an article for the peer-reviewed *Journal of Barents Studies*.

Neeta Baporikar, Professor (Strategic Management and Entrepreneurship), is currently on sabbatical. Prior to this, she was on an academic assignment as Head Scientific Research Department with Sultanate of Oman Ministry of Higher Education (MOHE), Salalah. With more than a decade of experience in industry, consultancy and training, she made a lateral switch to research and academics in 1995. Dr. Baporikar holds DSc (Management Studies) USA, PhD in Management, University of Pune, India with MBA (Distinction) and Law (Hons.) degrees. Apart from this, she is also an Accredited Management Teacher, Qualified Trainer, Doctoral Guide - University of Pune, and Board Member of Academics and Advisory Committee in accredited B-Schools. Reviewer for international journals, she has to her credit several refereed research papers and authored books in the area of Entrepreneurship, Strategy, and Management Education.

Andrea Bencsik CSc is a professor of economic and management science at Széchenyi István University of Győr in Hungary and in Univerzita J. Selyeho in Komarno in Slovakia. She is doing research in the fields of knowledge- change- human- and project management and teaching these disciplines at the same time. She is the author of a number of scientific publications as well as a member of some international scientific committees.

Lamia Berkani is a Lecturer at the Department of Computer Science, Faculty of Computer and Electrical Engineering, USTHB University, Algeria. She is a researcher at the Artificial Intelligence Laboratory (LRIA), Department of Computer Science, USTHB. She holds her PhD degree in Computer
About the Contributors

Science from the School of Computer Science (ESI), Algeria, in 2014. Her research interests include social and semantic web technologies, knowledge management, information filtering, Information retrieval and Technology Enhanced Learning.

Robert J. Blomme is a Full Professor of Organization Behaviour and Director of the Nyenrode Centre for Leadership and Management Development at Nyenrode Business Universiteit, Breukelen, The Netherlands. His teaching and research cover a wide range of topics in organizational behavior, organizational sociology, and organizational theory. He is also visiting Professor in Human Resource Management (HRM) at International University for Hospitality, Hotelschool Den Haag, where his main area of research is the labor market and HRM-related issues in the hospitality industry.

Chiara Buzzigoli graduated in “Design of Tourism Systems” at the Faculty of Economics (University of Florence), and she is working now as a collaborator under contract at the Department of Economics and Management of the University of Florence. Since 2010, she has been working on tourism projects concerning the creation of Tourism Destination Observatories in some Tuscan municipalities. She had experience as teacher in training schools.

Lucia Buzzigoli is a Full Professor in Economic Statistics at the University of Florence from 2007 and at present she is the Head of the Department of Statistics, Computer Science, Applications “Giuseppe Parenti.” After graduating at the University of Florence in 1987 with a degree in Economics, she received her PhD in Statistics from the University of Padua in 1992. Her research interests are statistical information systems, price index numbers, use of administrative data for statistical purposes, statistical disclosure control, sustainability indicators. Her teaching activity deals with “Time Series Analysis,” “Economic Statistics,” and “Spatial Statistics.”

Azeddine Chikh is an Associate Professor in the Information Systems Department at the College of Computer and Information Sciences, King Saud University, Saudi Arabia. Prior to joining KSU, he worked as Chair of the Computer Science Department at University of Tlemcen, Algeria. He holds a PhD in Information Systems from National Institute of Computer Sciences, Algeria, a Masters in e-learning from Switzerland, and a graduate certificate in systems engineering from the University of Missouri Rolla, USA. His research interests include learning design, communities of practice, document engineering, ontology, Semantic Web, and software requirements engineering.

Mladen Cudanov, PhD, works as an assistant professor at the University of Belgrade, Faculty of Organizational Sciences. He has been teaching for one semester at Jiangsu College of Information Technology and Zhuhai City Polytechnics (People’s Republic of China), in dual programme with Internationale Verwaltungs-und Wirtschafts-Akademie from Goslar, Germany, under support of iMOVE programme of German Education department. He has published more than 90 scientific articles in journals and conference proceedings, including articles on Technology Enhanced Learning in journals like Teaching in Higher Education and is (co)author of several textbooks which serve as leading literature on organization and management in the area. He has more than 120 citations in scientific publications. He has participated in more than 20 consulting and research projects. He performs tasks of editor and reviewer in several peer-reviewed journals, including some on Thomson-Reuters JCR list.
About the Contributors

Susanne Durst is a Senior Lecturer at the School of Business at University of Skövde (Sweden). Before joining academia, she worked in different positions with private enterprises of different industries. Her research interests include small business management, SME succession/transfers, knowledge management, intellectual capital (risk) management, and corporate governance. Her work has been awarded with different awards, including the Transeo Academic Award in 2012. She received a PhD from University of Paris XI (France) and holds a Master in Finance from University of Skövde.

Abu Hassan bin Md Isa is a Professor of Faculty of Economics and Business, Universiti Malaysia Sarawak. He received his PhD degree from the University of Aberdeen, Scotland UK and M.S. from Cornell University, New York, USA. He has published in a variety of academic journals. He is a leading professor in the field of accounting and business management. His research interests cover area related to intellectual capital, knowledge management, accounting, and corporate finance.

Francesca A. Jacobone is a Professor in Operations Management at University of Roma 3, Italy. Her research and teaching activities are about productive systems, energy and sustainability, technology districts, performance measurement. She holds a degree in Mathematics from the University of Milan and a Ph.D. from Oxford. She has joined different managerial positions in relevant national and international companies, such as FIAT Group, Honeywell Italy, Digital, Oracle and Altran. Nowadays she is President of the National Energy Technological District (DiTNE), in Italy.

Kijpokin Kasemsap received his BEng degree in Mechanical Engineering from King Mongkut’s University of Technology Thonburi, his MBA degree from Ramkhamhaeng University, and his DBA degree in Human Resource Management from Suan Sunandha Rajabhat University. He is a Special Lecturer at Faculty of Management Sciences, Suan Sunandha Rajabhat University based in Bangkok, Thailand. He is a Member of International Association of Engineers (IAENG), International Association of Engineers and Scientists (IAEST), International Economics Development and Research Center (IEDRC), International Association of Computer Science and Information Technology (IACSIT), International Foundation for Research and Development (IFRD), and International Innovative Scientific and Research Organization (IISRO). He also serves on the International Advisory Committee (IAC) for International Association of Academicians and Researchers (INAAR). He has numerous original research articles in top international journals, conference proceedings, and book chapters on business management, human resource management, and knowledge management published internationally.

Muhammad Khalique is a Senior Lecturer at Faculty of Economics and Business, Universiti Malaysia Sarawak. He received his PhD degree from Universiti Malaysia Sarawak, Malaysia. His PhD topic was the “Impact of Intellectual Capital on the Organizational Performance of Selected Small and Medium Enterprises in Malaysia and Pakistan.” He is the first author to champion the concept of intellectual capital to Pakistani SMEs and has put forward the concept of “integration” for all major components of intellectual capital. His research interests include intellectual capital management, knowledge management, entrepreneurship innovation, marketing, SMEs and organizational performance. He is an author of several articles and conference papers on intellectual capital and organizational performances.
Stefan Komazec, MSc, is an associate lecturer at the Faculty of Organizational Sciences, University of Belgrade, where he is currently a PhD student. His major research interests are organizational design, organizational change, business system restructuring, organizational performance and quality management. He has published more than 30 articles at scientific monographs, journals, and conferences. He is the co-author of two books. He is currently conducting workshops and other practical parts of following courses: Organizational Theory, Quality Engineering, and Quality Planning. He has been involved in several consulting projects from the field of organizational design. He is one of the founders and project leader of international student sport tournament “EuroBelgrade,” which is organized every year by the Faculty of Organizational Sciences in Belgrade.

Eric Kong is a Senior Lecturer at the School of Management and Enterprise, University of Southern Queensland, Australia. His current research interests include intellectual capital, knowledge management, and nonprofit strategic management. He has published over 60 publications, including international refereed journal articles, refereed conference papers, scholarly research book and book chapters. He was a winner of the 2011 Highly Commended Emerald Literati Award for an article he published in the Journal of Intellectual Capital. An article he published in Knowledge Management Research and Practice in 2009 has been selected as one of the top ten articles in the journal in the last decade. His co-authored article, which was published in IEEE IT Professional in 2012, was selected for the Essence of ITPro in 2012. Eric was nominated as the Chair of the Best Paper Award for Public and Nonprofit Division at the Academy of Management Conference in 2008 and 2010. He served as Guest Editor of Special Issue of Journal of Intellectual Capital on “Intellectual Capital and Nonprofit Organizations in the Knowledge Economy.”

Rongbin W. B. Lee is the Centre Director in Knowledge Management and Innovation Research Centre (KMIRC) and Chair Professor in Department of Industrial and Systems Engineering (ISE) of The Hong Kong Polytechnic University. Prof. Lee has pioneered research and practice of knowledge management in various industrial sectors in Hong Kong, which include manufacturing, trading, public utilities, and healthcare, and has conducted research projects in knowledge elicitation and mapping, unstructured information management, and organizational learning and innovation. He has assisted the Intellectual Property Department of the HKSAR Government in the launching of the Intellectual Capital Management Programme for SMEs in Hong Kong as well as the design of the Innovation Nest at the Hong Kong Science and Technology Parks. He is currently the co-chief editor of the Journal of Information and Knowledge Management Systems (Emerald) and the chief editor of the International Journal of Knowledge and Systems Science (IGI Publishing), associate editor of the International Journal of Learning and Intellectual Capital.

Antonio Lerro is a Senior Research Fellow in Management Engineering at the University of Roma 3 – Department of Engineering. He is also a Lecturer in Innovation Management at University of Basilicata, Italy. His research interests focus around innovation and technology management and policies, both at organizational and community level. He is a regular speaker at national and international conferences and authored or co-authored more than 40 publications, including books, articles, research reports, working papers.
About the Contributors

Roberta Loro is an expert in the field of Tourism Businesses Organization, Human Resources and Events Management; she has graduated in “Design of Tourism Systems” at the Faculty of Economics (University of Florence), and she collaborates under contract at the Department of Economics and Management of the University of Florence. For two years, she has been working on several projects dealing with tourism issues; at present, she is involved in a research project regarding the creation of Tourism Destination Observatories in some Tuscan municipalities.

Sergio Ricardo Mazini obtained his bachelor degree in Information Systems (FATEB, 1996), postgraduate in analysis, development, and project management systems (UNILINS, 2000), and he is master in Production Engineering (São Paulo State University – UNESP, 2011). He acts as Professor of Business Administration and Information Systems courses and coordinator of the production engineering in UniToledo. He acts, also, as a consultant and systems analyst at Orion Management Solutions. He has experience in business consulting, business management, production engineering, development of information systems, innovation management, knowledge management, and enterprise portals.

Jamal Nazari, PhD, CPA, CMA, CGA, is an assistant professor at Simon Fraser University, Canada. Jamal’s research interests include corporate social responsibility, sustainability reporting, and intellectual capital. He has presented his research at many recognized conferences. His published work appears in outlets such as Journal of Business Ethics, Journal of Intellectual Capital, and Methodological Issues in Accounting Research. He has taught various accounting courses at the undergraduate and graduate levels at several post-secondary institutions. His past industry experience includes holding the position of CFO for an investing and a trading company in the automotive industry.

Irma Rácz is a PhD student at the Doctoral School of Regional and Economic Sciences of Széchenyi István University in Hungary, in city of Győr. She is working as trainee instructor disciplines of management and human management at the Department of Marketing and Management of Széchenyi István University. Her PhD research topic is the relation between knowledge and talent management.

Giovanni Schiuma is Director of the Innovation Insights Hub at University of the Arts London. He holds his title of Professor at University of Basilicata (Italy) where he has taught “Knowledge and Innovation Management.” Giovanni has authored or co-authored more than 150 publications, including books, articles, research reports and white papers on a range of research topics particularly embracing Strategic Knowledge Asset and Intellectual Capital Management, Strategic Performance Measurement and Management, Innovation Systems, and Organisational Development. He serves as Chief-Editor of the journal Knowledge Management Research and Practice and as Co-Editor in Chief of the international journal Measuring Business Excellence.

Jamal Abdul Nassir Shaari is a Senior Lecturer and Marketing Program Coordinator at the Faculty of Economics and Business, Universiti Malaysia Sarawak. He received his PhD from Reitaku University, Japan and MBA (TQM) from Marquette, USA. He is also a professional speaker, researcher and consultant. His activities are oriented towards the field of total quality management, marketing, intellectual capital, and knowledge management. His research publications appeared in various academic journals.
Khaled Tamzini received his Master’s degree in Management Sciences and his post-graduate diploma in Human Resource Management from the High Institute of Management of Tunis (1997-1999). He received his PhD degree with honors from the Faculty of Economic Sciences and management Sciences of Tunis in 2014. He founded and directed during 5 years (2006-2011) a recruitment agency. He justifies an experience of over 10 years (since 2001) as a senior trainer for the account of several national companies in the field of Human Resources Management. Dr. Tamzini is actually an Assistant professor of Strategic Human Resource Management at the Central School of Law and Management (Tunisia) where he teaches for Master’s Students Management, the Institute of the High Commercial Studies of Sousse and at the Central School of Law and Professional Relations, Organizational and Information Systems Audit, Social Balance Sheet, Training and Human Resource Development, Human Resource management and ICT Relationship. He is a member of the Research laboratory “LARIME” and panel member of the International Association of Strategic Management (France). He is a reviewer for several international scientific meeting as the 2014 Academy of Management Meeting taking place August 1-5 in Philadelphia (Pennsylvania - USA), the Teaching and Learning Conference at the 2014 Academy of Management meeting (TLC@AOM), the 2014 Academy of International Business taking place June 23-26 at Vancouver (Canada), and the 2014 European Academy of Management Conference taking place June 4-7 at Valencia (Spain). His research interests include the Resource-Based View, Knowledge Management, Human Capital, Sustained Competitive Advantage and Strategic Human Resource Management.

Ivan Todorovic, MSc, works as an associate lecturer at the Faculty of Organizational Sciences, University of Belgrade. He is also a guest lecturer at the Faculty of Organizational Sciences, University of Maribor, in Slovenia. Currently is PhD student and his major research interests are business system consulting and restructuring, organizational design, organizational change, and organizational performance. He is (co)author of 2 books and more than 30 articles at scientific monographs, journals, and conference proceedings. He has also participated in several business consulting and research projects. He was member of the team that won HULT Global Case Challenge in London in 2012, and he also won Balkan Case Challenge in Vienna in 2010. He has been jury member at several international and local business case study competitions.

Mariza Tsakalerou holds a doctorate in Production Engineering and Management from Democritus University of Thrace, Greece. She is currently a consultant at the Ministry of Administrative Reform and E-Governance in Athens. Previously she was a researcher attached to the Knowledge Management and Innovation Research Center (KMIRC) at the Hong Kong Polytechnic University. Her research interests are in the areas of regional policy, business clusters, innovation, knowledge management and intellectual capital. She is active in relevant international fora and a contributor to the Asia-Europe Foundation’s Education Hub.

Marika Tuomela-Pyykkönen (MSc, Logistics) is a doctoral student in the Oulu Business School, Department of Marketing in Oulu, Finland. Her research interests include procurement and procurement competencies, and in her doctoral dissertation, she studies the evolving procurement and procurement competencies specifically in start-up companies operating in the mining sector. Her research on “Implementing Procurement Strategy: A Case of a Finnish Construction Company” was awarded as the Best Logistics Research in Northern Finland, 2011. She has published peer-reviewed conference papers
About the Contributors

relating to her doctoral research and accomplished a research exchange period in COSMO – Stochastic Mine Planning Laboratory at McGill University, Montréal in 2013. Her long-term research goal is to advance the strategic importance of efficient procurement operations both in academic and practice.

Elisangela Ulian obtained her bachelor degree in administration (FATEB, 2004), post graduate in manage financial, accounting and auditing (UNISALESIANO, 2006) and, she is master in Production Engineering (São Paulo State University – UNESP, 2013). She has experience in business consulting, business management, production engineering, financial, accounting and auditing.

Lucia Varra is an Assistant Professor of Organization at the Department of Economics and Management of the University of Florence. She has a PhD in Economics and Business Doctrines and Management. She carries out research activity on the following themes: decision-making processes, learning, innovation, tourism business, human resource management, knowledge management. Particular field of research is the tourism sector with main reference to models and processes of management, decision-making and governance processes, social tourism, competitiveness and sustainability of the destination, events management. She teaches Business Organization and Tourism Businesses Organization, Human Resources and Events Management at University of Florence.

Jessica Yip is Assistant Officer in the Knowledge Management and Innovation Research Centre (KMIRC) of The Hong Kong Polytechnic University. She is pursuing her PhD studies from the same institute. Jessica has been involved in various research and consultancy projects in the field of knowledge management and organizational learning. She has worked for the Mass Transit Railway Corporation Limited (MTRC), the Hong Kong China and Gas Company Limited (Towngas), the United Nations (UN) and other companies on various projects including knowledge audit, intellectual capital assessment, knowledge sharing tools training and more.

Chunfang Zhou, PhD, is Assistant Professor in Department of Learning and Philosophy, Aalborg University, Denmark. She gained her PhD in UNESCO Chair in Problem-Based Learning at Aalborg University in 2012. She gained her BSc on engineering and MSc on philosophy of Science and Technology in 2002 and 2007 in China respectively. Her research interests mainly include technology creativity and innovation, group creativity development, knowledge management, engineering education innovation, problem-based learning, intercultural learning, and knowledge dynamic.