About the Contributors

Shalin Hai-Jew is an instructional designer at Kansas State University, where she works on a range of instructional design projects for online learning. She has recently been using Network Overview, Discovery, and Exploration for Excel (NodeXL), Maltego Radium/Tungsten, and NVivo 10 for various projects and research. She has BAs in English and Psychology, and an MA in Creative Writing from the University of Washington; she has an EdD in Educational Leadership (with a focus on public administration) from Seattle University (2005), where she was a Morford Scholar. She has edited several technical books and authored a number of articles and chapters. Most recently, she presented a session at the Sloan-C/MERLOT 7th Annual International Symposium on Emerging Technologies for Online Learning. She teaches part-time through WashingtonOnline. Based on current work, she is interested in electronic social network analysis, network science, and agent-based modeling. Currently, Dr. Hai-Jew is editing texts on digital presentations. She was born in Huntsville, Alabama.

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Kakali Bhattacharya is an Associate Professor at Kansas State University. She holds a PhD from University of Georgia in Educational Psychology. Specifically, her program of study was in Research, Evaluation, Measurement, and Statistics with a specialization in Qualitative Inquiry. Her scholarly interests include, but are not limited to, race, class, gender issues in higher education, technology-integrated learning and social spaces, de/colonizing epistemologies and methodologies, transnationalism, and qualitatively driven mixed methods approaches. She is a widely published author with her articles and book chapters appearing in venues with national and international visibility. She has published in journals such as Qualitative Inquiry, International Review of Qualitative Research, Technology, Humanities, Education, and Narrative, Cultural Studies <-> Critical Methodologies, The Qualitative Report, and Electronic Journal of Science Education, to name a few. Her refereed book chapters have appeared in publications such as Higher Education: Handbook of Theory and Research, Academic Knowledge Construction and Multimodal Curriculum Development, Qualitative Inquiry as Global Endeavor, and Arts-Based Research in Education: Foundations for Practice. Additionally, Kakali Bhattacharya is a certified trainer of NVivo, has extensive program evaluation experience, and is a trained instructional designer from Southern Illinois University at Carbondale, Illinois. She has been the recipient of numerous awards and honors, including being an invited keynote speaker for Southern Connecticut State University, an Outstanding Islander award and an ELITE’s Outstanding Faculty Award, from Texas A&M University, Corpus Christi, and the Dean’s Award for Outstanding Research and Scholarship, from the College of Education at University of Memphis. She is quite active and visible in various national and international organizations, such as
American Educational Research Association and International Congress of Qualitative Inquiry. Recently, Kakali Bhattacharya has developed an interest in contemplative pedagogy and practices and how such approaches inform inspired teaching, learning, research, and leadership. This interest of hers intersects with several arts-based approaches she has taken to inform her research methodology, data analysis, and data representation. She has been invited by the American Educational Research Association to lead a mini course with her colleague Patricia Leavy on “Arts-Based Research: Pedagogy and Practices” for their annual meeting in 2014.

Eamonn Caffrey holds a BSc and MA in Business and Information Technology (IT). He was awarded a PhD by the University of Dublin. His doctoral thesis focused on roles of middle managers in aligning business and IT strategies in public organizations. He has extensive experience working with multinational corporations and small-medium enterprises, both in Ireland and internationally. Current interests include research, teaching, consulting, writing and publishing. Research foci are concerned with strategic IT alignment and business performance; corporate-level issues in relation to strategy and technology; and facilitating management teams to develop and execute IT strategy. This includes maximizing business value from IT investment, building an IT resource capability, and strengthening managerial strategic capability. Teaching interests can include strategy and technology; strategic management; digital business strategy; and organization and management. In terms of scientific conduct, process research is central to his work.

Tianxing Cai is a researcher in the Dan. F Smith Department of Chemical Engineering, Lamar University. Dr. Cai specializes in the research fields of modeling, simulation and optimization for industrial operation, process safety and environment protection. His major research is the development of optimization models (Linear Programming, Quadratic Constraint Programming, Nonlinear Programming, Mixed Integer Programming, Relaxed Mixed Integer Programming, Mixed Integer Quadratic Constraint Programming, Mixed Integer Nonlinear Programming, Relaxed Mixed Integer Quadratic Constraint Programming) to realize the synthesis of energy and water systems, manufacturing planning and scheduling and plant wide optimization. Besides that, he also involves the software application of Aspen, HYSYS, ProII, MATLAB, and gPROMS to conduct simulation and optimization for the process design, environment impact reduction, and safety assessment.

Brian Davis is Adjunct Professor of Information Systems at Trinity College Dublin, Ireland, where he lectures on both the Full-time and Part-time MBA courses. Previously, he has taught at other colleges in Ireland, including the Dublin Business School and the Irish Management Institute. He holds the Professional Exams of the British Computer Society, an MBA from Dublin City University and a PhD in Management Information Systems from Trinity College, Dublin. In addition, he operates as a management consultant specialising in the Utility and Financial Services sectors. His research, teaching and consulting focus on the management of large-scale change programs operating across complex
systems of organisations, involving change enabled by modern technological systems. Prior to working with Trinity College, he spent almost two decades in industry, operating in a number of senior IT related management roles, including acting as Group CIO for ESB, Ireland’s national electricity utility. In between researching, teaching, and consulting he devotes himself to his family and sporting interests including soccer and athletics. His professional Web page is available at http://www.tcd.ie/business/mba/structure/part-time/faculty/.

**Brian Dempsey** has over 30 years of experience in the Information and Communications Technology (ICT) sector in the areas of engineering, IT strategy, IT systems design and development, programme management, product design and development, enterprise sales management and business development, business transformation and change management, and related ICT consultancy services. He has been involved in the development of IT strategy for a large telecommunications organisation in Ireland and has provided consultancy services in the area of e-government in Africa. He has been involved in the design and development of a number of enterprise systems, including customised billing systems, enterprise IT architectures, network management systems, and intelligent network platforms, including state of the art IP infrastructure with value added services. He has been responsible for programme managing the rollout of a large number of integrated enterprise networks for a range of clients. He has also been involved in business development and sales management in the ICT industry for a number of years, and has led a number of business development and enterprise sales initiatives in highly competitive markets. During this time, he has also provided consultancy services in the areas of organisation transformation, new product development, business development strategy, and professional sales development. He currently specialises in the areas of business and technical strategy, systems integration planning and management, procurement and vendor management, project and programme management, business development and sales strategy, and related transformation programmes. He holds a BSc (Computer Science) and MA from Trinity College Dublin, and an MBA from the Open University. He is currently studying for a PhD at Trinity College Dublin, specialising in the role of senior management in large scale IT initiatives. His thesis is due for submission in September 2014.

**Gulsun Eby** is a professor in Distance Education at the College of Open Education of Anadolu University. Dr. Eby undertook graduate studies at Anadolu University, Turkey (MA Educational Technology) and the University of Cincinnati, USA (EdD Curriculum & Instruction), and also has worked a post-doctoral fellow at the College of Education at New Mexico State University, USA (2001-2002). Dr. Eby earned her BS degree in Computer Engineering from the College of Informatics Technologies and Engineering of Hoca Ahmet Yesevi International Turk-Kazakhstani University in the year 2012-2013. In addition, she is currently a graduate student in the Department of Computer and Instructional Technologies. Dr. Eby has over 27 years of experience in focusing on the egalitarian and ecological aspects of distance education; finding new answers, viewpoints, and explanations to online communication problems through critical pedagogy; and improving learner critical thinking skills through project-based online learning. She continues to manage and provide pedagogical support for distance learning programs.
**About the Contributors**

**M. Banu Gundogan** is an instructor in Computer Education and Instructional Technology Department of Middle East Technical University. As an Industrial Design graduate, she started her career working on hands on science exhibits and managed Turkey’s first science centre, Feza Gürsey Science Centre project in Ankara. Working on the development, implementation and management of instructional design projects regarding interactive science education, she has developed “bilimce” (science language) project and managed science school-science camp projects. While transferring “bilimce” activities to the Web, she started studying distance education and is continuing her studies focusing on the ecology and sustainability issues regarding open and distance learning.

**Mohanad Halaweh** is an Assistant Professor in the College of Information Technology (CIT) at the University of Dubai (UD). Before joining UD in 2009, he taught in De Montfort University, UK. Dr. Halaweh is very active in research. He has published more than 20 articles at international journals and conferences such as the *Journal of Information Technology Theory and Application* (ranked A in the ABDC rating list), *Journal of Information Technology Management*, *Journal of Information Systems and Technology Management*, *Electronic Journal of Information Systems in Developing Countries*, and many others. He has also published and participated in many international conferences in Information Systems (IS) field such as ICIS, AMCIS, and ACIS; a top-tier conferences in IS research (ranked A according to the ERA rating). He received a Best Paper Award presented at 8th International Multidisciplinary Conference on e-Commerce and e-Government, October 2008, Poland. He also received the Excellence Research Award for the college of IT for 2011/2012 academic year. He is the founding Editor-in-Chief for the *International Journal of Qualitative Information Systems Research*. He also served as a program committee member and reviewer for several international journals and conferences, and acted as external examiner for PhD thesis. He also supervised MS theses. Dr Halaweh taught several courses in college of IT such as management information systems, programming, Web design, human computer interface, and systems analysis and design. His research focus is on e-commerce, security and privacy issues in e-commerce, IT acceptance and adoption, business value of IT, IT/IS Impact, and IS research methods.

**Sara Steffes Hansen,** PhD (University of Wisconsin), MBA (University of Colorado – Denver), is an assistant professor of strategic communication in the Department of Journalism at the University of Wisconsin Oshkosh. She teaches advertising, public relations, and new media courses for the Department of Journalism and the College of Business’ Interactive Web Management degree. Her research focuses on strategic communication in interactive media, with emphasis on consumer engagement with marketing campaigns via social media. Her research has appeared in several journals and books, including *Journal of Marketing Communications*, *Journal of Interactive Advertising*, and *Journal of Marketing Management*. She previously worked as a manager, director, and consultant in public relations and marketing for Fortune 500 and high-tech companies, including Kinder Morgan, Inc., CIBER, Inc., and J.D. Edwards (now part of Oracle Corp.).
Tabitha Hart is an Assistant Professor in the Department of Communication Studies at San Jose State University. She has a PhD in Communication from the University of Washington, an MA in Communication Studies from California State University Sacramento, and a BA in Communication from the University of California San Diego. Her research foci are applied strategic communication in online and offline organizational environments, cultural communication, and customer service communication. Her most recent research deals with intercultural (United States-China) service communication in a virtual language-learning community. One of her favorite past projects was analyzing baristas’ perceptions of the appropriateness and effectiveness of the customer service protocols used at Starbucks cafes in Berlin, Germany. She currently directs her department’s internship program and is developing a study abroad opportunity to take American college students to Berlin. You can learn more about her work by visiting http://tabithahart.net/.

Theodora Issa is an award winning Senior Lecturer at the Curtin Business School, Curtin University, Australia. Her research interests include teaching and learning, ethical mindsets, spirituality, aesthetic judgment, ethical-global mindsets, cloud computing, sustainable development, business strategy, social media and Church history and Syriac Genocide. Theodora is a member of the Central Committee of the World Council of Churches (WCC), and in July 2014 has been appointed a member of the Education and Ecumenical Formation (EEF) of the WCC representing the Syriac Orthodox Patriarchate. Theodora is a member in several academic bodies, such as the Australian and New Zealand Academy of Management (ANZAM), American Academy of Management (AOM). Theodora has several publications in peer-reviewed journals and books. Theodora has co-authored and co-edited books on moral issues, ethics and corporate social responsibility. Theodora authored and co-authored book chapters on spirituality, ethical mindsets, and the influence of Christianity on society and ethical practices, a Syriac (Aramaic) perspective. Theodora co-authored, and co-edited books on Moral Issues, Ethics and Growth and Corporate Social Responsibility and Empowerment. Theodora acts as a reviewer to conference papers and peer-reviewed journal articles for different journals as such Journal of Business Ethics, AOM and ANZAM conferences. Theodora is currently working on a new book on ethical mindsets. Theodora is a co-editor of the weekly bulletin THE LIGHT (NOOHRO) since 1995.

Taghreed Justinia is an Assistant Professor of Health Informatics having obtained a PhD in Health Informatics and an MSc in Healthcare Management from Swansea University, UK where she is also Honorary Lecturer. She is Regional Director Information Technology Services and Health Informatics at King Saud bin Abdulaziz University for Health Sciences (KSAU-HS) in Saudi Arabia. Dr. Justinia’s work background and experience are in the IT Executive Management and Health Informatics fields, and she has led several IT transformation projects throughout her career. She has a special interest in IT leadership, organisational behaviour, medical informatics, change management, and the socio-technical aspects of technological change. This is in addition to her academic role in undergraduate and postgraduate programs teaching Health Informatics, Leadership/Management and Research courses. She is also a devout qualitative researcher and has developed an original qualitative data analysis framework.
About the Contributors

Jessica Nina Lester is an Assistant Professor in Inquiry Methodology at Indiana University and holds a PhD in Educational Psychology and Research. She teaches research methods courses, including a course focused on the use of digital tools in qualitative research. She has published journal articles in the areas of qualitative methodologies, disability studies, discourse studies, and refugee studies. She recently co-edited a book focused on performance ethnography and schooling practices and co-authored a book focused on digital tools and qualitative research.

Joe McDonagh is an Associate Professor of Business at the School of Business, Trinity College Dublin, Ireland where he also serves as Director of Doctoral Studies. He teaches at Trinity College, the Irish Management Institute and a number of international business schools. He holds a BSc in Computer Science and MA from the University of Dublin, an MBS in Management and Information Systems from the National University of Ireland, and a PhD in Organization Development and Change from the University of Warwick. He also holds CITP and FBCS qualifications. His research, teaching and consulting focus on the process of leading large-scale change across complex systems of organisations, particularly change enabled by modern technological systems. He has extensive international experience and advises executive and technology leaders in governments and large corporations on the effective integration of both organisational and technological change. Some recent government assignments include Ireland, United Kingdom, United States of America, and the United Nations while corporate assignments include large private sector organisations. He is a regular conference speaker and contributor to the media whilst also publishing widely on the dynamics of large-scale change. Research output has appeared in a wide range of conference papers, book chapters, journal articles, and government reports. Specific journals include Administration, Irish Journal of Management, Organization Development Journal, Public Administration Quarterly, and Strategic Change. Prior to joining Trinity College, he spent almost two decades in industry in a number of management and consulting roles with Continental, Imperial Chemical Industries, Philips, and Price Waterhouse. In between researching, teaching, and consulting he devotes himself to hiking, biking and fundraising for Dublin’s homeless. He lives in Dublin with his wife, Majella, and two sons, Colin and Sean.

Kimberly Nehls has served as the Executive Director of the Association for the Study of Higher Education (ASHE) since 2008. Additionally, Kim teaches classes for both the educational psychology and higher education programs at UNLV. Kim enjoys conducting research on fundraising for colleges and universities, as well as student engagement through social media. Kim earned a PhD in higher education administration and a Master’s degree in communication from UNLV and bachelor’s degrees in political science and speech communication from University of Illinois.
Oksana Parylo received her MS in Curriculum and Instruction from the Southern Illinois University Carbondale, USA, and an interdisciplinary qualitative studies certificate and a PhD in Educational Administration and Policy from the University of Georgia, Athens, USA. While working for five years on her PhD, Oksana was a research and teaching assistant at the University of Georgia. During this time, she was a part of a research team working on several research projects on educational leadership. Dr. Parylo’s doctoral research focused on preparation, professional development, instructional supervision, coaching, and evaluation of teachers and leaders. Dr. Parylo received several awards and recognitions including the Fulbright scholarship (2005-2007) and the 2011-2012 Global Supplementary Grant from the Open Society Foundations and Scholarship Programs (New York, NY). From January 2013, Dr. Parylo is a research associate in the Methodology of Educational Sciences Research Group at KU Leuven - Katholieke Universiteit Leuven, Belgium. Her current research interests include qualitative meta-synthesis and qualitative and mixed methodologies. Dr. Parylo’s career goals include methodological inquiry into research methods used in the humanities and social sciences. In particular, she is interested in examining various ways of combining different research frameworks to achieve the most comprehensive results.

David Pick is an Associate Professor in Management at Curtin University. He gained his PhD in 2002. Recent research interests include exploring theoretical and methodological issues in Management and Organization studies and undertaking empirical research into public sector management, paying particular attention to the effects of change. He has been published in The Journal of Business Ethics, Society and Business Review, and Higher Education Quarterly. He also has recent papers at The Academy of Management Conference and The British Academy of Management Conference.

Holly A. Schneider is a PhD candidate in the Department of Educational Psychology and Higher Education at the University of Nevada, Las Vegas. She also serves as a graduate assistant for the Association for the Study of Higher Education. Her research focuses on doctoral students’ perceptions of mattering to advisers, first-generation graduate student experiences, and technology in qualitative research. Holly holds a bachelor’s degree in Kinesiology from California State University, San Bernardino, an MS in Sport Pedagogy from the University of Nevada, Las Vegas, and anticipates graduating with her PhD in Higher Education from the University of Nevada, Las Vegas in the 2014-2015 academic year.

Brandy D. Smith, PhD, is a post-doctoral scholar for the Association for the Study of Higher Education. Her research focuses on the use of technology in qualitative research, the diffusion of change within higher education systems, and service culture within higher education. Brandy holds a bachelor’s degree in business management, an MBA, and a PhD in higher educational leadership from the University of Nevada, Las Vegas.
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Nancy J. Smith, EdD, joined the Department of Educational Leadership Curriculum and Instruction at Texas A&M University – Corpus Christi in the Fall 2013 as qualitative research methodologist. She holds an EdD in Educational Leadership from Texas A&M University – Corpus Christi and an MA in Learning Technology from Pepperdine University. Dr. Smith holds a Colorado Professional Teaching License and has recently worked with the TAMUCC ELITE Graduate Program assisting doctoral students in completion of their writing process in qualitative dissertations. Her interest in learning technologies began in the mid-90s, and in 2001, she was awarded a research grant from Palm, Inc. and became a Palm Education Pioneer. In 2002, she received training from the Bill and Melinda Gates Foundation in adult learning and teacher training and became an LEA and trainer for the Intel Teach to the Future project, through which she trained over 300 teachers in effective integration of classroom technology. Before coming to Corpus Christi, she was a facilitator of the K-12 gifted and talented program and middle school technology for the Montrose County School District in Montrose, Colorado. She was active in the NASA Student Involvement Program, the University of Colorado’s Science Explorers, and the Denver Museum of Natural History’s Meteorite Tracking project; through these partnerships, her students won numerous awards and recognitions from NASA for their innovative earth and space science research projects. She has taught graduate research courses and technology innovation face-to-face and online. Dr. Smith’s research interests are in technology integration, gifted and exceptional learners, qualitative and inductively driven mixed methods, and doctoral student retention and achievement. One of her favorite things about Texas A&M University – Corpus Christi is the beautiful island campus and the feral cat population, which the university supports through TNR.

T. Volkan Yuzer, Ph.D, is a professor in Distance Education at the College of Open Education, Anadolu University. He undertook graduate studies at Anadolu University, Turkey. His research interests are new communication technologies, synchronous, asynchronous and interactive communications and transformative learning milieus in distance and online education. He has over seventeen years experience in exploring additional distance learning media and providing communication and technological support for distance learning programs as well as developing online learning courses. He has participated in projects related to distance learning, online synchronous learning, and virtual classroom. He has been teaching courses in distance learning, communication and information technologies.