About the Author

**Björn Münstermann** studied Mathematics and Computer Science in Göttingen (Germany), Nice (France), and Freiburg (Germany), and obtained a diploma degree in Mathematics and Computer Science from the Albert Ludwig University in Freiburg (Germany). Combining experiences from his work as consultant at McKinsey’s Business Technology Office on the one hand and profound dedicated research on the other hand led to the publication of *Business Process Standardization: A Multi-Methodological Analysis of Drivers and Consequences*. 