About the Contributors

**Ruth Wolf** is an expert on ethics and approaching ethical dilemmas. Ruth is a veteran of academia (for over 26 years) and has built curriculums in the fields of ethics and ethics teaching in various academic and legal frameworks in Israel. In addition, Ruth is an active advisor to industry and business officials in their efforts to implement to business ethics codes and values within the organizations and management. Ruth is a senior lecturer of ethics and business administration in both the Economics Department and the Interdisciplinary Department of Social Sciences, Bar Ilan University, Israel. Ruth has also taught in the Hebrew University of Jerusalem and additional academic institutions. Ruth is a prolific publisher of more than 60 articles in the fields of ethics, CSR, business ethics, ethical education, mediation, and more. Ruth has also published numerous literature books and a professional-academic book, along with her editorial work of several international journals. The recent of which is *Ethics is Good for Business* (Mass, 2008). Moreover, Ruth practices as a professional business mediator.

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Yue S. Ang, LLB, LLM, PhD, joined Oxford Brookes University School of Law in September 2012 as a Lecturer in Law. She was previously a Visiting Lecturer at Birmingham Law School, University of Birmingham, during the 2011/2012 academic year. She was awarded a four-year scholarship by Birmingham Law School, University of Birmingham, to read law at Doctoral-level and teach law as Postgraduate Teaching Assistant. The PhD was conferred to her in 2013. She earned a Master’s degree in Law (LLM) with Merit from University College London, University of London in 2007, and in 2006 a bachelor’s degree in law (LLB) with First Class Honours from University of Westminster. She specialises in legal theory and researches into outsourcing abuses, labourers’ socio-economic rights, corporate social responsibility, corporate governance, contemporary legal theory, social philosophy, and normativity. She was also a visiting scholar with the Vulnerability and the Human Condition Initiative at Emory University, Atlanta, USA.

Elisa Fiora Belgrado specialises in management of technical legal issues connected with environmental administration, environmental law, national and community planning, and environmental management. She worked as a legal adviser for several public bodies. She held two research grants, the former concerning the environmental certification in SMEs and the latter concerning landscape analysis and evaluation, in relation with environmental planning and protection. She has been member of working groups at Bocconi University (Milan) with the chair of administrative and environmental law. Her research activity focuses on the issues of environmental certification and environmental assessment and on production of electricity from renewable sources. She is the author of six scientific publications.

Adriano Ciani is Full Professor of Agricultural Economics and Rural Appraisal at Perugia University. He speaks six foreign languages. His current research is in Sustainable Management of Territory, Common Goods, Water Resources, ICT, and Sustainable Rural Development. He has written several books and 235 other publications. He is Director of the International Summer School in Sustainable Management and Promotion of Territory. He has taken part in collaborative research, teaching, and technical and dissemination activities in over 50 countries. He founded the BIOSPHERA Association for Sustainable Development in 1997. Former Scientific Attaché at the Italian Embassy Tirana, he promoted the “A Sustainable Development for Albania.” He is the former Minister to the Provincial Government of Perugia, to SASE Lt. Airport (Perugia) and Vice-President of the Umbria-Tuscany Irrigation Authority. He has been appointed of “Symbol of the City of Durres” and “Honour of the City” in the Girocastro Region in Albania. He is awarded by the Agricultural University and Veterinary Medicine of Iasi (Romania) the “Laurea Honoris Causa” in Economic Engineering for Agriculture.

Terry Clayton worked with the Challenge Program on Water and Food as an independent communications consultant from 2012-2014. Terry has over 15 years of experience working on communications issues with national and international NGOs, international research organizations, government agencies, and the private sector in Southeast and South Asia. Between assignments, Terry lives on a small farm in Northeastern Thailand.
**Cinzia Coduti** has a PhD in Commercial Law, is a lawyer, legal advisor in the areas of agricultural, environmental, and intellectual property law, food security, industrial property, and also in matters of infringement and protection of consumer rights. During the years of Doctorate, she was a teaching assistant in agricultural, commercial, insurance, and industrial property law at the faculties of law and economics at the University of Rome Tor Vergata and collaborated with the Enciclopedia Giuridica Treccani carrying out review activities.

**Francesco Diotallevi** is a postdoctoral fellow at DEF, University of Perugia. His field of interest concern agribusiness sector, rural development and Agrifood marketing. He took Master in Economy and Agrifood System at Catholic University of the Sacred Heart (Milan). He taught Agrifood Marketing in many university courses and in national and international Masters. He’s worked also as marketing consultant in important international companies.

**Golda A. Edwin** is the founder and executive director of the Association for Promoting Sustainability in Campuses and Communities (APSCC). She has been involved in a number of green campus projects in her region and has implemented meaningful sustainability projects. She is also pursuing her Doctoral research from Pondicherry University and decided to pursue her research in water science because of her passion for addressing the challenges of sustainable water management in developing countries. Her core area of research is abatement of water pollution using eco-technologies. She authored several articles and presented her findings in several national/international conferences and workshops. She was awarded gold medal from Pondicherry University for her outstanding academic excellence.

**Felipe Fernandez** earned his bachelor in International Relations from the Universidade do Sul de Santa Catarina (UNISUL) in 2012. He is a Master’s student in Administration (research area: Strategic Administration) at UNISUL (Class I- 2013). He has also been a student researcher in the Research Interdisciplinary Group in Administration, Tourism, and International Relations (GIPART-UNISUL) since 2009. He participated successfully as an exchange student in the Master’s in Entrepreneurship and Internationalization Program (2010-2011) from the Higher Studies Institute of Accountancy and Administration of Porto, Portugal (ISCAP).

**Roy Gelbard** is head of the Information Systems program at the Graduate School of Business Administration, Bar Ilan University. He received his PhD and MSc degrees in Information Systems from Tel Aviv University. His work involves two main areas of information systems: (1) knowledge discovery in which he focuses on data and knowledge representation, data mining, and recommendation systems; (2) ICT development in which he focuses on integration of software engineering and project management tools, as well as on new methodologies for system modeling, teamwork, and knowledge sharing.

**Ana-Maria Grigore** is an Associate Professor of the Faculty of Business and Administration, University of Bucharest. She received her PhD at the Academy of Economic Studies in 2006, in Management with the thesis, “The Specificity of HRM in SMEs.” After graduation, she worked as an economist and then an economic manager in the private sector; since 2004, she has dedicated herself completely to a didactic career. Her fields of interest are Entrepreneurship, Management, Small and Medium Enterprises
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**Götz Kaufmann** graduated in political science (2003). He held research posts at Universidade Federal de Pará in Brazil (2005, 2010/11), at University of Melbourne in Australia (2006/07), and at McGill University in Canada (2013). He defended his Doctoral thesis in 2012. Since then, he is associated researcher at Environmental Policy Research Centre of Freie Universität Berlin. He also holds position of Training Consultant at TTS Knowledge Products GmbH since 2014.

**Mark J. Kay** teaches courses in marketing, sustainability, arts marketing, and branding strategy at Montclair State University. His education and background is broad based and eclectic, having worked in film media and advertising, and conducted research on supply chain delivery problems in New York City. He has written case studies on Toys R Us, Japanese retailing, and the Tabasco brand. More practically, he has worked on AIDS prevention marketing and on healthcare issues, as well as assisted various nonprofit organizations. He is the author of *Enterprise Marketing* as well as several journal articles.

**Richard Kool** is an Associate Professor in the School of Environment and Sustainability at Royal Roads University. He founded the RRU MA program in Environmental Education and Communication in 2003. His research interests have been concerned with issues of hope and despair when confronting the environmental crises and with the use of scenarios and future-focused thinking to help imagine and then enact alternative routes to more sustainable futures. While at RRU, he has also been active in a range of faculty-related issues including co-leading the successful drive to unionize the faculty. At present, he is completing a two-year term as President of the Confederation of University Faculty Associations of British Columbia.

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Deanne Turnbull Loverock is a Project Manager and Instructional Designer at Royal Roads University, Canada. She is the Co-Founder and former Chair of the VIATeC Sustainability Round Table, a group of representatives from Victoria tech companies who implement sustainability initiatives in the workplace, creating local case studies that provide proof of concept to the business community. She is also a member of the RRU School of Environment and Sustainability Advisory Council. Deanne graduated from the RRU Master of Arts in Environmental Education and Communication program in 2010.

Ayelet Makaros is a Lecturer and the Head of the Field Work Unit at the Louis and Gabi Weisfeld School of Social Work in Bar Ilan University, Israel. Over the last decade, Dr. Makaros has been investigating the field of Corporate Social Responsibility. Her research work and publications in the USA and Israel examine the relationship between businesses and social organization services and contribute to building professional and methodical working processes between them. Her involvement in this field is directed towards developing the professionalization of the field within the social work profession. In addition, Dr. Makaros is expert in the field of community social work and policy practice, and her research promotes the professional knowledge of social workers in the fields of policy change and promotion of legislation. She is also active in various committees in the Ministry of Welfare with the aim of influencing social economic policy.

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About the Contributors

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Zlatko Nedelko, PhD (in Business), is an assistant professor at the Faculty of Economics and Business, Department of Management and Organization, University of Maribor, Slovenia. His main research interests are management, leadership, personal values, business ethics, transitional issues in CEE, and innovativeness. He has been involved in international projects tackling with business optimization, enhancing innovativeness and creativeness of management in catching-up economies. Recently, he was a guest researcher for nine months at Vienna University of Economics and Business, Austria. Dr. Nedelko has published his articles in peer-reviewed scholarly journals, including but not limited to, *International Journal of Physical Distribution & Logistics Management, Journal of Enterprising Communities, Research in Social Change, Logistics & Sustainable Transport, Engineering Economics, and Actual Problems of Economics*.

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Niki West is an environmental policy analyst with research interests in the water-energy nexus, corporate social responsibility, governance, and ecosystem services. She has worked in Canada, India, Peru, the United States, and Laos, and holds a Master’s of Environmental Management from Duke University with a certificate in International Development Policy.

Jessica Williams studied a Bachelor of Commerce (Honours) and tutored at the University of Wollongong, specialising in management and business innovation. Her research, which is presented in this chapter, has been well received by academic and practitioner communities alike, earning the University Medal and being commended at a recent international conference on corporate responsibility at which she spoke. Jessica is currently working in the private sector, with particular interest in commercial strategy, performance, and improvement.

Noriko Yajima is a native of Canada/Japan. In 2006, she obtained a PhD in international relations and public international law at the University of Melbourne, Australia, joined with Université de Genève. Her main research area is to analyze the relationships between two different sets of international law (i.e. environmental law and trade law). Prior to her PhD studies, she obtained a Master’s degree at Bond
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