About the Contributors

**Vladlena Benson** is an Associate Professor and a Course Director of the MA Management programme at Kingston Business School, Kingston University, London. She teaches Information Management Strategy to MBA students in the UK and Russia, and is a visiting lecturer on the IMBA programme at IAE Lyon, France. Vladlena’s research interests are in the area of information security, information strategy and social networking. She publishes widely and her research is recognised by the British Computing Society (BCS) and the British Academy of Management (BAM). Vladlena publishes extensively in such journals as *British Journal of Educational Technology, International Journal of e-Business, Computers in Human Behaviour*, and others.

**Stephanie Morgan** is an Associate Dean, Education, for the Faculty of Business & Law, Kingston University, responsible for all aspects of learning and teaching, QA/QE, accreditations, and the student experience. She is a registered Occupational Psychologist. Her research interests include the use of technology in education and employee responses to technology change, particularly IT outsourcing. She publishes widely in both business and educational journals.

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**T. O. Abioye** received her Master’s and Doctor of Philosophy Degrees in English from Ahmadu Bello University, Zaria, Nigeria. Her academic and professional career started from Ahmadu Bello University in 1988 as a Graduate Assistant, and she rose through the ranks to become a Senior Lecturer in the same University in 2004. Professor Abioye joined Covenant University in 2005 and has previously served as the Acting Head, Department of English & Literary Studies (now Department of Languages) for four years in this university before her appointment as the Deputy Vice Chancellor (Administration) in November 2012, a position she is presently occupying. Professor Abioye has many publications in scholarly journals, books, and chapters in books. Her research orientation and interests include Discourse Stylistics, Applied Linguistics, Media Language, and English Literacy. Her hobbies, among other things, include reading, singing, and gardening.

**Amos A. Alao** received his Master’s of Arts and the Doctor of Philosophy Degrees in Guidance Counseling from the Department of Psychological Services, Atlanta University, USA, in 1975 and 1979, respectively. He is at present a Professor of Counseling Psychology in the Department of Psychology. Prior to his appointment at Covenant University, he has taught counseling and psychology courses at the University of Botswana, where he also served as the Director of the University Careers and Counsel-
Moya L. Alfonso, PhD, MSPH, is an Assistant Professor in the Department of Community Health Behavior and Education at the Jiann-Ping Hsu College of Public Health, Georgia Southern University. She received her PhD (Educational Measurement and Research) and MSPH (Social and Behavioral Sciences in Public Health) from the University of South Florida, Tampa, FL. Prior to coming to Georgia Southern, Dr. Alfonso served as Research Assistant Professor the Florida Mental Health Institute, Co-Director of the Methods and Evaluation Unit at the Florida Prevention Research Center, and Research Director for the Center for Social Marketing. Her current work focuses on translating evidence-based interventions to rural communities in the southeast, the translation of chronic disease self-management programs for use in the area of addiction and recovery, social media and substance use risk, and young adults with disabilities in rural areas. Dr. Alfonso provides research direction for the Center for Addiction Recovery.

Laura Aymerich-Franch is a Marie Curie postdoctoral fellow at the CNRS-AIST JRL (Joint Robotics Laboratory), National Institute of Advanced Industrial Science and Technology (AIST), Japan, and member of GRISS, Image, Sound and Synthesis Research Group, Universitat Autònoma de Barcelona (UAB). She holds a PhD (cum laude) in Audiovisual Communication and Advertising (UAB, 2010). Dr. Aymerich was a Fulbright/ME postdoctoral scholar at Virtual Human Interaction Lab, Stanford University (2012-2014). Before that, she was a lecturer at the Dpt. of Audiovisual Communication and Advertising, UAB (2008-2012). In addition, she was a visiting scholar at iCinema, Centre for Interactive Cinema Research, University of New South Wales, Sydney (2009). Dr. Aymerich’s main areas of interest are Media Psychology and Interactive Media.

Dustin Bessette currently serves with the Oregon Parks & Recreation Department as a Park Ranger. Currently, his duties include working as the primary contact for many specific focuses such as marine mammal standing on the Oregon shore, a contact for HazMat materials found at sea, emergency enforcement personnel, as well as beach clean-up and major debris removals with approval of NOAA. Before this, Dustin worked with New York State Office of Parks & Recreation Historic Preservation as the Regional Water Safety Coordinator for the Taconic Region. His duties included various and rigorous training of lifeguard and parks staff through American Red Cross standards, conducted field visit reports, hiring and human resource duties, as well as coordination for lifeguard staff in five major outdoor swimming facilities in upstate New York. Academically, Bessette is currently a Doctoral student with the National Graduate School of Quality Systems Management earning a Doctorate degree in Business Administration (DBA). He has earned two undergraduate degrees, one Associate of Sciences in Biology and Chemistry, and a Bachelor of Science in Real Estate Studies. Further, he will earn a Master of Business Administration (MBA) degree in Marketing and Advertise Management in May of 2015, has earned 30 credit hours towards a Sustainable MBA degree and is enrolled and in process of another graduate MBA degree. Bessette presented at several conferences including, Intellectbase International Consortium (Nashville 2011, Atlanta 2011, and Las Vegas 2012), Eco Summit 2012 (Cleveland, OH),
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Association for Advancement Computing Information (AACE) (Montreal, QC), virtually presented at the 5th Annual International Conference on Education, Research, and Innovation (ICERI) (Madrid, Spain), Society for Applied Learning Technologies (SALT) Conference (Orlando, FL) in March 2013, Florida Academy of Sciences (Miami, FL) in March 2013, and virtually at the 7th International Technology, Education, and Development (INTED) (Valencia, Spain) in March 2013. He has published in peer-reviewed journals for the Intellectbase International Consortium as well as reviewed graduate work for the Academy of Management.

Tuba Bircan is a statistician with PhD in Social and Political Sciences and works at the Faculty of Art and Science at Bahçeşehir University, Istanbul. Her research interests are mainly social capital, social cohesion, diversity, perceptions, inequality, crime, and quantitative methods. She is particularly specialized in role of diversity and (social) networks in communities and organisations. Dr. Bircan is currently working on legal sociology and sociology of crime in concern with the economic factors and outcomes from a quantitative approach. She has published mainly on diversity, crime, and economic disadvantages. Her work is published in international journals including European Journal of Criminology and British Journal of Criminology.

Paul Breen is a Senior Lecturer and scholar at Greenwich School of Management, more recently known as GSM London, and a Doctoral candidate with the University of Manchester. He has previously completed a Post-Graduate Certificate of Education and a Masters in Education, specialising in English language teaching and educational technology. Born in Ireland, he has worked in a number of contexts both in the British Isles and overseas, including language schools in Japan and Australia, as well as the National University of Technology in South Korea. He has articles and chapters published in a number of academic works, alongside a body of publications in other areas of interest. His research is primarily focused on identity (personal, cultural, and professional), teacher development, educational technology, and studies conducted in researchers’ own workplaces.

Kim L. Brown-Jackson, ABD, MBS, CQIA, DTM, CTC, has over 18 years of leadership expertise in quality, training, program, project, and curriculum management. Currently she is a senior consultant in organizational development, quality management, leadership and talent development, and operation management. Previously, she was the director for product development in a financial management division for a training company. She has also been a learning and human capital strategist and project manager. Brown-Jackson holds certifications in Kirkpatrick Four Levels Evaluation, quality improvement (CQIA) and greenbelt experience, advanced instructional design/development, leadership, performance management, and diversity. Academically, Brown-Jackson is a Doctoral student and adjunct faculty for The National Graduate School – Quality Management. She holds a MSc in Biomedical Sciences with additional coursework towards a PhD and a MBA certificate. She holds a BA in Biological Sciences from Clemson University, cluster minor in Business Administration and language emphasis Japanese. Brown-Jackson received a National Science Foundation Fellowship. She holds an AS in Biotechnology and Forensic Science from Massachusetts Bay Community College (joint ventures at Boston University and University of Massachusetts). Brown-Jackson has prior experience as a scientist, corporate trainer,
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Maysa Bueno, PhD in Education with research in digital culture, social networks, and teacher training, Dom Bosco Catholic University (UCDB), Master’s in Education with research in distance education, Federal University of Mato Grosso do Sul (2004), and holds a degree in Education with focus on translator and interpreter, is Professor of Educational Technologies of the post-graduation courses at Dom Bosco Catholic University (UCDB), works with distance learning since 2000, and currently offers courses and lectures for the insertion of technology in the school environment, teacher training for the use of digital technologies, and social networking in education. She is a Member of GETED – Group of Study and Research in Educational Technologies and the Working Group on Distance Education linked to the Permanent Forum on Education of Mato Grosso do Sul.

Sharon L. Burton received her Doctorate in Business Administration (DBA) degree in Quality Management from the National Graduate School of Quality in the Quality Systems Management department. She serves as the Director of Publishing Initiatives at American Meridian University. Serving as a consultant, she is a human capital learning & development strategist and instructor leading business process improvement through curriculum development, learning management system education, and human capital initiatives. Efforts include leading gap, task, job, audience, and system analyses to determine competencies and employ learning strategies. Burton holds the following certifications: Human Capital Strategist, and Kirkpatrick Four Levels Evaluation. She teaches quality management and business courses. Professor Burton has written over 25 conference proceedings, contributed to academic book chapters, written journal articles, and published 2 books. Burton’s writings are in the areas of Andragogy, Quality Systems Management, Diversity and Inclusion, Quality Customer Service, Training and Development, Cyber Security, and more. View publications on scholar.google.com, researchgate.net, and academia.edu. She serves as an academic reviewer and has reviewed for the following publications: The Academy of Management Annual Meeting, The Journal of Negro Education, Informing Science + Information Technology (IJISIT) International Board of Reviewers, Academic Business World International Conference, International Conference on Learning and Administration in Higher Education, Interdisciplinary Journal of E-Learning and Learning Objects (IJELLO) Journal; Academic Business World International Conference, and The United States Association for Small Business and Entrepreneurship Journal. She is an advocate for the rights of the people, a mentor, and coach.

Nuria Pons Vilardell Camas. Adjunct Professor at the Federal University of Paraná, PhD in Education: Curriculum, Technology, and Education in (2008) PUCSP, Master of Education in Higher Education shaft on Distance Education and Teacher Education axis (2002) PUCCamp, holds a degree in Letters from Mackenzie University (1985), specialist in Critical Reading (UNESP - 2000), has experience in the area of education, with an emphasis on distance learning, interactive learning, methods and practices in distance education, blended education in higher education, and education online distance and use of digital technologies in education. She is the coordinator of the Laboratory of Digital Culture UFPR/MINC.

Daniela Ramona Crisan currently is a Research Master student in Methodology & Statistics at Tilburg School of Social and Behavioral Sciences, Tilburg, The Netherlands. She was born and raised in Oradea, Romania, where she obtained a BSc in Psychology from University of Oradea, Faculty of Social-Humanistic Sciences (class of 2013). Her current interests are in psychometrics and educational testing.

Idowu Kikelomo Evbuoma obtained the degree of Doctor of Philosophy (Personnel Psychology) from University of Ibadan. She had her background in Education and Guidance and Counseling at the First Degree, and subsequently in Guidance and Counseling, at the Master’s Degree from the same institution of higher learning. She is presently a University Lecturer in Psychology at Covenant University, Ota, Nigeria; she equally offers professional counseling consultancy services, for the University Counseling Centre. Among researches undertaken by her are studies on Employee Motivation, Work Motivation, Organizational, and Work Performance Women Studies, Gender Studies, Adolescence, and Child Parenting. Dr. Evbuoma is passionate about employee motivation, organizational excellence, and youth (and children) fulfillment. Having been trained as English and French teacher and school counselor, prior to her postgraduate and doctoral exposures, she has had a wealth of experience teaching and counseling in schools around the country.
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Charalampos (Babis) Giousmpasoglou has dual background as a practitioner in luxury hospitality industry and as an academic in higher education. His research interests focus in Managerial work, Hospitality Management, Culture, Human Resources Management, and Mobile Learning. Dr. Charalampos is a holder of two first Degrees in Hospitality and Tourism from Greece (ASTER & TEI), an MSc in Hospitality Management from BCFTCS, an MA in Personnel Management (CIPD) from Leeds Metropolitan University, a PgD in Research Methodology, and a PhD in Hospitality and HRM from the University of Strathclyde.

Esra Çeviker Gürakar is an Assistant Professor at the Faculty of Economics and Administrative Sciences at Okan University, Istanbul. Dr. Gürakar's research interests are institutional transformation and political economy of institutions in Turkey and Iran. Her main focus is on formation of different political settlements and the mechanisms of transition from one to another political settlement, formalization of rent-creation and rent-distribution mechanisms, judicialisation of politics versus politicization of judiciary, and the limits of 3rd party enforcement from an open access order based organization in the process of institutional transformation. Dr Gürakar's current research is on the political economy of public procurement in Turkey, where she studies the role of public procurement processes on elite circulation, the political economy implications of legal amendments made to the Public Procurement Law, and the limits to EU-required reform in the public procurement system.

Hamil R. Harris is an award-winning journalist serving at The Washington Post since 1992. He has written hundreds of stories about the people, government, faith, and the communities in metropolitan Washington, DC. Harris chronicled the campaign of President Barack Obama, the Clinton White House, District government, the Million Man March, the Sept. 11 attack, the Sniper Attacks, Hurricane Katrina, and numerous other people and events. Currently, Harris is a multi-platform reporter on the Local Desk of The Washington Post, where he writes a range of stories, shoots photos, and produces videos for the print and online editions of the post. In addition, he is part of the Breaking News that is frequently called upon to report on crime, natural disasters, and a number of concerns. Prior to The Washington Post, Harris was the Senior Staff Writer for the Afro American Newspapers, Capitol Hill Correspondent for American Urban Radio Network, and a freelance correspondent for CBS News Radio and Pacifica Network News. He was a contributing writer for Black Enterprise Magazine. In 2006, Harris served on the team of reporters that published the series “Being a Black Man.” He, also, was the reporter on the video project that accompanied the series winning two Emmy Awards, the Casey Medal, and the Peabody Award. As professor, Harris has lectured at Georgetown, George Washington University, Howard University, the American University, the University of Maryland, and the University of the District of Columbia. Additionally, he lectures several times a year to interns who are a part of the Washington semester at the Consortium of Christian Colleges and Universities.
Nina Jolani is a program analyst for the public health informatics project at the National Association of County and City Health Officials. In her position, she collaborates with internal and external stakeholders to comment on proposed legislations that impact Local Health Departments (LHDs), provides technical assistance for informatics capacity building to LHDs, and monitors policy and implementation activities related to the Health Information Technology for Economic and Clinical Health Act and its intended outcomes for public health. Her research area includes mobile health and social media methodologies that can be utilized to change public health and health care activities. Ms. Jolani received her Bachelor of Arts in political science and international studies from the University of Dayton, Dayton, Ohio.

Fritz Kohle studied at the Surrey Institute of Art and Design and as a postgraduate at the Northern Media School, Sheffield Hallam University. He currently studies for a PhD at the University of Edinburgh investigating the impact of social media on documentary production. In 2009, he obtained tenure at NHTV, University of Applied Sciences, Breda, Netherlands, as a senior lecturer teaching Film & TV production, while continuing his professional production practice. In collaboration with the Ludwigsburg Film Academy in Germany, he published the media handbook Medienmacher Heute. Kohle’s projects include post-production management for Studio Babelsberg features in Berlin, such as Wim Wender’s Soul of a Man, and Jackie Chan’s 80 Days around the World. Kohle was Bigfoot Entertainment’s Head of Post Production until 2007. In June 2007, he joined New York University’s Tisch School of the Arts as Assistant Director for the Production and Post-production Centre, significantly contributing to the establishment of the NYU Singapore Campus.

Michelle Kowalsky is a Learning Design Librarian at Rowan University who assists undergraduates, graduate students, and their faculty in learning the art and science of research. She has been a teacher and librarian for 20 years, also at the K-12 level, and is a National Board Certified Teacher of Library Media who is renewed through 2022. She has worked in college libraries, school libraries, corporate libraries, and public libraries throughout her career, and contributes to the profession as an Education and LIS professor. Her interests focus on the intersections between libraries and technologies, and also between learning and technologies. The communication of librarians and teachers, their work in information literacy and lesson design, and the results these efforts have on student learning are her current areas of investigation.

Shanel W. Lu is an operational support professional for a financial banking institution. She executes organizational goals that sustain operational excellence through change management and workforce strategy. Lu’s latest project is spearheading the research and development of custom-built in-house workforce staffing endeavors. This effort includes analyzing workforce balancing and allocation, and then consulting with senior operational leaders to strategize their workforce. Academically, Lu is a Doctoral student earning a Doctorate of Business Administration (DBA) in Quality Management from National Graduate School in Falmouth, MA. She plans to use her academic and practical experiences to support public service efforts through community outreach programs. She recognizes that quality is vital in all industries and desires to center her career on quality initiatives that will optimize more efficient processes operations. Lu believes strongly in community outreach. She is an active member
of the American Asian Government Executive Network, AAGEN. Lu supports the vision and mission to uplift the community through academic and professional excellence. As a facilitator and secretary of AAGEN’s Annual Leadership Workshop and Banquet, she manages weekly stakeholder meetings that ensure quality execution and delivery of service. Lu’s most passionate service is mentorship and coaching. She believes that villages are created to uplift and provide pathways for future generations of emerging scholars and leaders.

**Monica Mandaji.** PhD in Education: Curriculum Pontifical Catholic University of São Paulo (2011), Master of Science in Communications from the University of São Paulo (2003), Degree in Social Communication at the Catholic University of Santos (1990), Full Degree at State Center for Education Technological Paula Souza (1998), Pedagogy Universidade Paulista UNIP, has Postgraduate degree in Interactive Media applied to Education PUC/SP (2003), Postgraduate Diploma in Communication from the Catholic University of Santos (1994), and Postgraduate Teacher Training for Distance Education (2010) from Universidade Paulista. She participated in the Training Course for tutoring taught by OAS (2011), is a researcher of the PUC of São Paulo, in the Graduate Program in Education: Curriculum. She is a professor at UAB, Federal University of São Carlos, in the course of Pedagogy.

**Evangelia (Lia) Marinakou** has an extensive teaching and dissertation supervision experience in HE at undergraduate and postgraduate level. She is a Fellow member of the Higher Education Academy (UK). She is active in research with papers presented at international conferences and published at academic journals. Her main research interests are gender issues in management, leadership, hospitality management, and education. She has also acted as project leader to European funded programmes on vocational education and training in tourism studies. She has extensive experience on curriculum design, academic quality assurance, and training the trainers. Additionally, she has worked in the hospitality and tourism industry for many years.

**Rondalynne McClintock** is an education and learning professional in Organizational Development Technology. She thrives at the intersection of technology, education, and information owing to the following: information helps people make informed decisions, creates opportunities, and leads to action. Using technology can transform communities and aid in addressing social injustices. Educated people communicate ideas clearly and implement plans that drive transformation and change. McClintock leverages organizational learning development, education, technical training, and coaching to serve as a higher education faculty member. She offers 19 years of experience in organizational education and learning and development as part of conducting employee training, coaching, and internal consulting. McClintock provides a well-rounded approach to teaching and training adults at all levels. She is the Founding Member and Executive Director of The Scholarship Club FPC. Academically, McClintock is a PhD student at Claremont Graduate University – Information Systems and Technology and expects to graduate in 2015. She holds a MSc in Information Systems and Technology and a MA in Education from Claremont Graduate University. She received a BS in Industrial Engineering from California State Polytechnic University-Pomona. McClintock has several conferences proceedings including, AMCIS (August 10, 2010); Transportation Research Board 89th Annual Meeting (January 10, 2010); Proceedings of the 7th International ISCRAM Conference (May, 2010); and Proceedings of the Eighteenth Americas Conference on Information Systems, (August 9-12, 2012).

Vasileios Paliktoglou has several years of experience in universities such as the University of Pisa, the Aegean University, Robert Gordon University, Mediterranean University College, and the University of Wales, having an active role as: Researcher, Tutor, Supervisor, Lecturer, and Programme Manager. His research interests are in the fields of social media, Web 2.0, communities of practices, e-learning, in which he is actively involved in several international research projects. He is currently a doctoral researcher at the University of Eastern Finland and faculty member at Bahrain Polytechnic.

Sony Jalarajan Raj is Assistant Professor at the Faculty of Fine Arts and Communications, MacEwan University, Edmonton, Canada. Dr. Raj is a professional journalist turned academic who has worked as reporter, special correspondent, and producer in news media channels like BBC, NDTV, Doordarshan, AIR, and Asianet News. Dr Raj served as the Graduate Coordinator and Assistant Professor of Communication Arts at the Institute for Communication, Entertainment and Media at St. Thomas University Florida, USA. He was full-time faculty member in Journalism, Mass Communication, and Media Studies at Monash University, Australia, Curtin University, Mahatma Gandhi University, and University of Kerala. Dr Raj was the recipient of Reuters Fellowship and is a Thomson Foundation (UK) Fellow in Television Studies with the Commonwealth Broadcasting Association Scholarship.

Adam Raman is a Senior Lecturer at Kingston University in South West London in the UK. He currently lectures marketing and strategy modules on a range of undergraduate and postgraduate courses. His current research interests lie in the area of applying network theory to sustainability innovation as well as social media strategy development within organisations. Prior to joining academia, Adam spent a considerable time in industry working on numerous national, regional, and international marketing and strategy assignments.

Renata Aquino Ribeiro is a Researcher in Technological and Industrial Development at the National Council of Quality in Research - CNPQ Brazil/Federal University of Ceará, Doctor in Education: Curriculum in education and technology in Catholic University of Sao Paulo (2012) and Bachelor in Communication in the same university in 1999, Master in Arts in Hypermedia at University of Westminster recognized in Brazil at University of São Paulo. Her career included positions as a university professor at PUC/SP, Euro-Pan American Colleges, and UNIP, experience in the area of Communication and Education, with a focus on Technology and Education acting on the following topics: technology, education, cyberculture, Internet, and activism.
Gulzar H. Shah, PhD, MStat, MS, is the Associate Dean for Research and an Associate Professor of Health Policy and Management at the Jiann-Ping Hsu College of Public Health (JPHCOPH), Georgia Southern University. His interdisciplinary training and multi-sector work experience spans over 19 years, with appointments in both academia and public health practice agencies, nationally and internationally. Prior to joining JPHCOPH, he was the Lead Research Scientist at the National Association of County and City Health Departments (NACCHO), and the Director of Research at the National Association of Health Data Organizations (NAHDO) prior to that. He also served at the Utah State Department of Health for six years, contributing significantly to patient safety project, maternal and child health research, informatics projects (such as IBIS-PH, MatCHIIM), and health services and systems research. Dr. Shah’s research interests include data improvement; practice-based PHSSR, eHealth and public health informatics, and public health finances.

Hemamali Tennakoon is a Doctoral candidate at the Faculty of Business and Law, Kingston University, London. Her research specialties are in the areas of Online Information Security, Social Media, Cyber-Crimes, and Online User Behaviour. More specifically, her Doctoral research is focused on information security issues in social media business models and its impact on behavioural intention. She has presented her work at the British Academy of Management Conference and at Kingston Business and Law Annual Research Conference. She has a BA in Business Administration from Staffordshire University, a Master’s degree in Information Systems Management from University of Colombo, Sri Lanka, and an MSc in Management and Business Studies Research from Kingston University. She is also a member of the British Computer Society and an Associate Member of the Australian Computer Society.

Donna Velliaris is Academic Advisor at the Eynesbury Institute of Business and Technology (EIBT). EIBT is a specialist pre-university institution where international students work towards the goal of Australian tertiary entrance. Donna holds two Graduate Diplomas in (1) Secondary Education and (2) Language and Literacy Education, as well as three Masters’ degrees in (1) Educational Sociology, (2) Studies of Asia Education, and (3) Special Education. In 2010, she graduated with a PhD in Education. Her research interests and expertise include academic literacies, transnational students/Third Culture Kids (TCKs), and schools as cultural systems. Donna is first-author of more than 10 book chapters to be published in 2014-2015.

Yoshino W. White is an alum of the prestigious GEM Fellows Program, https://www.gemfellowship.org/. She was selected competitively as a National GEM Consortium Fellow through a rigorous application process. Yoshino W. White, Product Lifecycle Professional, is an experienced leader within the consulting arena who delivers success on small and large teams and projects. She has strong implementation, communication, and leadership skills with a sound technical background. White’s skills have been applied in many industries ranging from automotive, service providers, healthcare, and aerospace/defense. Academically, White is a graduate of the Florida A&M, and the Florida State University College of Engineering in Tallahassee, FL. She holds an earned Master of Science in Industrial Engineering. Her minor is mechanical engineering. She received a BS degree from Florida State University in Industrial
Engineering. White’s specialties are Process Improvement and Assessments, Requirements Definition and Design, Training Delivery, Integration Implementation, and Impact Assessment. White has shared her expertise in the non-profit arena where she provided her skills in strategic planning, program management and fundraising. She provides thought leadership via company newsletter articles, peer-reviewed conference proceedings, and published journal articles.

Bruce Whitham is currently a librarian in the Research and Instruction Department of Rowan University’s Glassboro, NJ campus. He has over 25 years experience, having held various senior administrative positions in college and university libraries including the positions of Head of Instruction and Research Services, Library Director, and Dean of Libraries. Recent career directions include the promotion of information literacy, digitization and online integration of library collections and resources, the development of open access, the advancement of digital resources to enhance library service delivery, and the development and repurposing of library spaces to meet changing needs and to support online learning communities. Current areas of interest include the integration of online library resources with social media applications to enhance self-directed and blended learning.

Craig Willis is Academic Coordinator at the Eynesbury Institute of Business and Technology (EIBT), as well as Senior Lecturer in the School of Civil, Environmental and Mining Engineering at The University of Adelaide. Teaching large classes of up to 550 students, Craig has developed innovative ways of providing continuous formative feedback using interactive teaching techniques, peer instruction, and professional engineering processes. In the space of two years, he was recognised with a total of seven awards for excellence in teaching and learning at faculty, university, and national levels. His research expertise extends to diverse themes, including the first-year experience, international students, active learning strategies, e-learning, engagement with large classes, peer feedback, multiple-choice assessment, and quality management processes.