Appendix 5

FOR FURTHER READING

Adventures in Social Research: Data Analysis Using SPSS 11.0/11.5 for Windows, Fifth Edition


A book/disk manual and collection of readings on employing General Social Survey (GSS) data and the professional program SPSS to analyze social issues. The text adds a computer skills and data analysis component to introductory courses in sociology, research methods, and statistics, using data on attitudes toward abortion to illustrate univariate, multivariate, and bivariate analysis. Includes sample questionnaires so that students n gather and analyze their own data.

Applied Statistics for Public Administration, Fifth Edition


Applied Statistics for Public Administration is a classic textbook that replaces students’ fear of statistics with an understanding and appreciation of powerful quantitative techniques. The authors present a comprehensive treatment of applied statistics, from univariate statistics, through bivariate methods, to sophisticated multivariate techniques such as multiple regression and time series analysis.

Applied Statistics for Public and Nonprofit Administration, Sixth Edition


As the first book ever published for Public Administration statistics courses, this successful text makes a difficult subject accessible to students and practitioners of public administration who have little background in statistics or research methods. Steeped in experience and practice, this landmark text remains the first and best in research methods and statistics for students and practitioners in public – and nonprofit – administration. All statistical techniques used by public administration professionals are covered, and all the examples in the text relate to public administration and the nonprofit sector.
Basics of Qualitative Research: Techniques and Procedures for Developing Grounded Theory


Fourth in a series of books about grounded theory, this book describes in detail the procedures and techniques used in the grounded theory method of qualitative research. The first-time qualitative researcher will now be able to go through the process with a competent guide, while the experienced researcher will be able to find answers to unanswered questions. The book starts with an explanation of the theoretical and philosophical foundations of the grounded theory method in qualitative research. Later chapters explain the different techniques that can be used in this approach, with examples. Sections that give definitions of terms used in this research approach provide a clearer understanding of the discussion in each chapter. This book is an ideal companion for anyone wishing to pursue qualitative research.

Basic Methods of Policy Analysis and Planning, Second Edition


Case Study Research: Design and Methods, Third Edition


This new edition of the best-selling Case Study Research has been carefully revised, updated, and expanded while retaining virtually all of the features and coverage of the second edition. Robert Yin’s comprehensive presentation covers all aspects of the case study method--from problem definition, design, and data collection, to data analysis and composition and reporting. Yin also traces the uses and importance of case studies to a wide range of disciplines, from sociology, psychology and history to management, planning, social work, and education.

Dictionary of Qualitative Inquiry, Second Edition


Intended as a guide to the terms and phrases that partially shape the nature, purpose, logic, meaning, and methods of the practices called qualitative inquiry, this new edition has 110 additional new terms as well as new key references for every entry. These key references help acquaint readers with the complexity of the issues behind the concepts examined in the book. In addition, most of the entries have been expanded and clarified to enhance readers’ comprehension of the concepts. Taken in their entirety, the entries are less a technical guide to qualitative methods and more of a guide to concepts and theoretical orientations in qualitative studies. Students and researchers will find this book a marvelous vessel for navigating the various streams of qualitative studies and as a starting point for launching their own investigations into methodological issues.
Designing Social Inquiry: Scientific Inference in Qualitative Research


While heated arguments between practitioners of qualitative and quantitative research have begun to test the very integrity of the social sciences, Gary King, Robert Keohane, and Sidney Verba have produced a farsighted and timely book that promises to sharpen and strengthen a wide range of research performed in this field. These leading scholars, each representing diverse academic traditions, have developed a unified approach to valid descriptive and causal inference in qualitative research, where numerical measurement is either impossible or undesirable. Their book demonstrates that the same logic of inference underlies both good quantitative and good qualitative research designs, and their approach applies equally to each. Providing precepts intended to stimulate and discipline thought, the authors explore issues related to framing research questions, measuring the accuracy of data and uncertainty of empirical inferences, discovering causal effects, and generally improving qualitative research. Among the specific topics they address are interpretation and inference, comparative case studies, constructing causal theories, dependent and explanatory variables, the limits of random selection, selection bias, and errors in measurement. Mathematical notation is occasionally used to clarify concepts, but no prior knowledge of mathematics or statistics is assumed. The unified logic of inference that this book explicates will be enormously useful to qualitative researchers of all traditions and substantive fields.

The Data Game: Controversies in Social Science Statistics


Now updated for web-based research, the third edition of The Data Game introduces readers to the collection, use, and interpretation of statistical data in the social sciences. Separate chapters are devoted to data in the fields of demography, housing, health, education, crime, the national economy, wealth, income and poverty, labor, business, government, and public opinion polling. The concluding chapter is devoted to the, common problem of ambiguity in social science statistics.

Doing Qualitative Research, Second Edition


Popular in its first edition for its clear delineation of the issues and the way it prepared readers for doing qualitative research, particularly in health settings, this new second edition will show readers new ways of knowing, how to ask questions at multiple system levels (from global to family to the cell) and the incursive interaction between these levels, and ways to expand existing research approaches.

Essential Mathematics for Political and Social Research


Essential Mathematics for Political and Social Research addresses an educational deficiency in the social and behavioral sciences. This is the first book of its kind to specifically address the comprehensive introduction to the mathematical principles needed by modern social scientists. The material introduces
basic mathematical principles necessary to do analytical work in the social sciences, starting from first principles, but without unnecessary complexity. The core purpose is to present fundamental notions in standard notation and standard language with a clear, unified framework throughout. Through examples and exercises, this book is intended to not only motivate specific mathematical principles and practices, but also introduce the way that social science researchers use these tools. The intended emphasis is on conceptual understanding of key principles and their subsequent application.


Evan M. Berman. CQ Press. 2006.

With clear and straightforward instruction, a companion workbook, and an unbeatable price, *Essential Statistics* affords maximum flexibility for students and instructors. Brief chapters hone in on core concepts and tools, allowing students to start working with data on the computer from the very start. Learning objectives and key term lists frame chapters while a wealth of graphics—tables, figures, and boxes—visually help explain statistical techniques and enhance skill acquisition.

**Focus Groups: A Practical Guide for Applied Research**


The highly acclaimed first edition of Richard A. Krueger’s Focus Groups has become the standard introduction to this widely used technique. Retaining its focus on applied research and its step-by-step approach to planning and conducting a successful focus group, this new edition has been expanded to offer broader coverage on analyzing focus group results and exploring various collaborative approaches. It also includes additional material on questioning strategies, moderator roles, selecting participants, and accounting for cultural diversity within a focus group.

**Foundations of Behavioral Research, Third Edition**


This text examines the fundamentals of solving a scientific research problem, focusing on the relationship between the problem and the research design. This edition includes new information about computer statistical software, multivariate statistics, research ethics, and writing research reports in APA style. This book is ideal for graduate students in that it covers statistics, research methodology, and measurement all in one volume. This is a book that graduate students will keep as a reference throughout their careers.

**Handbook of Research Design and Social Measurement, Sixth Edition**


A basic guide for conducting research in the social sciences and in such related fields as journalism, education, and business. Since its first publication in 1964, it has been used as a reference for professionals, and as both a primary and supplementary textbook for college students. The fourth edition came out in 1983.
Handbook of Evaluation Research

A handbook of research strategy from design to analytical processes to evaluation.

Handbook of Mixed Methods in Social and Behavioral Research

The Handbook of Mixed Methods in Social & Behavioral Research contains a gold mine of articles by leading scholars on what has come to be known as the third methodological movement in social research. Aimed at surveying the differing viewpoints and disciplinary approaches of mixed methods, this breakthrough book examines mixed methods from the research enterprise to paradigmatic issues to application. The book also discusses the strengths and weaknesses of mixed methods designs, and provides an array of specific examples in a variety of disciplines, from psychology to nursing. The book closes with a brief section on how to teach and perform collaborative research using a mixed methods research design. Written so that it can be used either as a pedagogical tool or as a reference for researchers, the book is rich in examples and includes a glossary, easy-to-follow diagrams, and tables to help readers become more familiar with the language and controversies in this evolving area.

Handbook of Qualitative Research, Second Edition

The second edition of the Handbook of Qualitative Research is virtually a new volume. Over half of the authors from the first edition have been replaced by new contributors. Indeed there are 33 new chapter authors or co-authors. There are six totally new chapter topics, including contributions on: queer theory, performance ethnography, testimonies, focus groups in feminist research, applied ethnography, and anthropological poetics. All returning authors have substantially revised their original contributions, in many cases producing a totally new and different chapter.


A unique contribution of the handbook is the centralized presentation of sociometric scales and indexes, many given in full with citations to published works. Particularly good presentations are made of measures of social status, the premier sociological individual difference variables, and social indicators in general.

How It’s Done: An Invitation to Social Research

This text contains an accessible format, engaging language, focus on real researchers, and student exercises. The book gives students first-hand experience with the research process, provides them with a behind-the-scenes glimpse of how professional researchers have done their work, and presents social science research in a clear and inviting manner.

**How to Conduct Surveys: Step by Step Guide, Second Edition**


The questionnaire design section contains many examples of how not to word questions. The section on scaling is also useful and evaluators in education especially will find the summary of benefit. There is also a good section on types of evaluative research designs that might use surveys. Longitudinal surveys and normative designs are summarized concisely and clearly.

**Interpretation and Method: Empirical Research Methods and the Interpretive Turn**


This book demonstrates the relevance, rigor, and creativity of interpretive research methodologies for the social and human sciences. Designed for use either in a course devoted to interpretive or qualitative research methods or in a course in which the instructor seeks a balance between positivist and interpretive approaches, the book situates methods questions within the context of broader methodological questions-specifically, the character of social realities and their know-ability. Exceptionally clear and well-written chapters provide engaging discussions of the methods of accessing, generating, and analyzing social science data, using methods ranging from reflexive historical analysis to critical ethnography. Reflecting on their own research experiences, the contributors offer an inside, applied perspective on how research topics, evidence, and methods intertwine to produce knowledge in the social sciences.

**An Introduction to Modern Econometrics Using Stata**


Integrating a contemporary approach to econometrics with the powerful computational tools offered by Stata, *An Introduction to Modern Econometrics Using Stata* places modern econometric theory in a practical context applied to real data sets using Stata software. The author emphasizes the role of method-of-moments estimators, hypothesis testing, and specification analysis and demonstrates how to apply theory to practice with numerous examples. He begins with several chapters that build familiarity with the basic skills needed to work with econometric data in Stata before delving into the core topics, which range from the multiple linear regression model to instrumental-variables estimation.

**An Introduction to Qualitative Research**

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A carefully constructed textbook, *An Introduction to Qualitative Research* provides a comprehensive, accessible, and timely introduction to the theory and practice of qualitative research. Students are increasingly faced with a proliferation of qualitative research literature and methodological concepts.

**Introduction to Social Research: Quantitative and Qualitative Approaches**


The book is unusual in that it deals in depth with both quantitative and qualitative research, showing equal respect for both. It explains in a systematic and plausible way underlying similarities of logic between the two approaches. This will pave the way to greater understanding between practitioners of the two approaches and, one hopes, broader utilization of the insights of each.

**Methods for Policy Research**


This book presents pragmatic approaches to conducting policy research and analysis that demonstrate distinct alternatives for policymakers. Incorporating real-world issues and concrete examples, the author details the key steps in the policy research process— including preparation, problem identification, conceptualization, contextual considerations, and analysis of factors potentially causing the social problem under study. She outlines procedures for examining policy relevant variables— in order to modify initial policy recommendations to enhance their likelihood— and emphasizes the importance of communicating to policymakers the value and applicability of research. Ann Majchrzak’s work will be an invaluable reference to professional social scientists and students— graduate and advanced undergraduate— interested in pursuing the resolution of today’s complex social problems by improving public policy research results.

**Mixed Methodology: Combining Qualitative and Quantitative Approaches**


Authors Abbas Tashakkori and Charles Teddlie explore the most resourceful way to combine qualitative and quantitative methodologies. Beginning with a discussion of the paradigm wars between positivism and constructivism, *Mixed Methodology* explains the differences between using mixed methods in only the research methodology portion of a study versus using mixed model studies across all phases of the research process, and then presents a typology of mixed methods and mixed model studies.

**Multivariate Analysis Techniques in Social Science Research: From Problem to Analysis**


This statistical text explores multivariate analysis, and demonstrates how to make the most appropriate choice of technique, drawing examples from sociology, psychology, economics, political science, and international comparative research. The first part provides an overview of different types of research problems and multivariate methods. The second shows the detailed application of each chosen technique, using data from published empirical studies.
Nuts and Bolts for the Social Sciences


This book is intended as an introductory survey of the philosophy of the social sciences. It is essentially a work of exposition which offers a tool-box of mechanisms - nuts and bolts, cogs and wheels - that can be used to explain complex social phenomena. Within a brief compass, Jon Elster covers a vast range of topics. His point of departure is the conflict we all face between our desires and our opportunities. How can rational choice theory help us understand our motivation and behavior? More significantly, what happens when the theory breaks down but we still cleave to a belief in the power of the rational? Elster describes the fascinating range of forms of irrationality - wishful thinking, the phenomenon of sour grapes, discounting the future in non-cooperative behavior. He shows how these issues bear very directly upon our lives in such concrete situations as wage bargaining, economic cartels, political strikes, voting in elections, and court decisions involving child custody. This is a remarkably lucid and comprehensive introduction to the social sciences for students of political science, philosophy, sociology and economics. It will also prove fascinating to any non-academic readers who want to understand a little better the forces governing human behavior in its social context.

Philosophical Foundations of Quantitative Research Methodology


This book is a crystallization of author Chong Ho Yu’s contemplation on the meaning of quantitative methods from the perspectives of history and the philosophy of science. Emphasizing the importance of a data analyst “always knowing where the numbers come from,” Yu broadens the search to include a gamut of questions exploring the foundations of quantitative research. These questions include: How did the Fisherian and Pearsonian frameworks originate? Is quantitative methodology based upon logical positivism? How could statisticians synthesize abductive, deductive, and inductive methods while they are substantively different in their logics? How could researchers make a causal inference while a strong correlation does not necessarily entail a causal structure? This informative book is written for readers with an intermediate knowledge of statistics and philosophy.


This introduction to both the how’s and why’s of the practices of public policy provides reality-based practical advice about how to actually conduct policy analysis and demonstrates the application of advanced analytic techniques. Covers such topics as Efficiency and the Idealized Competitive Model; rationales for Public Policy (Market Failures, Other Limitations of the Competitive Framework, and Distributional and Other Goals); Limits to Public Intervention: Government Failures; Correcting Market and Government Failures: Generic Policies; How to Confront Policy Problems; Goals/Alternatives Matrices: Some Examples from CBO Studies; Benefit-Cost Analysis; Thinking Strategically About Adoption and Implementation; Benefit-Cost Analysis in Bureaucratic Settings: The Strategic Petroleum Reserve; When Statistics Count: Revising the Lead Standard for Gasoline. For anyone involved in Policy Analysis, Public Policy, Public Finance, Cost-Benefit Analysis.
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**Principles and Practice of Structural Equation Modeling, Second Edition**


The bestselling text that has been so popular with graduate students and researchers for providing an accessible guide to the application, interpretation, and pitfalls of structural equation modeling (SEM) has now been carefully revised to be even more useful.

**Program Evaluation: Methods and Case Studies, Fourth Edition**


This volume provides a comprehensive yet accessible introduction to the skills, attitudes and methods required to evaluate programs offered in public and private organizations. The authors stress the development of a program-improvement focus that begins with program conceptualization through implementation and analysis of outcomes and costs. They also provide detailed descriptions of methods for improving program evaluation reports and encouraging utilization.

**Public Program Evaluation: A Statistical Guide**


This readable and comprehensive text is designed to equip students and practitioners with the statistical skills needed to meet government standards regarding public program evaluation. Even those with little statistical training will find the explanations clear, with many illustrative examples, case studies, and applications. Far more than a collection of statistical techniques, the book begins with chapters on the overall context for successful program evaluations, and carefully explains statistical methods--and threats to internal and statistical validity--that correspond to each evaluation design. The authors then present a variety of methods for program analysis, and advise readers on how to select the mix of methods most appropriate for the issues they deal with-- always balancing methodology with the need for generality, the size of the evaluator's budget, the availability of data, and the need for quick results.

**The Qualitative Dissertation: A Guide for Students and Faculty**


Doing qualitative research for one’s thesis requires a conscious, internal awareness within the external structural, political, and human context of higher education. This book is the result of a desire to fill a void that had not yet been addressed in a text format -- the needs and confusions of the doctoral student selecting qualitative methodologies for his/her dissertation research. Keywords: public administration, qualitative research, textbook

**Qualitative Inquiry**


Qualitative Inquiry provides an interdisciplinary forum for qualitative methodology and related issues in the human sciences. With Qualitative Inquiry you have access to lively dialogues, current research and the latest developments in qualitative methodology.
Qualitative Methods and Analysis in Organizational Research: A Practical Guide


Qualitative Methods and Analysis in Organizational Research brings together and describes a wide range of qualitative methods in organizational research and shows how they can be used in practice. The diversity of methods provided highlights the range of work issues and environments in which qualitative methods can be applied.

Qualitative Research Design, Second Edition


Qualitative Research Design: An Interactive Approach, second edition provides researchers and students a user-friendly, step-by-step guide to planning qualitative research. A bestseller in its first edition, this invaluable book presents an innovative approach to the components of design and how they interact with each other. The text presents a clear strategy for creating coherent and workable relationships among these design components and highlights key design issues. Based on a course the author taught for seven years at the Harvard Graduate School of Education, the work is written in an informal, jargon-free style and incorporates many examples and hands-on exercises. Qualitative Research Design presents a flexible, systemic model of design, which is perfect for designing studies and research proposals. Experienced researchers will welcome author Joseph A. Maxwell’s refreshing approach and clear, direct style, and professors across the social sciences will find this an invaluable text for graduate research courses.

Qualitative Research Methods for the Social Sciences


Qualitative Research Methods is a comprehensive introduction to designing, collecting, analyzing, and reporting research data. Designed for readers without prior experience in data collection, this book also stresses the importance of ethics in research and taking the time to properly design and think through any research endeavor.

Qualitative Studies of Organizations


The inaugural book in a new series sponsored by the Administrative Science Quarterly (ASQ) it is designed to focus and stimulate thinking on those areas of administrative science that have most profoundly shaped the development of organizational theory and behavior. In this volume, editor John Van Maanen selects and introduces the compendium of ASQ articles on qualitative research. Each article serves as an exemplar of well-written, substantively focused, and theoretically relevant qualitative research. As a group, the articles represent a broad range of research styles, methods, topics, and level of analysis. The studies are spread across four areas of research: organizational process, groups in organizations, organizational identity and change, and the societal and institutional environment. Organizations studied include factories, churches, universities, engineering groups, fisheries, volun-
tary organizations, basketball teams, pop music recording firms, and more. The authors of the works represent a variety of disciplinary backgrounds, including sociology, political science, communication, management studies, and history.

**Quantitative Methods for Public Administration: Techniques and Applications**


**Quasi-Experimental Designs for Generalized Causal Inference**


This long awaited successor of the original Cook/Campbell *Quasi-Experimentation: Design and Analysis Issues for Field Settings* represents updates in the field over the last two decades. The book covers four major topics in field experimentation:

- Theoretical matters: Experimentation, causation, and validity.
- Quasi-experimental design: Regression discontinuity designs, interrupted time series designs, quasi-experimental designs that use both pretests and control groups, and other designs.
- Randomized experiments: Logic and design issues, and practical problems involving ethics, recruitment, assignment, treatment implementation, and attrition.
- The final chapter critically reflects on the assumptions and key issues covered in the previous four sections.

The emphasis on the generalized causal inferences is a significant extension of the work done in previous volumes; and the addition of theoretical and practical chapters on randomized experiments will be of great use to researchers who use randomization in their research practice. At the same time, this book retains and expands the emphasis on quasi-experimentation that was the hallmark of Cook and Campbell; and it retains Campbell’s classic theoretical and conceptual approach to experimentation that has been so successful over the last 35 years. Several features make this a user friendly book, as well. It makes extensive use of tables and figures, has a glossary defining key terms that are in boldface in the text, is thoroughly referenced with an extensive bibliography, and has extensive subject and author indices. Finally, though the emphasis in the text is on design rather than statistics, key statistical issues are introduced in text, and elaborated in footnotes and appendices.

**Readings in the Philosophy of Social Science**


This is the first comprehensive anthology in the philosophy of social science to appear since the late 1960s. Covering all of the major areas in the discipline, it will serve as the standard source for scholarship in the field and could be used as the basis for an entire course. The anthology offers one
Regression Analysis by Example, Fourth Edition


Regression analysis is a conceptually simple method for investigating relationships among variables. Carrying out a successful application of regression analysis, however, requires a balance of theoretical results, empirical rules, and subjective judgment. Regression Analysis by Example, fourth edition has been expanded and thoroughly updated to reflect recent advances in the field. The emphasis continues to be on exploratory data analysis rather than statistical theory. The book offers in-depth treatment of regression diagnostics, transformation, multicollinearity, logistic regression, and robust regression. Regression Analysis by Example, fourth edition is suitable for anyone with an understanding of elementary statistics. Methods of regression analysis are clearly demonstrated, and examples containing the types of irregularities commonly encountered in the real world are provided. Each example isolates one or two techniques and features detailed discussions of the techniques themselves, the required assumptions, and the evaluated success of each technique. The methods described throughout the book can be carried out with most of the currently available statistical software packages.

Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, Second Edition


This book is an accessible and useful book that stimulates students through walk through experiences, use of exercises, and production of actual writing samples. It is a book that models the types of issues that best suit different approaches and allows students to understand when to use mixed methods. Furthermore, its focus on theory and paradigms is done in a way that helps students decode their meaning.

Research Methods for Public Administrators


Without jargon or mathematical theory to hinder a quick understanding and use, here are the research tools and techniques you can grasp and immediately apply to obtain research services from others or do research yourself. Johnson makes clear that to succeed in any public agency management position, you have to be able to think analytically and know how to assess the quality of research results. By providing the underlying concepts and just enough methodology to operationalize them, she gives you exactly what you need—in a clear, straightforward way that takes the fear out of learning. You will find here an especially wide range of practical guidelines and examples, all from the author’s own and others’ experi-
ences in a variety of settings within the public sector. Throughout her book she emphasizes the “how” of research--how to do it, how to make sense of its findings--and covers all the basic statistical tools, concentrating steadily on interpreting research results. An important, reader-friendly text for students of public administration, and for their often perplexed colleagues already on the job.

Research Methods for Public Administration, Fifth Edition


This practical, up-to-date text introduces students to the methodological tools public administrators and policy analysts use to conduct research. This lucid text offers an abundance of examples and provides step-by-step instructions to illustrate common research methods and techniques, providing a sound foundation in model building, research design, measurement, and sampling. The book’s statistical section focuses on correct use and interpretation of commonly used statistics, including linear regression. The book’s overall aim is to develop effective, efficient research skills among future public administrators so that they will be better policy makers and administrators. It accomplishes this not only by providing a solid foundation in technique, but also by developing an awareness of the ethical issues associated with conducting research and reporting findings.

Research Methods in Public Administration and Non-Profit Management: Quantitative and Qualitative Approaches


A textbook for a course on research methodology for students of public administration who are about to begin their first research projects. It defines and explains some of the major variations and processes found in quantitative, qualitative, and mixed strategies.

Research Methods in the Social Sciences, Sixth Edition


Describes a comprehensive, systematic treatment of the scientific approach within the context of the social sciences, emphasizing the relationship between theory, research, and practice, and integrating research activities in an orderly framework. Some changes in this edition include a section on using graphics and several new appendices.

Social Research Methods, Fifth Edition


A textbook for advanced undergraduate or beginning graduate students in the social sciences and associated applied areas, containing a minimum of technical statistical formulas and discussions, and emphasizing instead how to think about research design and data collection issues. This edition (1st ed., 1991) gives increased attention to the relationship between theory and research, and more attention to feminist research.
Social Statistics, Second Edition


Statistical Analysis in Public Administration, Second Edition


A basic text for statistical/quantitative analysis and research methods coursework, this is a problem oriented book organized around a series of unique reference tables that simulate the problems public administrators routinely encounter and diagnose. The tables guide the reader to applicable statistical methods for solving problems, teaching both “what to do,” and “how to do it.”

Statistical Quality Control


Statistical Quality Control, seventh edition, expands upon the quality and quantity of student examples and computer problems, and covers new material on cost of quality and problem-solving models. This revision has also incorporated key organizational changes that reflect recent trends in the field.

“Stretching” Exercises for Qualitative Researchers


“Stretching” Exercises for Qualitative Researchers is an engaging and unique addition to the literature on qualitative research and will be of great interest to researchers in all disciplines as well as an ideal supplement for a wide variety of methods courses.

Survey Research Methods, Third Edition


It provides a concise overview of the entire survey research process and does so using clear and easy to understand language….Survey Research Methods is a well-packaged and valuable resource for researchers. It is well written and has many desirable features, particularly with respect to the intended audience.

Survey Research for Public Administration


Opinion surveys are increasingly used to measure citizen response to governmental initiatives. Survey Research for Public Administration helps clarify the basics of survey research as they apply to public administration. Author David H. Folz organizes the book around the fundamental stages of the research process: planning, design, implementation, analysis, and presentation of data. Folz fills the book with practical illustrations and does not assume an extensive background in statistics. Thorough coverage of the use of computers in data analysis is provided, complete with illustrations of SPSS screens. This practical volume, Survey Research for Public Administration is integral for professionals and students in research methods, social work, sociology, and political science.


This text takes a practical approach to multivariate data analysis, with an introduction to the most commonly encountered statistical and multivariate techniques. *Using Multivariate Statistics* provides practical guidelines for conducting numerous types of multivariate statistical analyses. It gives syntax and output for accomplishing many analyses through the most recent releases of SAS, SPSS, and SYS-TAT, some not available in software manuals. The book maintains its practical approach, still focusing on the benefits and limitations of applications of a technique to a data set - when, why, and how to do it. Overall, it provides advanced students with a timely and comprehensive introduction to today’s most commonly encountered statistical and multivariate techniques, while assuming only a limited knowledge of higher-level mathematics.