About the Contributors

Stephanie Jones was previously based in Kuwait, Dubai, Australia, and China. The author of over 30 books in business and management, she now teaches MBA students across Asia, the Middle East, and South America, after a career in HR consulting, recruitment, training, and journalism in Hong Kong, China, Australia, India, UK, and the Gulf. She has taught at universities in UK, Dubai, The Netherlands, and Australia, and is a graduate of the London School of Economics and University College, London.

Sheena Graham is Director of her own HR consultancy, which she has operated from London and Hong Kong. Her assignments in Asia have included Husky Oil, International Finance Corporation (IFC) (part of the World Bank Group), Right Management, and more recently, an entrepreneurial group in the tourism sector in Vietnam. A graduate of the National University of Ireland in Dublin, Ms. Graham focused on HR in her career in Asia with HSBC and strategic human capital consultancy Drake Beam Morin (DBM).

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Noor Ali is currently working on a project within the Ministry of Women’s Affairs in Afghanistan, funded by USAID; previously, he worked with the Ministry of Agriculture Irrigation and Livestock, and served as a Student Finance Officer for the American University of Afghanistan. Mr. Noor holds an MBA in HRM, Accounting and Finance from Punjab Technical University, an MBA from Maastricht School of Management in the Netherlands and a BBA from Chaudhary Charan Singh University. He is fluent in Persian, Hindi, and English.
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Taghreed Badawoud, a manager in a pan-Arabic organization supporting management development throughout the Arab region, is a Saudi national based in Cairo. Her organization is affiliated with the League of Arab States. She is especially interested in culture and CSR, and the challenges of implementing CSR in Egypt. Ms. Badawoud frequently represents her organization and accompanies her Director on missions across Europe, including France and Italy. A master’s degree holder, she is currently engaged in doctoral studies.

Amir Reza Ghaem is a mechanical engineer by training who then worked in the automotive sector in his native Iran for five years. Then moving to the Netherlands, he gained his MBA at Maastricht School of Management; his MBA thesis (on which his case research is based) was one of the most outstanding of his year. Currently back in his home country, he continues to work in the Iranian automotive sector. He is interested in pursuing doctoral studies in the areas of sustainability and leadership.

Andy Goldstein works for a Houston, Texas-based business for which he operates the China-sourcing function. Based in Nanjing, Jiangsu Province in China since 2004, he has traveled extensively around China and Asia-Pacific, working in many industries; he co-founded and served as Chief Representative for China for a US-based solar thermal manufacturer. An author and lecturer on China-US business topics, Mr. Goldstein is also an advisor to Green World Capital LLC and an adjunct lecturer at Nanjing University School of Business; he is fluent in English, Mandarin and Spanish.

Thomas C. Jackson, who currently manages his own internet start-up business helping organizations to set-up tax-efficient offshore operations and providing them with other financial services offerings, is a lawyer by training. He is particularly interested in compliance and risk management issues, and contributes regularly to journals and websites concerned with the legal aspects of risk management in financial services. He holds an LLB degree from the UK and operates his company out of the Isle of Man (the British Isles), Malta in the Mediterranean and Barcelona, Spain.
**Riham Moawad** has 20 years of HR, training, leadership development, and capacity-building experience with national and multinational organizations in Egypt in hospitality, tourism, telecoms, oil and gas, healthcare, IT, and education. Ms. Moawad trained in Germany and travels extensively. She now works as an HR, leadership, and management instructor and consultant, teaching advanced subjects at several universities in Cairo. Ms. Moawad and Mr. Saad gained their MBA degrees from the Arab Academy in Cairo, Egypt and recently were awarded their MPhil degrees from Maastricht School of Management, the Netherlands. Both are currently working on their doctoral research theses, in the field of leadership competencies.

**Uyen Vu Tu Nguyen** has pursued a career as an executive in multinational companies in Ho Chi Minh City (Saigon). She recently received her MBA from the Maastricht School of Management, The Netherlands, operating in a joint program between MSM and the School of Industrial Management at the Ho Chi Minh City University of Technology. With a special interest in studying the culture gap between Vietnam and other countries, Ms Nguyen continues to travel extensively to further deepen her knowledge.

**Mohamed Mustafa Saad**, also a holder of the Cambridge Diploma in Management, is an experienced consultant and trainer and has delivered courses across the Middle East, including Tunisia and, more recently, Libya. He has also brought famous trainers from the USA to local training companies in Cairo. Involved in many entrepreneurial start-ups, he is currently involved in a pharmaceutical import/export business. He frequently appears on national TV in Egypt discussing HR and leadership issues.

**Hafizullah Safi**, an MBA Accounting and Finance Graduate from Maastricht School of Management in the class of 2009-2010, has over eight years of experience in accounting and finance roles with different organizations in Afghanistan and abroad. He has been working for a major Europe-based multinational company as a cost accountant since July 2011, having remained in Europe after the completion of his studies. His current responsibilities encompass a wide range of activities such as costing, variance analysis, sales analysis and reporting for Europe, Middle East, and Africa.
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Tobgay was based at a large ministry in the government of Bhutan as an internal auditor from January 2006 till June 2014, and during this period studied for his MBA degree in accounting and finance in Europe. Currently he is working as an internal auditor with another ministry, also in Bhutan. Born in Thimphu, Bhutan, in 1979, he gained his BA in Commerce from Sherubtse College, Kanglung, Bhutan, in 2003, and a post-graduate certificate in Financial Management from the Royal Institute of Management of Bhutan in 2005. He is very interested in the field of HRM and training.