About the Contributors

**Hugo Asencio** is Assistant Professor in the Department of Public Administration at California State University, Dominguez Hills. He holds a Ph.D. in Public Administration and Public Policy from Auburn University. Dr. Asencio also holds a Master’s in International Relations and a Bachelor’s in International Studies, both from Auburn University at Montgomery. His research focuses on public-sector ethics, management, human resource management, nonprofit organizations, and e-government. His work has appeared in *Public Administration Quarterly, International Review of Public Administration, E-Government and Websites: A Public Solutions Handbook, Citizen 2.0: Public and Governmental Interaction through Web 2.0 Technologies*, and *PA Times*. Dr. Asencio serves on the Board of Directors of Lunches for Learning, a nonprofit organization, and is serving a three-year term (2014-17) on the Chapter Council of the American Society for Public Administration Southern California Chapter. He teaches graduate courses in public-sector management, leadership, ethics, human resource management, and nonprofit management.

**Rui Sun** is an Assistant Professor in the Department of Public Administration at the California State University, Dominguez Hills (CSUDH). She received her Ph.D. in Policy Studies from the University of Maryland, College Park in 2009. Her research interests are in the area of fiscal federalism, state and local government finance, nonprofit financial management, and economic development. Her work has appeared in public administration, budgeting and finance journals, including *Public Finance Review, American Review of Public Administration, Public Finance and Management*, and *Municipal Finance Journal*. Dr. Sun also holds a Master of Public Administration (MPA) degree from Auburn University, a M.A. and a B.A. in International Relations from Peking University, Beijing, China. She worked as Assistant Professor in Georgia Southern University and University of Central Florida before joining in the CSUDH.

***
Samantha Adler is the Assistant Director of Development for the College of Agriculture and Natural Resources, the flagship college at Michigan State University. She works with donors from across the country, soliciting major gifts, along with managing the annual giving efforts for the College. Prior to working at MSU, Samantha was the Development Administrator for Paws With A Cause. At PAWS, she overhauled their social media efforts and created a peer-to-peer fundraising platform. She also managed a Donor Engagement Committee, the PAWS Internship Program, and researched and wrote grants for the organization. She received her Masters of Public Administration, with an emphasis in Nonprofit Management, from Grand Valley State University, Grand Rapids, Michigan and her Bachelors of Business Administration from Saint Mary’s College, in Notre Dame, Indiana.

Lauren Bacon Brengarth, Ph.D., is an Assistant Professor in the Communication Department at the University of Colorado, Colorado Springs (UCCS). Bacon Brengarth received her BA in TV News (2003) and her MA in Media Management (2004) from the University of Missouri School of Journalism (MU). She worked professionally as TV anchor/reporter for KOMU-TV in Columbia, MO for four years and then spent four years as an alumni/development professional at MU before pursuing her Ph.D. (2011) in Mass Communication at the University of Missouri Department of Communication. While pursuing her Ph.D., Bacon Brengarth was the Marketing and Research Director for Word Marketing/Horizon Research in Columbia, MO. Upon moving to Colorado, Bacon Brengarth worked for Pikes Peak United Way prior to becoming an Assistant Professor at Colorado State University-Pueblo. Now at UCCS, she is continuing to research and teach in the areas of strategic communication, media management (including social media), nonprofit organizations, and ethics.

Heather Carpenter is Assistant Professor in the School of Public, Nonprofit, and Health Administration at Grand Valley State University. She teaches graduate and undergraduate courses in Nonprofit Financial Management, Fundraising, Human Resources, Nonprofit Technology, and Voluntarism and the Nonprofit Sector. Heather has published articles in the Journal of Public Affairs Education, Journal of Nonprofit Education and Leadership, and the Journal of Public Personnel Management. She is also co-author of the book: The Talent Development Platform: Putting People First in Social Change Organizations (Jossey-Bass). She received her Ph.D. in Leadership Studies with a Specialization in Nonprofit/Philanthropic Leadership and Management from the University of San Diego. She has a Masters of Management in Nonprofit Administration from North Park University in Chicago, Illinois and Bachelors of Science degree in Business Administration from San Diego State University.
About the Contributors

David Chapman is the Graduate Program Director of the Master of Public Administration program and a Senior Lecturer in the School of Public Service at Old Dominion University (ODU). He received his Ph.D. in Public Administration & Urban Policy from ODU. His research interests include social networks, information technology, classroom network analyses, public/political service motivations, and housing/neighborhood satisfaction issues. He is a contributor to ODU’s Annual Real Estate and Market Review Report, published by the E. V. Williams Center for Real Estate and Economic Development. Prior to working at ODU, he was a Manager/Computer Scientist for the Department of the Navy. He currently maintains web sites and social media for several sports-related volunteer organizations.

Georgette E. Dumont received her MPA from Bridgewater State University in 2005 and her Ph.D. in Political Science from Northern Illinois University in 2010. In 2011 she was hired as an Assistant Professor in the Political Science and Public Administration department at the University of North Florida, where she currently teaches nonprofit management. She writes about nonprofit accountability and studies how nonprofits are levering social media tools to help meet their missions. Some of the journals she has published in are Nonprofit and Voluntary Sector Quarterly, American Review of Public Administration, and the International Review of Public Administration. Dr. Dumont is active in the nonprofit community by consulting with local nonprofits and presenting at local workshops and meetings.

Bernard Enjolras is Deputy Director at the Institute for Social Research (ISF) in Oslo (Norway) and Director of the Research Center on Civil Society and Voluntary Sector at the ISF. He holds a Ph.D. in Sociology, from the University of Québec in Montréal, (Canada) and a Ph.D. in Economics from the University of Paris I. Panthéon-Sorbonne (France). He is Editor-in-Chief of Voluntas International Journal of Voluntary and Nonprofit Organizations. His fields of research are civil society, voluntary organizations, public policies, governance, and social media and the public sphere.

Leigh Nanney Hersey, Ph.D., is an Assistant Professor in the Division of Public and Nonprofit Administration at the University of Memphis. She earned her doctorate in Public Administration from Arizona State University. She was a fundraiser for 13 years, raising money for a number of nonprofit organizations in Phoenix and surrounding communities. During this time, she initiated the Twitter account to promote the 10th anniversary of the Scottsdale Museum of Contemporary Art. She has volunteered for a number of animal rescue organizations, including Phoenix Animal Care Coalition (PACC), Arizona Beagle Rescue, and the Weimaraner Rescue of the South. She currently has a rescue dog and four rescue cats.
Jennifer Amanda Jones is an Assistant Professor of Nonprofit Leadership and Management in Rural and Urban Communities at the University of Florida. Her Ph.D., which she completed at the University of San Diego (USD), is in Leadership Studies with a specialization in nonprofits and her M.A., also from USD, is in Nonprofit Leadership and Management. She completed a B.A. in Global Economics from the University of California, Santa Cruz in 2002. She has more than 15 years of experience working in and consulting to nonprofit organizations, and she has worked with micro-finance, health, education, and social service agencies. Her research interests include nonprofit management, social enterprise/entrepreneurship, and the application of developmental theory to nonprofit organizations and organizational leadership.

Liang Ma received his Ph.D. in Business Administration from Xi’an Jiaotong University, China, in 2012. In 2012 he was hired as a Research Fellow at the Nanyang Centre for Public Administration, Nanyang Technological University, Singapore. He is also an Adjunct Research Fellow at the Center for Performance Management, Xi’an Jiaotong University. He writes and presents widely on issues of public organizational innovation, government performance measurement and management, public administration and management, urban public service delivery, and Chinese politics. His research has been published in Public Administration, Public Management Review, Public Performance & Management Review, and Public Money & Management among others, and is the author of Public Service Performance and Political Elite Career Advancement: Evidence from China (Lambert Academic Publishing, 2012).

Kelsey Mattson received her Mater of Public Administration with a concentration in Nonprofit Administration from West Chester University in 2014. In 2012 she worked at Outward Bound UK in the fundraising department as the research coordinator. She previously worked as the Interim Volunteer Coordinator at Friends Association for Care and Protection of Children and is still closely affiliated with the organization.

Meg A. Millar received her MA in Communication from the University of Colorado, Colorado Springs in 2014. That same year she was hired as a Crisis Communication Consultant by Nusura, Inc., a specialized emergency management consulting firm featuring some of the nation’s top experts in emergency planning, training and exercises, and emerging technologies for emergency management. She is certified through FEMA in the practical use of social media in emergency management. She consistently studies the use of social media in not only crisis management, but also as a viable communication method.
About the Contributors

Katrina Miller-Stevens received her Ph.D. in Public Affairs from the University of Colorado Denver. She is currently an assistant professor in the school of Public Service at Old Dominion University. Her research interests include exploring methods of collaboration between the nonprofit, private, and public sectors to solve social issues, advancing nonprofit board governance research, and examining influence mechanisms of the nonprofit sector on public policy. Her work has appeared in such journals as Politics & Policy, Public Works Management & Policy, the Journal of Nonprofit Education and Leadership, Nonprofit Policy Forum, and the Journal for Nonprofit Management.

John C. Morris received his Ph.D. in political science from Auburn University. He is a professor of public administration at Old Dominion University in Norfolk, Virginia. He has published widely in public administration and public policy, with particular emphases in collaboration and governance, cross-sectoral partnerships, civil society and public service, and environmental policy. His work has appeared in journals such as Public Administration Review, Policy Studies Journal, the Journal of Politics, State & Local Government Review, and Publius, among others. He is the lead author of The Case for Grassroots Collaboration: Social Capital and Ecosystem Restoration at the Local Level (Lexington, 2013), and has co-edited six additional volumes. He is also co-editor of Advancing Collaboration Theory: Models, Typologies, and Evidence (Routledge, forthcoming 2015).

Edin Mujkic, Ph.D., is an Assistant Professor in the School of Public Affairs for University of Colorado, Colorado Springs. Mujkic received his BA from Auburn University, Montgomery, where he majored in Political Science with a minor in Criminal Justice. Mujkic followed up his Bachelor’s Degree with a Master’s in International Relations (2008) and was a Prince Khalid bin Sultan fellow. Upon completing his Master degree, Mujkic entered the Public Administration and Policy Ph.D. program at Auburn University, graduating December 2012. While earning his PhD, he furthered he studied Strategic Leadership and National Security at Air War College, Maxwell Air Force Base, AL. He is continuing his research in the areas of national security, defense, homeland security and U.S. foreign policy.

Erin K. Nemenoff is an assistant professor in the Division of Public and Nonprofit Administration, School of Urban Affairs and Public Policy, at the University of Memphis. Erin’s primary research interest is in the nonprofit workforce, particularly nonprofit career awareness, talent recruitment and retention, and leadership development. She is also interested in trends and issues among nonprofit membership associations, as informed by her board service for the National Panhellenic Conference and other member-serving organizations. She is a member of the Association
for Research on Nonprofit Organizations and Voluntary Action and the International Society for Third-Sector Research. Erin received her BA degree in German from the University of Pittsburgh, and an MPA and Ph.D. in public administration from the Bloch School of Management at the University of Missouri-Kansas City.

**Brendan O'Hallarn** is a Ph.D. student in sport management at Old Dominion University in Norfolk, Virginia. A journalist for 15 years in Canada, for four newspapers and the Canadian Broadcasting Corp., he moved to Virginia in 2007 and is currently a public relations officer for Old Dominion, while completing his doctorate in sport management from ODU. His research interests are sport and social media, online social movements and public relations. His first peer-reviewed publication, in *First Monday*, studied the #NBCFail Twitter protest during the 2012 London Olympics. In 2013, he published the book *Built From the Ground Up: The First 50 Years of Engineering at Old Dominion University*.

**Julie Reid** is a graduate of Arizona State University with a B.A. in Sociology and is currently pursuing a Masters of Public Administration at California State University, Dominguez Hills. Julie started her career in corporate meetings where she worked over 8 years. While volunteering for the Leukemia & Lymphoma Society, Julie made a career change and took a position in fundraising. She managed their Team In Training program for the Desert Mountain Chapter. Julie then joined the national team as a National Manager for Team In Training, consulting chapters. She went back to the chapter to manage several local campaigns. Most recently, she was the Regional Manager, managing offices in Utah, Nevada and New Mexico. In November 2013, Julie continued her career in non-profit and accepted a position as Executive Director at the American Lung Association in Arizona. She manages 9 employees and oversees several lung health programs and fundraising events.

**Gayla Schaefer**, MPA, is a contract writer and communications consultant. She earned her Masters in Public Administration from the Division of Public and Nonprofit Administration at the University of Memphis and her BA in Political Science at the University of Florida. She worked in nonprofit marketing and management for six years before becoming a freelance writer and blogger for Gannett News Corp./FLORIDA TODAY where she served as a Lead Reporter, Columnist and Community Blogger for several years. Since 2010, she has focused on blogging, website development, management and multimedia consulting for various organizations. She has two rescue animals, a dog and a cat.
About the Contributors

Julia R. Schenk is the marketing and events manager for the National Panhellenic Conference. As the staff member working in communications for NPC since 2008, she has guided the Conference into the social media world including launching the Facebook, Twitter, Blogger and Instagram presence. Through her work and volunteer service to her own sorority, she is a strong advocate for the sorority experience. Schenk is a member of the Fraternity Communications Association, currently serving as the associate member committee chairman. She received her bachelor’s degree in journalism with a concentration in integrated communications from Butler University.

Kari Steen-Johnsen, Ph.D., is a Research Director at the Institute for Social Research in Oslo (Norway). Civil society, and the transformations of civil society organizations linked to professionalization, marketization and digitalization form major themes in her work. Her latest projects center on social media, democratic participation and the public sphere. Steen-Johnsen is published in various international journals and books, including Political Science & Politics, New Media & Society, Voluntas and Oxford University Press.

Allison H. Turner is an Assistant Professor in the Department of Public Policy and Administration at West Chester University. She holds a doctorate in Urban and Public Affairs and a Master of Public Administration. She regularly teaches courses in nonprofit administration, strategic management in the public sector, and policy analysis and program evaluation. She serves as the Department Assessment Coordinator, sits on the University Academic Assessment Advisory Committee, and is an associate of the Center for Social & Economic Policy Research at West Chester University. She is active in the local nonprofit community and serves as a board member for the Chester County Maternal and Child Health Consortium. Her research and professional experience encompass the role of information literacy in graduate public administration curriculums, program design and evaluation, and the development and implementation of strategic management in the nonprofit sector.

Zhibin Zhang is an Assistant Professor in Public Administration at School of Humanities and Social Sciences Nanyang Technological University. He obtained his Ph.D. Degree in Public Administration from the George Washington University. His research areas include public and nonprofit management, Chinese public administration and bureaucracy, and public policy. Dr. Zhang’s publications appeared in Public Administration, Voluntas, Australian Journal of Public Administration, and edited volumes.