About the Contributors

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Srinivasan Muthusrinivasan is a widely traveled supply chain industry executive with over 15 years of experience in manufacturing value chain, sales, industry-solutions marketing, cloud/consulting operations, and product management. With a results-oriented and KPI-driven approach, the author has built and managed teams globally to define and drive business value transformations for several Automotive, CPG and High-Tech Fortune 500 companies. Often recognized as a supply chain thought leader by the executive management and peers, the author continues to speak at various industry conferences and enjoys spearheading transformational workshops globally.

Zlatko Nedelko, Ph.D. (in Business), is an assistant professor at the Faculty of Economics and Business, Department of Management and organization, University of Maribor, Slovenia. His main research interests are management, leadership, personal values, business ethics, transitional issues in CEE and innovativeness. He has been involved in international projects tackling with business optimization, enhancing innovativeness and creativeness of management in catching up economies. Recently he was a guest researcher for nine months at Vienna University of Economics and Business, Austria. Dr. Nedelko has published his articles in peer reviewed scholarly journals including, but not limited to International Journal of Physical Distribution & Logistics Management, Journal of Enterprising Communities, Research in Social Change, Logistics & Sustainable Transport, Engineering Economics, and Actual Problems of Economics.
About the Contributors

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Vivek Sehgal is Senior Director of Products at GT Nexus, the world’s largest cloud supply chain platform supporting over $100 billion in goods trade annually, with more than 25,000 active trading organizations and over 150 banks and financial institutions providing online financing options. Prior to GT Nexus, Sehgal has worked with supply chain solution vendors such as Manhattan Associates and i2 Technologies, and with Fortune 20 companies such as The Home Depot and General Electric in various leadership roles. At GT Nexus, he works with clients and internal development teams to define supply chain performance measurement solutions. He holds a Master’s degree in Industrial Engineering. His blog is available at www.supplychainmusings.com. He is also the author of two best-selling books on supply chain management.

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