About the Contributors

**Chi B. Anyansi-Archibong** received her education from the University of Kansas with a BS in Accounting and MBA and Doctoral degree with a major in Strategic Management and minors in International and Entrepreneurship. She currently teaches at North Carolina A&T State University. She has published two research book and two edited ones including *Cases in Research Ethics*. She has published over 50 research journal articles and conference proceedings. She has served in leadership positions for several professional organizations and currently serves in many journal and organizational boards. She also sits on several non-profit organizations in her community and has received numerous professional honors and awards including the Beyond Grey Pinstripes award from the Aspen Institute and World Resource Center.

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**Devi Akella** is an Associate Professor at Albany State University where she teaches Organizational Behavior and Human Resources Management at the undergraduate and graduate levels. She completed her Ph.D. and MBA from University of Leeds, UK. Her research interests consist of learning organizations, critical management studies and effective teaching strategies.

**Finomo Julia Awajiusuk,** Assistant Professor of Religious Ethics in the Department of Religious and Cultural Studies, Faculty of Humanities of the University Port Harcourt, Nigeria, teaches Religious Ethics in the department. She holds a Doctor of Philosophy and Master of Arts in Religious and Cultural Studies (Environmental Ethics) from University of Port Harcourt, an MBA from Abubakar Tafawa Balewa University Bauchi, Nigeria, and a bachelor’s in Religious Studies from Rivers State College of Education, Port Harcourt. Her research interest is in the area of Niger Delta environmental ethics and justice, restoration, and sustainability; eco-tourism and gender issues activism. She is an activist on women’s issues and recently addressed Nigerian Association of Women Journalists in Port Harcourt deploiring
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Dr. Finomo J. Awajiusuk examines environmental challenges facing the Niger Delta from an ethical perspective. She argues that environmental issues in the Niger Delta are also ethical issues. This, she asserts is because environmental issues are fallouts of the conscious acts of human beings who possess the capacities of thinking, willing and knowing. She advocates a moral revolution and re-engineering. Dr. Awajiusuk has published several articles in peer-reviewed journals both nationally and internationally. She has also attended and presented papers at several international and national conferences and recently delivered lectures on “Cost-Benefit Analysis of Oil Drilling in the Niger Delta” at several U.S.A. and Indian institutions. She belongs to several national and international organizations. She is the West African/Nigerian representative International Society for Environmental Ethics.

Adva Rachel Dinur is an Associate Professor at Long Island University’s school of Business, in the Managerial Sciences Department. Her interest in cases is centered around multiple-case research methodology, case publications and case-based teaching. She had been conducting case research since 1996, focusing mainly on cross-border knowledge management within multinational companies. Her case-based research had been published in journals such as Organizational Science, Journal of International Management, and the Journal of Behavioral and Applied Management. She also took part in various case publications in journals such as New England Journal of Entrepreneurship and Journal of International Academy for Case Studies. In the classroom, there isn’t a single course Dr. Dinur ever taught that didn’t involve case analysis and presentations. Dr. Dinur is currently involved in corporate training, helping organizations improve people’s experiences at work and as a result, their productivity, fulfillment and contribution.

Carlos Morán Dosta, Bachelor of Industrial Psychology, Master of Psychology applied to sport from UNED, Madrid, Spain, and Master of Ethics and Social Construction from the University of Deusto in Spain, currently coordinates the Counseling department of Tecnológico de Monterrey, Campus Sinaloa, and serves as professor of ethics. He has ventured into the field of business consulting, providing various services to companies such as; Gatorade, McDonald’s, Pizza Hut, Kentucky Fried Chicken, Seven Up, Motorola, Bowling Pin Golden, Flower Group, Bancomer, etc. It was psychologist national teams in the National Sports Commission (CONADE) and attached to the Mexican Olympic Sports Committee (CDOM). Certificate in Personal Training and Development from the University of Texas A & M, Service Auditor certified by the “Auditor Leader” Plácido Garza, “YES, Integrated Services”, Monterrey, Nuevo León. He holds the following diplomas at Tecnológico de Monterrey; degree in psychology applied to teaching practice, degree
in Work Teams, degree in Financial Management, and a degree in Counseling and Guidance. He has held a high honorary office of citizen representation, as General Coordinator of the State Board of Public Safety, member and former president of the College of Psychologists of Sinaloa, and member of the Iberoamerican Society of Sport Psychology.

**Lilia Carolina Rodríguez Galván** received a Bachelor of Business Administration Master of Management from the Tecnológico de Monterrey, with specialization in Marketing from the University of Texas at Austin and Master of Ethics and Social Construction from the University of Deusto in Spain. She currently lives in Querétaro, as a teacher at the Tecnológico de Monterrey where she teaches undergraduate classes in the areas of marketing and humanities. She has several publications in the International Center of Cases at the Tecnológico de Monterrey. She has presented several conferences with the theme of development of small and medium enterprises. Nowadays she works as a consultant in the Business Incubator and Accelerator ITESM and has over 20 years of consulting experience in analyzing market information for decision-making. She has also completed projects for measuring impact for new outlets in companies with consumer products, perception studies for local government, consultancies for education sector in designing curricula, projects in partnership with scientific research centers to evaluate potential sales for new products, and studies to define strategic plans for industrial markets.

**Kijpokin Kasemsap** received his BEng degree in Mechanical Engineering from King Mongkut’s University of Technology Thonburi, his MBA degree from Ramkhamhaeng University, and his DBA degree in Human Resource Management from Suan Sunandha Rajabhat University. He is a Special Lecturer at Faculty of Management Sciences, Suan Sunandha Rajabhat University based in Bangkok, Thailand. He is a Member of International Association of Engineers (IAENG), International Association of Engineers and Scientists (IAEST), International Economics Development and Research Center (IEDRC), International Association of Computer Science and Information Technology (IACSIT), International Foundation for Research and Development (IFRD), and International Innovative Scientific and Research Organization (IISRO). He also serves on the International Advisory Committee (IAC) for International Association of Academicians and Researchers (INAAR). He has numerous original research articles in top international journals, conference proceedings, and book chapters on business management, human resource management, and knowledge management published internationally.
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**Stephanie Kelly** is an Assistant Professor of Business Communication and Director of the Business Communication Center at North Carolina A&T State University. She received her PhD from the University of Tennessee in 2012.

**Sunila Lobo** is a Research Fellow in the Design Innovation Research Centre in the University of Reading, UK. She has conducted research in the interdisciplinary technology/business space for more than a decade, including on changing business models with technological innovation. This has also led her to explore how new technologies are used for coordination and control and the related risks and privacy and security issues. With a keen interest in researching how society and technology are mutually constituted, she is aware of the nuances of conducting research internationally. She has conducted research in Malaysia, the UK, Australia and Saudi Arabia building experience in the conduct of culturally and ethically appropriate research work in these varied contexts.

**Jennifer Ann Morrow** focuses her research on three main areas: program evaluation, effective strategies for teaching methodology courses, and college student development. She oversees program evaluations in the areas of higher education and health promotion and conducts research on teaching evaluation skills to new evaluators. In the area of effective strategies for teaching methodology courses she conducts research addressing the effectiveness of utilizing peer mentors, assessing the importance of field-based experiences in training novice evaluators, and using collaborative pedagogies in her courses. Lastly, in the area of college student development she primarily focuses on college students’ sense of belonging, the first-year experience, and strategies for reducing substance misuse in college students. She has been a faculty member at the University of Tennessee since 2007. She is currently an Associate Professor and Program Coordinator in the Evaluation, Statistics, and Measurement Program in the Department of Educational Psychology and Counseling at the University of Tennessee.

**Emma A. Omoruyi** is an Assistant Professor at the University of Texas Health Science Center at Houston in the Division of Community and General Pediatrics.

**Herbert Sherman** has been an instructor for over three decades teaching courses in business strategy, business and society, technology management, human resource management and organizational behavior. He has published seven books in the last nine years, several readers, over 80 cases in textbooks, and has published nearly 100 articles in strategic management, small business/entrepreneurship, higher education and business ethics. He currently is the chair of the Management Science Department; the Founding Editor of The CASE Journal as well as the former Editor of
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the *New England Journal of Entrepreneurship* and the *Journal of Behavioral and Applied Management*. He also is a featured adjunct instructor at Excelsior College and LIM College.

**Gary Skolits** serves as a tenured associated professor of Evaluation, Statistics, and Measurement at the University of Tennessee (Department of Educational Psychology). He is also currently completing 10 years as the executive director of the University of Tennessee’s Institute for Assessment and Evaluation where he has directed over 150 evaluation studies for community-based, state, regional, and national projects. Gary has served in higher education for over 30 years in the areas of evaluation, strategic planning, academic administration, and institutional research and assessment.

**George Steven Swan** is an Associate Professor in the School of Business & Economics at the North Carolina Agricultural and Technical State University in Greensboro, North Carolina. He holds the Doctor of Juridical Science, and Master of Laws, degrees from the University of Toronto Faculty of Law, the Juris Doctor degree from the University of Notre Dame School of Law, and the Bachelor of Arts degree from The Ohio State University. He has been admitted to the Bars of the United States Supreme Court, and of the Supreme Court in many states including Louisiana. He is a Certified Financial Planner®.

**Isaiah O. Ugboro** is a Professor of Organization Theory and Strategic Management in the School of Business and Economics at North Carolina A&T State University, Greensboro, NC. Over the last ten years, he has researched, presented and published several articles on Total Quality Management and the role of top management leadership, employee empowerment and organizational commitment, motivation and impediments to inter-organizational collaboration, organizational consequences of outsourcing and organizational restructuring; composition, structure, roles and characteristics of board of directors; the measurement of organizational performance and the impact of board activities on organizational performance. Dr. Ugboro has served in leadership positions in several professional organizations.